

CERTIFIED  
COPY

BEFORE THE  
CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD  
ADMINISTRATION COMMITTEE

IN THE MATTER OF THE: )  
ADMINISTRATION )  
COMMITTEE MEETING )  
\_\_\_\_\_ )

DATE AND TIME: TUESDAY, JUNE 2, 1998  
1:30 P.M.

PLACE: BOARD HEARING ROOM  
8800 CAL CENTER DRIVE  
SACRAMENTO, CALIFORNIA

REPORTER: BETH C. DRAIN, RPR, CSR  
CERTIFICATE NO. 7152

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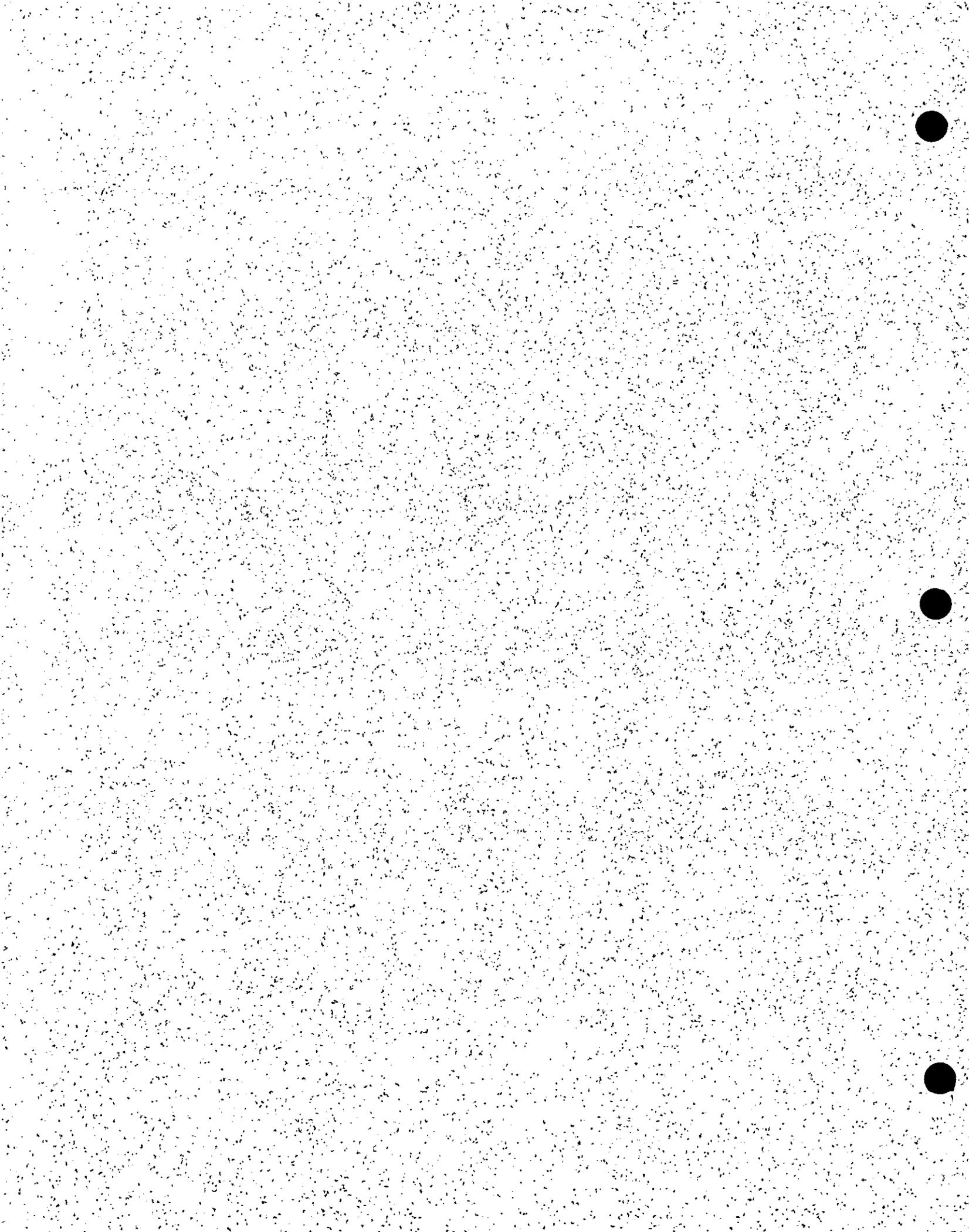
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APPEARANCES

MR. DANIEL G. PENNINGTON, CHAIRMAN  
MR. STEVEN R. JONES, MEMBER  
MR. DAN EATON, MEMBER

STAFF PRESENT

MR. RALPH CHANDLER, EXECUTIVE DIRECTOR  
MR. KEITH SMITH, DEPUTY DIRECTOR  
MR. SUZANNE SMALL, LEGAL COUNSEL  
MS. MARLENE KELLY, COMMITTEE SECRETARY



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1 SACRAMENTO, CALIFORNIA; TUESDAY, JUNE 2, 1998

2 1:30 P.M.

3  
4 CHAIRMAN PENNINGTON: GOOD AFTERNOON AND  
5 WELCOME TO THE JUNE MEETING OF THE CALIFORNIA  
6 INTEGRATED WASTE MANAGEMENT BOARD'S ADMINISTRATION  
7 COMMITTEE. WOULD THE SECRETARY CALL THE ROLL, PLEASE.

8 THE SECRETARY: MEMBER EATON.

9 MEMBER EATON: HERE.

10 THE SECRETARY: MEMBER JONES.

11 MEMBER JONES: HERE.

12 THE SECRETARY: CHAIRMAN PENNINGTON.

13 CHAIRMAN PENNINGTON: HERE. WE HAVE A  
14 QUORUM.

15 ANY MEMBERS HAVE ANY EX PARTES THEY'D  
16 LIKE TO -- MR. EATON.

17 MEMBER EATON: NONE.

18 CHAIRMAN PENNINGTON: MR. JONES.

19 MEMBER JONES: I HAVE A COUPLE, MR. CHAIRMAN.  
20 WITH EVAN EDGAR, WE WERE TALKING ABOUT AMERICA  
21 RECYCLES, AND WITH JOHN CUPPS WE WERE TALKING ABOUT  
22 UNRELIABLE CONTRACTORS.

23 MEMBER EATON: WAS THAT A PASSING CONVERSATION  
24 BECAUSE MR. CUPPS DID ALSO SAY SOMETHING ABOUT  
25 UNRELIABLE AS I PASSED HIM BY, BUT WASN'T REALLY WHAT I



1 CALL A CONVERSATION, BUT I BETTER DISCLOSE IT.

2 MR. CUPPS: THANKS, EATON.

3 MEMBER JONES: JUST TERM IT WHAT I DO. IT'S  
4 THE OBLIGATORY CONVERSATION WITH JOHN CUPPS.

5 CHAIRMAN PENNINGTON: OKAY. THANK YOU.  
6 THERE'S SPEAKER SLIPS ON THE BACK TABLE IF ANYBODY  
7 WANTS TO ADDRESS ANY ITEM BEFORE THE COMMITTEE TODAY.  
8 IF YOU WILL FILL OUT THE SLIP, GIVE IT TO MS. KELLY,  
9 WE'LL MAKE SURE THAT YOU HAVE AN OPPORTUNITY TO ADDRESS  
10 US.

11 WE'LL NOW MOVE TO THE REPORT FROM DEPUTY  
12 DIRECTOR, KARIN FISH.

13 MS. FISH: GOOD AFTERNOON. MY REPORT IS  
14 FAIRLY SHORT TODAY. I ONLY HAVE ONE ITEM THAT I WANTED  
15 TO MAKE YOU AWARE OF, AND THAT IS SOME OF YOU MAY  
16 RECALL AND OTHERS MAY NOT THE BOARD CONTRIBUTED ABOUT  
17 \$64,000 TOWARD A \$445,000 CONTRACT TO REVIEW ALL  
18 CAL-EPA BOARDS AND DEPARTMENTS. THIS REVIEW BEGAN  
19 ALMOST THREE YEARS AGO AND CONCLUDED WITH THE ISSUANCE  
20 OF A FINAL REPORT THAT CAME OUT IN JANUARY OF 1998.

