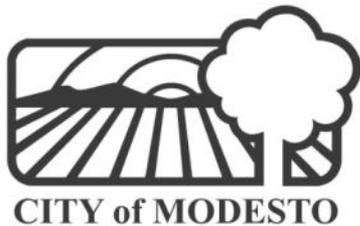


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If you require assistance in obtaining access to the presentations, call the Public Affairs Office at (916) 341-6300 or Dennis Corcoran at (916) 341-6395.

# CITY OF MODESTO

## WASTE TIRE AMNESTY PROGRAM



Presented by

**Beverly  
McCullough**

Recycling Program Coordinator



# 1999 – In the beginning

- Goal
  - 7,000 – 10,000 tires
  - Three 1-day events
  - Rotate high school sites
  - Student volunteers
  - City staff & equipment
  - Banner & utility bill inserts



**Tire Collection Event**  
*Here* **Saturday Only!**



# The good....

- Great sites
- Saturday collections
- Utility bill insert
- Good collection rates
  - 20 events
  - 6 years
  - 1120 tires average
  - 22,400 total
- Golden By-Products flexible



# The not so good....

- Student volunteers
- Honor Farm inmates
- Limiting to City of Modesto residents
- City staff overtime
- Unpredictable results
- Inclement weather conditions



# 2007 - New program format...

- Partnership with haulers
- Monthly collection events
- Tire Coupon
- Haul to transfer station
- Golden By-Products flexible

City of Modesto Tire Amnesty Event Coupon		
	<p>You are authorized to bring in <input type="checkbox"/></p> <p>tires during one of the following weeks listed below</p>	
<p>You <b>MUST</b> bring this coupon with your tires. <b>DO NOT</b> mix tires with other wastes. Limit of 9 tires per load. Limit 9 tires per calendar year. Tires can be any size; with or without rims OK.</p> <p><b>Gilton Resource Recovery Facility</b> 800 S. McClure Road, Modesto (209) 527-3781 Mon-Fri 7:30AM - 4:00PM Sat-Sun 7:00AM - 4:30PM</p> <p>From Yosemite Blvd, turn south on McClure Rd.</p>		<p><b>Tire Event Dates:</b></p> <p>September 6-12, 2009 October 4-10, 2009 November 1-7, 2009 December 6-12, 2009 January 3-9, 2010 February 7-13, 2010 March 7-13, 2010 April 4-10, 2010 May 2-8, 2010 June 6-12, 2010</p>

# Results....

- 2 year period
  - 20 monthly events
  - Slow response to changed format
  - Increased illegal dumping
  - 9,200 tires collected
    - 460 average
  - Better controls & tracking
  - No staff overtime

Questions?

Beverly

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