

**CalRecycle “Just Check It”**  
**PSA, Radio, English, TIRE PRESSURE**  
**TRT: 30**

Background Sound	NARRATOR
Elisabeth VO	[Music is beat driven with hit at each “check” item]
Mom “come on kids get in the car”	Keep your family safe on the road - CHECK
Ding ding of gas pump	Improve your gas mileage - CHECK
Motorcycle sfx	Extend the life of your tires - CHECK
	How do you do it?
	It’s easy
Hear swoosh of tire gauge	<p><b>Just check it!</b></p> <p>Your tire pressure that is!</p>
	<p>Keeping your tires properly inflated:</p> <p>protects the environment;  saves you money;  and gives you peace of mind.</p>
JACK - tag	<p>So just check it, California!</p> <p>Visit <a href="#">Just Check It ...</a> from CalRecycle.</p>