21 THE PRIMARY PURPOSE OF THE STUDY WAS TO  
22 STREAMLINE BOARD AND DEPARTMENT OPERATIONS AND  
23 ELIMINATE PROGRAM DUPLICATION. THE BOARD PROVIDED  
24 DETAILED COMMENTS TO CAL-EPA ON THE RECOMMENDATIONS  
25 CONTAINED IN THE FINAL REPORT IN JANUARY OF THIS YEAR.



1 A COPY OF THE FINAL REPORT AND OUR COMMENTS ON THE  
2 REPORT WERE PROVIDED TO BOARD MEMBERS YESTERDAY. WE  
3 ALSO FORWARDED A COPY TO YOU OF CAL-EPA'S MAY 26, 1998,  
4 REQUEST FOR CORRECTIVE ACTION PLANS TO ADDRESS ANY  
5 RECOMMENDATIONS IN THE REPORT THAT ARE APPLICABLE TO  
6 THE BOARD. STAFF WILL CONTINUE TO REVIEW THE REPORT  
7 AND WILL BRING AN AGENDA ITEM TO THE BOARD THIS MONTH  
8 CONTAINING FINAL RECOMMENDATIONS ON WHETHER TO  
9 IMPLEMENT THE ITEMS THAT ARE RELATIVE TO OUR  
10 DEPARTMENT.

11 ANY QUESTIONS?

12 CHAIRMAN PENNINGTON: THE REPORT WAS DONE BY  
13 FINANCE, WASN'T IT?

14 MS. FISH: YES.

15 CHAIRMAN PENNINGTON: AND WHEN DID WE SEE THE  
16 FIRST DRAFT, '95?

17 MS. FISH: I THINK THE FIRST DRAFT MAY HAVE  
18 BEEN IN DECEMBER THAT WE FIRST SAW IT AND PREPARED --  
19 EXECUTIVE DIRECTOR CHANDLER ASKED US TO PREPARE A  
20 RESPONSE TO THAT IN DECEMBER, AND THEN WE DIDN'T SEE  
21 THE FINAL REPORT UNTIL JANUARY.

22 CHAIRMAN PENNINGTON: OKAY. FINE. ANY  
23 QUESTIONS, MR. EATON?

24 MEMBER EATON: NONE.

25 CHAIRMAN PENNINGTON: MR. JONES.



1 MEMBER JONES: I'M ASSUMING THAT WE CAN JUST  
2 PASS COMMENTS ON, THEN WE'LL HAVE THE ITEM. JUST PASS  
3 THEM ON AHEAD OF TIME.

4 MR. CHANDLER: I HAD ASKED THAT KARIN BRING  
5 THIS FORWARD AS PART OF HER DIRECTOR'S REPORT BECAUSE  
6 TYPICALLY WHEN WE GET THESE KINDS OF REQUESTS FROM  
7 AGENCY, GIVEN THAT THIS AFFECTS MORE OR LESS THE  
8 ADMINISTRATION OF THE AGENCIES, BOARDS, AND  
9 DEPARTMENTS, WE WOULD BRING THIS ITEM THROUGH THIS  
10 COMMITTEE. BUT GIVEN THAT WE JUST GOT THE FAX EARLIER  
11 THIS WEEK AND THEY ARE ASKING FOR OUR COMMENTS BY THE  
12 END OF THE MONTH, I THOUGHT THE BEST APPROACH WOULD BE  
13 TO JUST SIMPLY GIVE THIS COMMITTEE AN ADVISORY THAT  
14 IT'S IN. ALL OF YOUR OFFICES HAVE RECEIVED THAT  
15 CAL-EPA REQUEST.

16 AND THEN WE WILL WORK AS STAFF OVER THE  
17 NEXT COUPLE WEEKS TO PREPARE OUR RECOMMENDATIONS, MUCH  
18 OF WHICH WILL MIRROR OUR COMMENTS THAT WE SUBMITTED  
19 BACK IN JANUARY, AND BRING IT TO THE FULL BOARD IN SAN  
20 RAFAEL LATER THIS MONTH AND TAKE THEM ONE BY ONE. BUT  
21 IF YOU GO THROUGH THAT DEPARTMENT OF FINANCE REPORT,  
22 YOU WILL SEE THERE'S SOME FAIRLY SIGNIFICANT  
23 RECOMMENDATIONS THAT THE DEPARTMENT IS ASKING THE  
24 AGENCY TO CONSIDER AS IT AFFECTS ALL OF THE CAL-EPA  
25 BOARDS AND DEPARTMENTS. SO WE'LL BE BRINGING THAT ITEM



1 FORWARD DIRECTLY TO THE BOARD ON THE 24TH.

2 MS. FISH: OKAY.

3 CHAIRMAN PENNINGTON: OKAY. THANK YOU, MS.  
4 FISH.

5 NOW WE'LL MOVE TO ITEM NO. 2,  
6 CONSIDERATION OF AWARD OF \$200,000 TO AUGMENT THE  
7 COASTAL COMMISSION CONTRACT IWM-C6043. MR. BOUGHTON.

8 MS. FRIEDMAN: MR. CHAIRMAN, IF I WOULD, I'D  
9 JUST LIKE TO BRIEFLY INTRODUCE. THIS ITEM WAS HEARD AT  
10 THE MAY 12TH ADMIN COMMITTEE MEETING, AND AT THAT TIME  
11 THERE WERE SEVERAL QUESTIONS AND DISCUSSION POINTS.  
12 AND STAFF WAS DIRECTED AT THAT TIME TO PROVIDE MORE  
13 DETAIL AND RETURN THE ITEM TO THE ADMINISTRATION  
14 COMMITTEE IN JUNE.

15 AND WITH THAT, I'D LIKE TO TURN THE  
16 PRESENTATION OVER TO CAROLL MORTENSON, WHO WILL MAKE  
17 THE PRESENTATION FOR STAFF.

18 MS. MORTENSON: THANK YOU, JUDY. GOOD  
19 AFTERNOON, MR. CHAIRMAN AND COMMITTEE MEMBERS. I'M  
20 CAROLL MORTENSON FROM THE BOARD'S USED OIL RECYCLING  
21 PROGRAM, AND I'M HERE TO PRESENT ITEM NO. 2. THIS  
22 ITEM, AS JUDY SAID, WAS HEARD AT LAST MONTH'S COMMITTEE  
23 MEETING, AND STAFF WERE INSTRUCTED TO PROVIDE SOME MORE  
24 INFORMATION ON QUESTIONS RAISED DURING THAT MEETING.

25 TO RECAP, THE BOARD HAS A CONTRACT WITH



1 THE CALIFORNIA COASTAL COMMISSION FOR A STATEWIDE  
2 BOATER EDUCATION PROJECT. THE ORIGINAL CONCEPT AND  
3 AWARD OF THIS WAS HEARD IN NOVEMBER OF 1996. THE  
4 PROJECT WAS PRESENTED AS A THREE-YEAR, \$513,000  
5 UNDERTAKING WITH THE BOARD PROVIDING FUNDING OF  
6 \$400,000. THE COMMISSION HAD OTHER SOURCES IT WANTED  
7 TO PURSUE TO FUND THE DIFFERENCE. UNFORTUNATELY, THESE  
8 FUNDING SOURCES, INCLUDING THE U.S. EPA PPIS GRANT AND  
9 FINE MONIES, DID NOT COME THROUGH.

10 AS IT IS DESCRIBED IN THE ORIGINAL  
11 CONTRACT, THE COMMISSION COULD RETURN TO THE BOARD FOR  
12 AN AUGMENTATION AND A ONE-YEAR TIME EXTENSION TO THE  
13 CONTRACT.

14 AT THIS TIME WE WOULD LIKE TO ADDRESS THE  
15 QUESTIONS RAISED AT LAST MONTH'S COMMITTEE MEETING.  
16 MIRIAM GORDON AND STEVE SHOAL FROM THE COASTAL  
17 COMMISSION ARE HERE TO PROVIDE MORE DETAIL AT THE  
18 CONCLUSION OF MY PRESENTATION.

19 ONE OF THE QUESTIONS RAISED WAS HOW MUCH  
20 HAS BEEN SPENT TO DATE AND WHAT HAS BEEN ACCOMPLISHED.  
21 AT THIS TIME APPROXIMATELY \$120,000 HAS BEEN SPENT.  
22 THIS COVERS THE OUTREACH TO SOME LOCAL GOVERNMENTS AND  
23 SOME RESEARCH, BACKGROUND RESEARCH THAT HAS BEEN DONE.  
24 AND THE RESEARCH PHASE OF THE PROJECT HAS BEEN  
25 COMPLETED.



1 THE PROJECT TEAM FOLLOWED PRUDENT  
2 PLANNING PRACTICES BY TAKING TIME TO ASCERTAIN WHAT IS  
3 VALUED BY BOATERS, WHERE AND HOW TO REACH BOATERS, WHAT  
4 BOATERS' PRECONCEPTIONS AND ATTITUDES ARE, AND WHAT  
5 MOTIVATES THEM TO ACTION. THE COASTAL COMMISSION HAS  
6 COMPLETED A STATISTICALLY SIGNIFICANT SURVEY OF 1,000  
7 BOATERS, WHICH ESTABLISHED OUR BASELINE INFORMATION,  
8 WHICH WILL DRIVE THE OUTREACH DEVELOPED THROUGH THE  
9 PROJECT.

10 THE COASTAL COMMISSION ALSO CONDUCTED A  
11 SURVEY OF EXISTING SERVICES AT MARINAS, SUCH AS BILGE  
12 PUMP-OUT FACILITIES AND USED OIL AND FILTER COLLECTION.  
13 THE THIRD COMPONENT OF THE BACKGROUND RESEARCH WAS A  
14 FOCUS OF BOATERS THAT REVEALED WHAT APPEALED TO THEM  
15 AND WHAT TYPES OF OUTREACH MATERIALS THEY ARE LIKELY TO  
16 HANG ON TO AND USE. TIME HAS ALSO BEEN SPENT ON  
17 PROVIDING TECHNICAL ASSISTANCE TO LOCAL GOVERNMENTS  
18 THROUGHOUT THE STATE AND TO FOSTER PUBLIC AND PRIVATE  
19 PARTNERSHIPS.

20 THE QUESTION REGARDING WHETHER THE BOARD  
21 IS THE ONLY SOURCE OF FUNDS WAS ALSO RAISED AT THE MAY  
22 MEETING. TO DATE, THROUGH THE COMMISSION'S PARTNERSHIP  
23 EFFORTS, IT IS ESTIMATED THAT BETWEEN 70 AND \$90,000  
24 HAS BEEN PLEDGED TO THE PROJECT, INCLUDING STAFF TIME.  
25 ALSO, THE POINT MUST BE RAISED THAT THE FOCUS OF THIS



1 PROJECT IS TO OUTREACH TO PEOPLE WHO CHANGE THEIR OWN  
2 OIL, AND THE MONIES MADE AVAILABLE THROUGH THIS USED  
3 OIL RECYCLING PROGRAM TO THE BOARD ARE FOR THAT  
4 PURPOSE.

5 MANY OTHER AGENCIES SUPPORT THIS PROJECT  
6 AND WILL CONTRIBUTE IN-KIND MATERIALS AND STAFF TIME TO  
7 THE EFFORT. MOST OF THE OTHER AGENCIES AND PRIVATE  
8 BUSINESSES DO NOT HAVE CASH AVAILABLE TO CONTRIBUTE TO  
9 THE EFFORT.

10 RECOGNITION OF THE BOARD'S FUNDING OF  
11 THIS PROJECT WILL BE EVIDENT BY NAMING THE BOARD AS THE  
12 FUNDING SOURCE AND PROMINENTLY DISPLAYING THE USED OIL  
13 RECYCLING PROGRAM LOGO ON ALL OUTREACH MATERIALS AND  
14 MEDIA EFFORTS UNDERTAKEN.

15 ANOTHER QUESTION RAISED WAS WHETHER THE  
16 PROJECT WILL ADDRESS INLAND WATERWAYS. THE PROJECT  
17 SUPPORTS COASTAL, BAY, LAKE, AND INLAND WATERWAYS IN  
18 THE MATERIALS THAT WILL BE AVAILABLE PRIMARILY TO THE  
19 15 PARTICIPATING COUNTIES; HOWEVER, ASSISTANCE  
20 MATERIALS AND TRAINING FOR LOCAL GOVERNMENTS WILL BE  
21 AVAILABLE FOR EVERY JURISDICTION STATEWIDE. AND WHEN  
22 THE PROJECT IS COMPLETE, THE BOARD CAN DISTRIBUTE THESE  
23 MATERIALS DEVELOPED FOR THE 15 COUNTIES TO ALL OTHER  
24 INTERESTED JURISDICTIONS THROUGHOUT THE STATE. THE 15  
25 COUNTIES REPRESENTED IN THIS PROJECT REPRESENT 60



1 PERCENT OF THE BOATERS IN CALIFORNIA.

2 ANOTHER POINT THAT ADDRESSES THE INLAND  
3 WATERWAY ISSUE IS THAT THE SURVEY REVEALED A  
4 SIGNIFICANT CROSSOVER IN BOAT USE. FOR EXAMPLE, A  
5 LARGE NUMBER OF L.A. COUNTY BOATERS USE INLAND  
6 WATERWAYS EXCLUSIVELY, AND SOME USED BOTH INLAND AND  
7 COASTAL WATERWAYS. ALSO, THE TARGET COUNTIES ARE HOME  
8 TO THE LARGE BOAT SHOWS WHERE THE OUTREACH WILL BE  
9 DONE. THE BOAT SHOWS TYPICALLY DRAW FROM SURROUNDING  
10 COUNTIES.

11 WHAT WILL BE ACHIEVED AT THE \$513,000  
12 FUNDING LEVEL AND THE 600,000 FUNDING LEVEL WAS ALSO  
13 BROUGHT UP AT THE LAST MEETING. MIRIAM WILL DISCUSS  
14 THIS IN DETAIL IN JUST A MINUTE.

15 I'D LIKE TO CONCLUDE WITH THE COMMISSION  
16 IS AT A CRITICAL JUNCTURE IN THE PROJECT, AND THE  
17 BACKGROUND WORK HAS BEEN COMPLETED AND CHARACTERIZED AS  
18 THE BOATERS IN CALIFORNIA, WHAT APPEALS TO THEM, WHAT  
19 MOTIVATES THEM TO CHANGE THEIR BEHAVIOR, AND WHAT TYPES  
20 OF MATERIALS THEY WILL VALUE AND THEY WILL USE.

21 HALF OF THE BOATERS IN CALIFORNIA CHANGE  
22 THEIR OWN OIL. THIS PROVIDES AN AUDIENCE FOR EDUCATION  
23 THAT IS MUCH RICHER IN TARGET AUDIENCE THAN THE GENERAL  
24 DIY MARKET, WHICH REPRESENTS ABOUT ONE IN FIVE FOLKS.  
25 THESE FOLKS -- BOATERS ARE MORE LIKELY TO CHANGE THEIR



1 OIL IN THEIR CARS AND OTHER VEHICLES AS WELL. THIS  
2 PROVIDES EVEN MORE POTENTIAL FOR THE SATURATION OF THE  
3 DIY MARKET WITH EDUCATION ABOUT USED OIL RECYCLING.

4 THE PROJECT AS PRESENTED IN THE ORIGINAL  
5 SCOPE OF WORK OUTLINED A \$513,000 BUDGET WITH A  
6 THREE-YEAR TIME LINE, WHICH IS VALUED BY ALL PARTIES  
7 INVOLVED AND PROVIDES GREAT ECONOMIES OF SCALE. WHEN  
8 THE ADDITIONAL FUNDS REQUESTED ARE ADDED TO THE  
9 ORIGINAL BUDGET, THE IMPACT OF THE PROJECT AT LEAST  
10 DOUBLES WITH REACHING TWICE AS MANY BOATERS DIRECTLY  
11 AND MANY MORE BOATERS AS WELL AS GENERAL PUBLIC THROUGH  
12 PARTICIPATION IN THE MARINA CLEANUP COMPONENT OF THE  
13 COASTAL CLEANUP DAY.

14 SO TODAY WE'RE ASKING THE COMMITTEE TO  
15 ADOPT RESOLUTION 150 AND APPROVE THE AUGMENTATION TO  
16 THE COASTAL COMMISSION CONTRACT. AND AT THIS TIME I'D  
17 LIKE TO INVITE MR. STEVE SHOAL, THE DEPUTY DIRECTOR OF  
18 THE CALIFORNIA COASTAL COMMISSION, TO THE PODIUM TO  
19 SPEAK TO THIS ITEM.

20 MR. SHOAL: GOOD AFTERNOON, MR. CHAIRMAN,  
21 MEMBERS OF THE COMMITTEE. MY NAME IS STEVE SHOAL. I'M  
22 DEPUTY DIRECTOR OF THE CALIFORNIA COASTAL COMMISSION,  
23 AND I'M HERE TO PRESENT SOME BACKGROUND INFORMATION  
24 TODAY ON HOW THE BOATING CLEAN AND GREEN CAMPAIGN FITS  
25 INTO THE COMMISSION'S WATER QUALITY PROGRAMS.



1 I WOULD SAY THAT, FIRST, THAT THIS IS A  
2 NEW RESPONSIBILITY FOR ME. I'M OVERSEEING A VARIETY OF  
3 PROGRAMS IN OUR PUBLIC EDUCATION EFFORTS, AND THAT  
4 INCLUDES OUR ANNUAL BEACH CLEANUP AND SCHOOL CURRICULUM  
5 PROGRAMS, THE ADOPT A BEACH PROGRAM, AND THE BOATING  
6 CLEAN AND GREEN CAMPAIGN.

7 I'M ACCOMPANIED TODAY BY MIRIAM GORDON,  
8 WHO'S THE MANAGER OF THE BOATING CLEAN AND GREEN  
9 PROGRAM, AND SHE WILL FOLLOW ME WITH MORE SPECIFIC  
10 COMMENTS ON THE PROGRAM ITSELF.

11 JUST A COUPLE THINGS I WANTED TO SAY BY  
12 WAY OF BACKGROUND. THE COASTAL COMMISSION OPERATES  
13 UNDER A COUPLE OF DIFFERENT KINDS OF AUTHORITY. ONE OF  
14 THEM, OF COURSE, IS THE CALIFORNIA COASTAL ACT, WHICH  
15 MANDATES PROTECTION OF COASTAL RESOURCES. AND AMONG  
16 THOSE IS COASTAL WATER QUALITY. THERE ARE POLICIES  
17 THAT SPECIFICALLY MANDATE PROTECTION OF THE QUALITY AND  
18 BIOLOGICAL PRODUCTIVITY OF COASTAL WATERS, STREAMS, AND  
19 WETLANDS.

20 THE COMMISSION ALSO OPERATES WITH  
21 AUTHORITY FROM THE COASTAL ZONE -- FEDERAL COASTAL ZONE  
22 MANAGEMENT ACT, WHICH PROVIDES FINANCIAL ASSISTANCE TO  
23 THE COMMISSION FOR SOME OF ITS ACTIVITIES AND ALSO  
24 PROVIDES REGULATORY AUTHORITY OVER CERTAIN FEDERAL  
25 PROJECTS AND FEDERALLY LICENSED ACTIVITIES.



1                   NOW, IN 1990 WHEN CONGRESS REAUTHORIZED  
2 THE COASTAL ZONE MANAGEMENT ACT, ONE OF THE ELEMENTS IN  
3 THAT LEGISLATION WAS SECTION 6217. THAT SECTION  
4 REQUIRES THAT THE COMMISSION, ALONG WITH ALL OTHER  
5 STATES THAT RECEIVE FINANCIAL ASSISTANCE, PREPARE A  
6 COASTAL NONPOINT POLLUTION CONTROL PROGRAM THAT  
7 INCLUDES MANAGEMENT MEASURES TO RESTORE AND PROTECT  
8 COASTAL WATERS FROM ADVERSE IMPACTS OF POLLUTED RUNOFF.  
9 AND WE ARE ALSO REQUIRED TO INTEGRATE THAT COASTAL ZONE  
10 MANAGEMENT PROGRAM WITH OTHER EXISTING STATE AND LOCAL  
11 WATER QUALITY PLANS AND PROGRAMS.

12                   AND WE'VE BEEN PURSUING THAT FOR SOME  
13 YEARS AND HAVE BASICALLY COME UP WITH THREE KINDS OF  
14 EFFORTS THAT ADDRESS WATER QUALITY ISSUES. OF COURSE,  
15 THE COMMISSION REGULATORY PROGRAM, WE REGULATE  
16 DEVELOPMENTS IN THE COASTAL ZONE, AND LOCAL  
17 GOVERNMENTS REGULATE DEVELOPMENTS WITHIN THEIR AREAS OF  
18 THE COASTAL ZONE. SO PROJECTS WHICH MAY HAVE WATER  
19 QUALITY IMPACTS WE CAN ADDRESS THROUGH CONDITIONS ON  
20 THOSE PROJECTS AND IMPOSE BEST MANAGEMENT PRACTICES,  
21 FOR INSTANCE.

22                   WE ALSO HAVE THE PLANNING PROGRAM. WE  
23 WORK WITH LOCAL GOVERNMENTS THAT PREPARE PLANS FOR  
24 THEIR PORTION OF THE COASTAL ZONE. AND THEN THE THIRD  
25 ELEMENT IS EDUCATION AND TECHNICAL ASSISTANCE. AND



1 THAT'S REALLY WHERE THE BOATING CLEAN AND GREEN  
2 CAMPAIGN FITS.

3 THERE ARE A NUMBER OF, OF COURSE,  
4 CATEGORIES OF SOURCES OF POLLUTED RUNOFF. THESE  
5 INCLUDE URBAN AGRICULTURE, FORESTRY, AND OTHER USES,  
6 BUT CHIEF AMONG THOSE ARE MARINAS AND RECREATIONAL  
7 BOATING. MOST OF THE ACTIVITIES THAT OCCUR IN MARINAS,  
8 RECREATIONAL ACTIVITIES ARE NOT SUBJECT TO THE  
9 COMMISSION'S REGULATORY PROGRAM. WE HAVE NO WAY TO  
10 ADDRESS WHAT PEOPLE DO DIRECTLY THERE. THE ACTIVITIES  
11 THAT THEY DO ARE NOT DEVELOPMENTS UNDER THE COASTAL  
12 ACT.

13 SO THE BEST WAY TO ADDRESS THEM IS  
14 THROUGH EDUCATION AND TECHNICAL ASSISTANCE PROGRAMS,  
15 AND THAT'S WHAT MS. GORDON WILL PROVIDE A LITTLE MORE  
16 INFORMATION ON. I WOULD JUST CONCLUDE BY SAYING I  
17 APPRECIATE THE OPPORTUNITY TO ADDRESS THE BOARD TODAY.  
18 AND I'M CONVINCED THAT THE FUNDING THAT WE'VE RECEIVED  
19 TO GET THIS PROGRAM STARTED ARE -- IS ESSENTIAL TO  
20 MAKING IT HAPPEN. WITHOUT IT THE COMMISSION WOULD NOT  
21 HAVE BEEN ABLE TO UNDERTAKE THIS ESSENTIAL PROGRAM.

22 AND IN CLOSING, LET ME JUST SAY THAT THE  
23 COMMISSION HAS BEEN UNDERFUNDED FOR YEARS TO CARRY OUT  
24 ITS STATUTORY RESPONSIBILITIES. JUST AS AN EXAMPLE,  
25 THE COMMISSION DOES NOT HAVE A STAFF POSITION FOR A



1 GEOLOGIST, IN SPITE OF THE FACT THAT WE REGULARLY DEAL  
2 WITH PROBLEMS OF SHORELINE EROSION. WE HAVE NOT BEEN  
3 ABLE TO GET A POSITION APPROVED FOR A STAFF GEOLOGIST  
4 ON OUR STAFF.

5 ONE OF THE THINGS THAT THAT HAS TAUGHT US  
6 IS THE VALUE OF CREATIVE WAYS OF GETTING PROJECTS  
7 CARRIED OUT. AND WE'RE VERY PROUD OF EFFORTS SUCH AS  
8 THE BOATING CLEAN AND GREEN CAMPAIGN, WHICH WE BELIEVE  
9 LEVERAGES A RELATIVELY MODEST AMOUNT OF STAFF WORK INTO  
10 A MAJOR, MAJOR EFFORT AND REACHES THOUSANDS AND  
11 THOUSANDS OF BOATERS THROUGHOUT THE COASTAL ZONE IN  
12 CALIFORNIA. AND WITH THAT, UNLESS THERE ARE QUESTIONS,  
13 I WILL TURN IT OVER TO MS. GORDON. AND THANK YOU VERY  
14 MUCH.

15 CHAIRMAN PENNINGTON: WANT TO HEAR FROM MISS  
16 GORDON AND THEN QUESTIONS?

17 MEMBER EATON: PLEASE.

18 MS. GORDON: MR. CHAIRMAN AND MEMBERS OF THE  
19 COMMITTEE, THANK YOU FOR THIS OPPORTUNITY TO ADDRESS  
20 YOU AGAIN TO PROVIDE SOME BACKGROUND INFORMATION ON THE  
21 BOATING CLEAN AND GREEN CAMPAIGN AND ANSWER SOME OF THE  
22 QUESTIONS THAT WERE RAISED. AGAIN, MY NAME IS MIRIAM  
23 GORDON. I'M THE MANAGER OF THE BOATING CLEAN AND GREEN  
24 CAMPAIGN, AND I'M ALSO THE BUCKET LADY. AND I'M BACK  
25 WITH MY BUCKET, BUT I ALSO HAVE OTHER SHOW AND TELL



1 ITEMS.

2 I WANTED TO ADDRESS AT THE OUTSET ONE OF  
3 THE CONCERNS THAT WAS VOICED BY THE COMMITTEE. AND  
4 THAT WAS THE QUESTION OF WHETHER OR NOT THE BOATING  
5 CLEAN AND GREEN CAMPAIGN AND THE COASTAL COMMISSION  
6 WILL RELY ON RECYCLED MATERIALS FOR THIS CAMPAIGN. AND  
7 I THINK THAT'S AN EXTREMELY IMPORTANT QUESTION TO  
8 ADDRESS BEFORE THE INTEGRATED WASTE MANAGEMENT BOARD.  
9 SO I BROUGHT SOME SAMPLE ITEMS.

10 IN THE PAST, ALL OF THE BOATER EDUCATION  
11 THAT I HAVE BEEN RESPONSIBLE FOR, ALL THE OUTREACH  
12 MATERIALS, HAVE RELIED ON RECYCLED PRODUCTS, AND THE  
13 COASTAL COMMISSION IS COMMITTED TO CONTINUING THAT  
14 EFFORT. SO ONE OF THE QUESTIONS THAT HAS BEEN RAISED  
15 IS WHETHER OR NOT RECYCLED BILGE PADS ARE AVAILABLE AND  
16 CAN BE USED. AND THE ANSWER IS YES. THIS IS AN  
17 EXAMPLE OF WHAT ONE OF THE COMPANIES IS PRODUCING AND  
18 THE TYPE OF THING THAT WE WILL BE DISTRIBUTING TO  
19 BOATERS.

20 THE BUCKET THAT I BROUGHT LAST TIME, MY  
21 BRIEFCASE, IS ALSO MADE FROM RECYCLED PLASTIC. AND THE  
22 TOOL KITS FOR LOCAL AGENCIES THAT HAVE BEEN DEVELOPED  
23 BY THE BOATING CLEAN AND GREEN CAMPAIGN PILOT PROGRAM  
24 IN MARIN COUNTY, THAT IS THE MODEL TOOL KIT THAT WE'RE  
25 GOING TO BE REDEVELOPING IN THIS CAMPAIGN, IS ALSO MADE



1 COMPLETELY, ALMOST COMPLETELY FROM RECYCLED MATERIALS  
2 FROM THE BOX TO THE BINDER, INCLUDING THE DISKETTES ON  
3 WHICH ALL THE MATERIALS HAVE BEEN PRODUCED. THESE ARE  
4 RECYCLED GREEN DISKETTES, AND THESE MATERIALS ARE PUT  
5 ON DISKETTE SO THAT LOCAL AGENCIES THAT RECEIVE THE KIT  
6 CAN REFORMAT THE MATERIALS FOR LOCAL USE WITHOUT HAVING  
7 TO REINVENT THE WHEEL, SO TO SPEAK. SO I JUST WANTED  
8 TO PROVIDE SOME EXAMPLES AND ASSURE YOU THAT IT IS A  
9 MAJOR COMMITMENT ON OUR BEHALF TO USE RECYCLED  
10 MATERIALS WHEREVER POSSIBLE.

11 NOW I WOULD LIKE TO ADDRESS SOME OF THE  
12 ISSUES AND CONCERNS THAT WERE RAISED IN THE PAST AND TO  
13 PROVIDE SOME BACKGROUND INFORMATION ABOUT THE  
14 CAMPAIGN. I THINK THAT IN MY LAST PRESENTATION ON MAY  
15 12TH, I WAS ATTEMPTING TO KEEP MY COMMENTS BRIEF, AND I  
16 THINK THAT WAS A FAILURE ON MY PART TO RECOGNIZE THE  
17 IMPORTANCE OF PROVIDING YOU WITH SUFFICIENT BACKGROUND  
18 ABOUT THE PROJECT, TO EXPLAIN WHY THE COASTAL  
19 COMMISSION IS INVOLVED IN A STATEWIDE BOATER EDUCATION  
20 PROGRAM, AND TO EXPLAIN WHAT OTHER AGENCIES ARE  
21 INVOLVED IN THIS PROJECT, AND WHAT THEY HAVE  
22 CONTRIBUTED TO IT, TO EXPLAIN ALSO WHAT OUR CURRENT  
23 OUTREACH STRATEGY IS, AND WHY WE NEED MORE MONEY FOR  
24 THE EFFORT, AND WHAT WILL BE PROVIDED TO THE BOARD AND  
25 TO THE STATE AS A RESULT OF THIS AUGMENTATION OF FUNDS.



1 SO I WOULD LIKE TO GIVE A LITTLE  
2 BACKGROUND ON THE NEED FOR A STATEWIDE BOATER EDUCATION  
3 PROGRAM. FIRST OF ALL, THERE ARE 880,000 BOATS  
4 REGISTERED IN CALIFORNIA. THAT'S FROM THE 1997  
5 DEPARTMENT OF BOATING AND WATERWAYS LIST. THIS NUMBER  
6 INCREASES EACH YEAR BY AN AVERAGE OF 16,000 BOATERS  
7 OVER THE LAST FEW YEARS, AND IT PROMISES TO CONTINUE  
8 INCREASING BECAUSE THE DEMOGRAPHIC TRENDS IN THE STATE  
9 ARE SHOWING THAT WE HAVE -- IN THE COUNTRY. I'M  
10 SORRY -- ARE SHOWING THAT WE HAVE A SHIFT OF POPULATION  
11 FROM INLAND STATES TO COASTAL STATES. AND THAT'S ONE  
12 OF THE REASONS WHY WE'RE SEEING AN INCREASE IN BOATING,  
13 SO MUCH SO THAT THE DEPARTMENT OF BOATING AND WATERWAYS  
14 HAS BEEN STUDYING AT WHAT POINT WILL THERE BE SO MANY  
15 BOATERS OUT ON THE WATER, THAT PEOPLE WILL DECIDE TO  
16 STOP BOATING BECAUSE THEY RECOGNIZE THAT THIS IS AN  
17 INCREASING TREND, SO THEY CONDUCTED THAT STUDY  
18 RECENTLY.

19 AND ANOTHER REASON WHY -- IN OTHER WORDS,  
20 MANY MORE BOATERS, MUCH MORE POLLUTION OUT ON THE  
21 WATER. AND THIS WAS RECOGNIZED -- IT HAS BEEN  
22 RECOGNIZED IN OUR EFFORTS TO REDUCE NONPOINT SOURCE  
23 POLLUTION. AND I THINK STEVE ADDRESSED THE FACT THAT  
24 THE COASTAL COMMISSION HAS A NONPOINT SOURCE POLLUTION  
25 CONTROL PROGRAM, AND THE BACKGROUND FOR THAT COMES FROM



1 THE FEDERAL LEGISLATION. BUT WHEN THE COASTAL  
2 COMMISSION AND THE STATE WATER BOARD, IN PARTNERSHIP ON  
3 THIS NONPOINT SOURCE PROGRAM, COMMISSIONED A TECHNICAL  
4 ADVISORY COMMITTEE TO REVIEW THE ADEQUACY OF THE STATE  
5 NONPOINT SOURCE PROGRAM IN TERMS OF BOATING AND  
6 MARINAS, THAT TECHNICAL ADVISORY COMMITTEE CONCLUDED  
7 THAT WE HAVE MANY REGULATIONS ON THE BOOK THAT  
8 SUPPORT -- THAT WOULD SUPPORT CONTROLLING POLLUTED  
9 RUNOFF FROM BOATING. BUT WE HAVE A LACK OF  
10 ENFORCEMENT, AND THAT'S PROBABLY NOT GOING TO GET ANY  
11 BETTER FOR LACK OF STAFFING IN ENFORCEMENT, BUT WHAT  
12 COULD SOLVE THE PROBLEM IS INCREASING EDUCATION.

13 SO MOST OF THE MEMBERS ON THAT TECHNICAL  
14 ADVISORY COMMITTEE WENT ON TO FORM THE CALIFORNIA CLEAN  
15 BOATING NETWORK, WHICH THE COASTAL COMMISSION HAS BEEN  
16 FACILITATING SINCE 1995. AND THE CALIFORNIA -- I HAVE  
17 PROVIDED YOU WITH A COPY OF THE ACTION PLAN OF THE  
18 CLEAN BOATING NETWORK, WHICH IS BASICALLY THE PLAN THAT  
19 GUIDES OUR EFFORTS. IT'S A RESULT OF THE EFFORT TO  
20 IDENTIFY THE GAPS IN BOATER EDUCATION AND FIND WAYS TO  
21 FILL THOSE GAPS AND IMPROVE BOATING EDUCATION IN THE  
22 STATE. THIS PROJECT IS A DIRECT RESULT OF THAT EFFORT.  
23 A LOT OF THE GUIDANCE FOR THIS PROGRAM COMES FROM THE  
24 CALIFORNIA CLEAN BOATING NETWORK AND THE ACTION PLAN.

25 SO A LOT OF BACKGROUND RESEARCH AND



1 THOUGHT HAS GONE INTO THIS EFFORT, INCLUDING AND WITH  
2 THE RESOURCES OF THE ENTIRE CCBN. AND IN THE  
3 ATTACHMENT IN THE MEMO THAT HAS BEEN DISTRIBUTED TO YOU  
4 DATED MAY 28TH, THERE'S AN ATTACHMENT THAT PROVIDES A  
5 LIST OF ALL THE CALIFORNIA CLEAN BOATING NETWORK  
6 MEMBERS SO THAT YOU WILL HAVE AN IDEA OF HOW MANY  
7 ORGANIZATIONS HAVE BEEN INVOLVED IN THIS PLANNING  
8 PROCESS.

9 SO WHAT THE ACTION PLAN AND WHAT THE CCBN  
10 HAS RECOGNIZED IS THAT THERE'S A NEED FOR BOATING  
11 EDUCATION AND OUTREACH, AND THERE'S ALSO A NEED FOR  
12 MORE SERVICES FOR BOATERS, AND THAT'S THE BASIS OF THIS  
13 PROGRAM. I WANT TO CONTINUE TO ADDRESS WHO'S INVOLVED  
14 IN THIS PROJECT AND HOW THEY'VE CONTRIBUTED TO THIS  
15 PROGRAM. IT'S NOT JUST THE CCBN, BUT IT'S ALSO OUR  
16 ADVISORY BOARD. AND THE LIST OF THE ADVISORS IS ALSO  
17 IN THE ATTACHMENT TO THAT MEMO ON PAGE 8 -- NO,  
18 SORRY -- ON PAGE 9. AND THAT'S THE DEPARTMENT OF  
19 BOATING AND WATERWAYS, THE DEPARTMENT OF FISH AND GAME  
20 OSPR, TOXIC SUBSTANCES CONTROL, THE WASTE MANAGEMENT  
21 BOARD, THE DELTA PROTECTION COMMISSION, VARIOUS MARINE  
22 ASSOCIATIONS, ASSOCIATIONS OF RECREATIONAL BOATERS,  
23 LOCAL AGENCIES, ENVIRONMENTAL GROUPS, THE STATE LANDS  
24 COMMISSION, THE U.S. COAST GUARD, THE U.S. EPA, AND  
25 SOME PRIVATE -- AND WEST MARINE PRODUCTS. SO WE HAVE A



1 REAL PUBLIC-PRIVATE PARTNERSHIP BACKING THIS PROGRAM.

2 I WOULD LIKE TO POINT OUT THAT THERE HAVE  
3 BEEN SOME IN-KIND CONTRIBUTIONS TO THIS PROJECT THAT WE  
4 PREVIOUSLY DID NOT ACCOUNT FOR, SO THAT I WOULD LIKE TO  
5 GIVE YOU THE SENSE THAT IT'S NOT JUST THE COASTAL  
6 COMMISSION THAT'S -- I'M SORRY -- IT'S NOT JUST THE  
7 WASTE MANAGEMENT BOARD THAT'S CONTRIBUTING TO THIS  
8 PROJECT. TO A CERTAIN EXTENT, THERE ARE OTHER PLAYERS  
9 HERE. ALL THE MEMBERS OF THE CCBN THAT ATTEND OUR  
10 MEETINGS, ATTEND QUARTERLY MEETINGS, AND THE ADVISORY  
11 BOARD, AND THEY PROVIDE STAFF TIME, EXPERTISE, AND  
12 OUTREACH MATERIALS FOR THE CAMPAIGN. THE BAY  
13 CONSERVATION AND DEVELOPMENT COMMISSION, THE PARTNER IN  
14 THIS CAMPAIGN, PROVIDES OVERHEAD IN THE STAFF ASSISTANT  
15 THAT IS WORKING ON THIS PROJECT. THE SANTA MONICA BAY  
16 RESTORATION PROJECT, IF FUNDED TO DO THE SOUTHERN  
17 CALIFORNIA PORTION OF THE OUTREACH, WILL PROVIDE  
18 OVERHEAD AND POSTAGE. THERE ARE PRIVATE DONATIONS FOR  
19 OUTREACH LINED UP IF WE RECEIVE THE FUNDING TO DEVELOP  
20 THE BOATER KITS THAT I'VE PREVIOUSLY DISCUSSED. AND  
21 THOSE PRIVATE DONATIONS COME FROM WEST MARINE PRODUCTS,  
22 THE BIGGEST MARINE SUPPLIER IN THE COUNTRY, AND DAVIS  
23 INSTRUMENTS, ANOTHER MARINE SUPPLIER. EACH OF THEM  
24 CONTRIBUTING \$10,000 TO THE EFFORT.

25 SO IT'S JUST A SHORT SENSE OF SOME OF THE



1 CONTRIBUTIONS TO THIS PROGRAM ASIDE FROM THE WASTE  
2 MANAGEMENT BOARD FUNDS.

3 I WOULD LIKE TO GIVE YOU AN OVERVIEW OF  
4 THE ACCOMPLISHMENTS OF THE PROJECT IN THE FIRST YEAR.  
5 I THINK THAT CAROLL ADDRESSED THE FACT THAT WE HAVE  
6 DONE THREE ITEMS OF RESEARCH: THE BOATER PRACTICES  
7 SURVEY, THE SURVEY OF EXISTING SERVICES FOR BOATERS,  
8 AND OUR FOCUS GROUP. WE'VE ALSO PROVIDED TECHNICAL  
9 ASSISTANCE TO LOCAL AGENCIES. I HAVE PRESENTED AT SIX  
10 CONFERENCES AND TRAIN THE TRAINER SEMINARS. I HAVE  
11 PROVIDED TECHNICAL ASSISTANCE AND OUTREACH MATERIALS TO  
12 EIGHT LOCAL AGENCIES, WHICH HAS RESULTED IN USED OIL  
13 COLLECTION PLANNED OR INSTALLED AT SIX MARINAS, ONE OIL  
14 FILTER CRUSHER AND COLLECTION UNIT AT A MARINA, TWO  
15 BILGE PAD DISPENSERS, AND TWO BILGE PUMP-OUT  
16 FACILITIES. AND THOSE EFFORTS ARE ONGOING, AND WE'LL  
17 BE SUPPORTED BY THE UPCOMING CONFERENCES THAT WE ARE  
18 COLLABORATING ON WITH SAN JOAQUIN COUNTY AND ORANGE  
19 COUNTY. THOSE TWO LARGE CONFERENCES WILL PROVIDE --  
20 WILL PRESENT STRATEGIES FOR REDUCING -- FOR INCREASING  
21 USED OIL COLLECTION AND REDUCING OILY DISCHARGE AND  
22 FUEL DISCHARGE FROM BOATS.

23 IN ADDITION, I HAVE BEEN WORKING ON A  
24 MANUAL OUTLINING ALL OF THOSE STRATEGIES AND OUTREACH  
25 CAMPAIGN STRATEGIES AS WELL THAT WE'LL BE GIVING TO



1 EACH ATTENDANT AT THOSE CONFERENCES. SO THE  
2 INFORMATION WILL BE SPREAD THROUGHOUT THE STATE. AND  
3 THOSE PROGRAMS ARE ALSO SPINNING OFF SMALLER BOATER --  
4 MORE LOCALIZED BOATER EDUCATION PROGRAMS. SO WHEN WE  
5 TALK ABOUT THE DELIVERABLES OF THIS CAMPAIGN, WE CAN'T  
6 LOOK MERELY AT THE NUMBER OF BROCHURES OR PADS  
7 DISTRIBUTED. WE HAVE TO CONSIDER ALL OF THE OTHER  
8 PROJECTS THAT ARE BEING SUPPORTED BY THIS EFFORT.

9 IN TERMS OF OUTREACH, WE HAVE DEVELOPED  
10 AND PUT ON LINE A WEB SITE. WE HAVE BEGUN ADVERTISING  
11 IN BOATING PUBLICATIONS, INCLUDING THE CAL NORTH  
12 BOATING DIRECTORY AND THE LOG. AND WE ARE ABOUT TO  
13 SEND OUT A PRESS RELEASE AND HAVE ADDITIONAL MEDIA  
14 COVERAGE FROM THAT.

15 THE RESULTS OF THE FOCUS GROUP HAVE  
16 HELPED US DESIGN SOME REALLY WELL-THOUGHT THROUGH  
17 OUTREACH AND EDUCATIONAL MATERIALS, INCLUDING A  
18 BROCHURE THAT WILL PROVIDE INSTRUCTIONS AS A COMPANION  
19 TO THE BILGE PADS, HOW TO USE THE BILGE PADS, HOW TO  
20 DISPOSE OF THEM, WHEN TO USE THEM, AND HOW TO PREVENT  
21 OIL IN THE BILGE IN THE FIRST PLACE. AND IT WILL  
22 ENCOURAGE BOATERS TO RECYCLE USED OIL AND TELL THEM HOW  
23 TO DO THAT.

24 AS I SHOWED YOU THE LAST TIME, WE HAVE  
25 DEVELOPED WITH DAVIS INSTRUMENTS THE BASIS FOR A



1 PLASTIC PLAQUE. I THINK I'LL SHOW IT ONE MORE TIME. I  
2 LOVE SHOW AND TELL. CAN YOU TELL? THE PLASTIC PLAQUE  
3 IS -- THE REASON THAT WE CHOSE TO DO THIS INSTEAD OF  
4 HANDBOOKS IS BECAUSE THE BOATERS IN THE FOCUS GROUP AND  
5 MANY OTHER BOATERS THAT I'VE SPOKEN TO TOLD US THAT  
6 THEY WOULD LIKE TO HAVE SOMETHING DURABLE AND LONG  
7 LASTING. THEY ALSO TOLD US THAT THEY NEED SOMETHING TO  
8 TELL THEM WHAT TO DO WITH USED OIL WHEN THEY HAVE THAT  
9 OPEN CONTAINER, OPEN MILK JUG, OR PAN OF USED OIL IN  
10 THEIR HANDS AND THEY'RE TRYING TO FIGURE OUT WHAT TO  
11 DO. SO WE DISCUSSED WITH THEM THE IDEA OF STICKERS.  
12 AND WE ARE GOING TO USE STICKERS, SOMETHING THAT THEY  
13 CAN PUT ON THE DASHBOARD OF THE BOAT OR RIGHT NEAR THE  
14 ENGINE COMPARTMENT SO THAT THEY'LL HAVE INFORMATION  
15 ABOUT USED OIL RECYCLING, THE 1-800 CLEANUP, AND SOME  
16 OTHER INSTRUCTIONS RIGHT THERE WHEN THEY NEED IT.

17 AND I WILL BE GOING OVER THE OTHER  
18 PRODUCTS OF THE CAMPAIGN LATER ON, BUT AT THIS POINT WE  
19 HAVE DEVELOPED THE TEXT FOR THE BROCHURE. IT'S IN  
20 LAYOUT AND DESIGN. WE'VE DEVELOPED THE TEXT FOR THIS  
21 PLASTIC PLAQUE. THAT'S ALSO IN LAYOUT AND DESIGN. AND  
22 WE HAVE NEGOTIATED PARTNERSHIPS WITH ALL THE SPONSORS,  
23 WITH THE TWO SPONSORS FOR THE BOATER KIT, ANOTHER SHOW  
24 AND TELL ITEM, BUT THAT IS WHAT WE'RE ASKING FOR  
25 ADDITIONAL FUNDS TO DO.



1 SO A PLASTIC BAG WILL CONTAIN A BILGE PAD  
2 AND FLOATING KEY CHAIN, WHICH THE BOATERS TOLD US WOULD  
3 BE VERY USEFUL TO THEM. IT WOULD HELP THEM REMEMBER A  
4 PHONE NUMBER, FIGURE OUT WHAT TO DO WITH THE USED OIL.  
5 AND THE PLASTIC PLAQUE AND THE BROCHURE AND MATERIALS  
6 ON SAFETY AND NAVIGATION FROM OTHER ORGANIZATIONS, AND  
7 THE BOATERS AT THE FOCUS GROUP TOLD US THAT THAT  
8 MATERIAL IS ALSO SOMETHING THAT THEY NEED AND SOMETHING  
9 THAT THEY'RE LOOKING FOR. AND WE DECIDED TO DISTRIBUTE  
10 THE KITS AT BOAT SHOWS, WHICH IS OUR WAY OF DRAWING  
11 BOATERS INTO OUR DISPLAY AND GETTING THEM TO TALK TO  
12 US.

13 I'VE BEEN AT MANY TRADE SHOWS AND MANY  
14 BOATING EVENTS, AND PEOPLE SIMPLY DON'T TALK TO YOU  
15 UNLESS YOU HAVE SOMETHING INTERACTIVE GOING ON OR  
16 SOMETHING TO GIVE THEM. AND WE PLAN TO DO BOTH. WE'RE  
17 IN THE PROCESS OF DEVELOPING OUR BOAT SHOW DISPLAY, AND  
18 WE HAVE SOME IDEAS FOR AN INTERACTIVE DISPLAY, LIKE  
19 HOOP THE POLLUTANT WITH BASKETBALL HOOPS. WE NEED TO  
20 MAKE IT FUN SO THEY'LL COME TO US. OR A BOAT ON THE  
21 DISPLAY WHERE YOU LIFT UP THE PANEL AND YOU SEE THE  
22 DIFFERENT AREAS WHERE THERE'S A POLLUTANT, AND YOU HAVE  
23 TO SOMEHOW LINK IT THROUGH A BUTTON OR SOMETHING THAT  
24 YOU DO TO THE SOLUTION. AND THEN MAYBE THEY GET THE  
25 BOATER KIT AS A PRIZE. AND, IN FACT, THESE VARIOUS



1 IDEAS ARE BEING DISCUSSED TODAY BY THE CALIFORNIA CLEAN  
2 BOATING NETWORK. AS WE MEET, THEY'RE MEETING.

3 SO THESE THINGS ARE IN PROGRESS AND BEING  
4 DEVELOPED. OTHER OUTREACH ITEMS THAT ARE IN PROGRESS,  
5 WE KNOW THAT WE HAVE TO DO SOME OUTREACH THROUGH THE  
6 MARINE SUPPLY SHOPS BECAUSE NOT ALL BOATERS ATTEND BOAT  
7 SHOWS. SO WE WANT TO TRY TO TARGET THEM AT MARINE  
8 SUPPLY SHOPS. AND BASED ON THE RESULTS OF OUR FOCUS  
9 GROUP, WE DECIDED THAT RATHER THAN SEND BROCHURES AND A  
10 DISPLAY TO ALL THE MARINE SUPPLY SHOPS, WE'RE GOING TO  
11 SEND THEM SHELF TALK -- WE'RE GOING TO DISTRIBUTE SHELF  
12 TALK PADS BECAUSE WE NEEDED TO -- THE BOATERS TOLD US  
13 THAT THEY WOULDN'T PICK UP SOMETHING ON THE COUNTER,  
14 AND THEY WOULDN'T REALLY PAY ATTENTION TO THAT. BUT  
15 WHEN THEY'RE BUYING OIL PRODUCTS AND WHEN THEY HAVE --  
16 WHEN THEY'RE LOOKING IN THE ENGINE DEPARTMENT OF A  
17 MARINE SUPPLY STORE, THEY MIGHT LIKELY TAKE A TEAR-OFF  
18 SHEET THAT HAS SOME INSTRUCTIONS, SO I WANT TO SHOW YOU  
19 WHAT THE SHELF TALKER PADS LOOK LIKE.

20 THIS IS A MODEL. IT WAS FUNDED BY YOUR  
21 PROGRAM, BY THE USED OIL PROGRAM, FOR THE CITY OF SANTA  
22 MONICA. THEY DEVELOPED THE SHELF TALKER IDEA. I GOT  
23 IT FROM THEM AT THE HOUSEHOLD HAZARDOUS WASTE  
24 CONFERENCE IN ASILOMAR. I THINK IT'S AN EXCELLENT  
25 IDEA, AND WE'RE GOING TO USE THAT STRATEGY AT THE



1 MARINE SUPPLY SHOPS.

2 ANOTHER OUTREACH ITEM THAT EXTENDS OUR  
3 OUTREACH BEYOND JUST THE BILGE PADS AND THE BOATER KITS  
4 THAT WE'RE DISTRIBUTING IS THAT WE'RE GOING TO HAVE  
5 BOAT LAUNCH RAMP SIGNS. WE DISCOVERED AT THE OUTSET OF  
6 THIS CAMPAIGN THAT 90 PERCENT OF THE BOATERS KEEP THEIR  
7 BOATS ON TRAILERS OUT OF THE WATER NEAR THEIR HOME. SO  
8 THEIR ACCESS TO THE WATER IS THE BOAT LAUNCH RAMP. SO  
9 TO REACH THAT 90 PERCENT, WE DETERMINED THAT IT WOULD  
10 BE EXTREMELY USEFUL TO HAVE A SIGN AT THE BOAT LAUNCH  
11 RAMPS.

12 AND WITH THAT, I THINK I HAVE GIVEN YOU A  
13 FAIRLY GOOD UNDERSTANDING OF WHAT SOME OF THE OUTREACH  
14 IS. I WANT TO TURN TO WHAT LEVEL OF OUTREACH WE CAN  
15 PROVIDE AT THE EXISTING AND AT THE PROPOSED LEVELS OF  
16 FUNDING. SO I WILL BE REFERRING TO THE MEMO THAT WAS  
17 PASSED OUT TO YOU AND STARTING WITH PAGE 6 ON THE MEMO.

18 FIRST, I WANT YOU TO REALIZE THAT TO RUN  
19 THE PROJECT, ALL THE COSTS REMAIN BASICALLY THE SAME  
20 UNDER EACH SCENARIO EXCEPT FOR THE MONEY SPENT ON  
21 OUTREACH BECAUSE WE STILL PLAN TO PROVIDE THE SAME  
22 LEVEL OF TECHNICAL ASSISTANCE TO CONDUCT THE  
23 CONFERENCES AND TO DO ONE-ON-ONE TECHNICAL ASSISTANCE  
24 WITH THE LOCAL AGENCIES. IT'S REALLY A QUESTION OF HOW  
25 MUCH MATERIAL CAN WE PRINT.



1 I WOULD ACTUALLY RATHER TURN TO THE BACK  
2 PAGE, PAGE 10 TO THE BUDGET. THERE ARE THREE DIFFERENT  
3 SCENARIOS PRESENTED. NO. 1 IS THE CURRENT FUNDING AT  
4 \$400,000. NO. 2 IS THE PROPOSED FUNDING AT \$513,000.  
5 THIS WAS THE ORIGINAL PROPOSAL, AND THIS IS THE MINIMUM  
6 FUNDING THAT WE WOULD NEED TO COMPLETE THE SCOPE OF  
7 WORK. AND NO. 3 IS THE PROPOSED FUNDING FOR -- AT  
8 \$600,000, THE MONEY WE'RE ASKING TO -- THE ADDITIONAL  
9 MONIES THAT WE'RE ASKING FOR TO EXPAND THE CAMPAIGN AND  
10 PROVIDE THE BEST PRODUCT POSSIBLE.

11 AT \$400,000 THERE WOULD BE NO MONEY  
12 AVAILABLE FOR THE SANTA MONICA BAY RESTORATION PROJECT  
13 STAFF. THAT MEANS THAT WE WOULD BE UNABLE TO ATTEND  
14 BOAT SHOWS IN SOUTHERN CALIFORNIA AND TO PROVIDE THAT  
15 EXTRA AMOUNT OF TECHNICAL ASSISTANCE THAT'S LOCAL IN  
16 NATURE IN SOUTHERN CALIFORNIA. WE WOULD NOT BE ABLE TO  
17 FUND THE ADDITIONAL PROGRAM EVALUATION COMPONENT OF  
18 THIS PROJECT. AND I FAILED TO MENTION THAT ONE OF THE  
19 COMPONENTS OF THIS PROGRAM IS A PROJECT MEASUREMENT AND  
20 EVALUATION COMPONENT, WHICH IS FUNDED UNDER SURVEY  
21 RESEARCH IN THE BUDGET. AND THE SAME ORGANIZATION THAT  
22 HELPED US DO THE BOATER PRACTICES SURVEY AND DEVELOP  
23 BASELINE INFORMATION ON BOATERS IS ALSO -- HAS ALSO  
24 HELPED US DEVELOP A PLAN FOR LATER MEASURING THE  
25 RESULTS OF THIS PROJECT AT THE END OF THE CAMPAIGN. SO

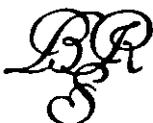


1 WITHOUT THE ADDITIONAL MONEY, WE WOULDN'T BE ABLE TO  
2 LATER MEASURE THE RESULTS OF THE CAMPAIGN IN A  
3 TECHNICAL AND SCIENTIFIC MANNER. WE WOULD HAVE TO DO  
4 SOMETHING CONDUCTED BY STAFF, BUT WE WOULDN'T BE ABLE  
5 TO DO IT IN A SURVEY FORMAT.

6 UNDER THE -- AND THEN I WOULD TURN YOU TO  
7 PAGE 6 TO LOOK AT THE PRODUCTS OF THE CAMPAIGN SO THAT  
8 I CAN TALK ABOUT WHAT PRODUCTS, WHAT PRINT MATERIALS  
9 WOULD BE DEVELOPED UNDER THE DIFFERENT BUDGET  
10 SCENARIOS.

11 SO AT \$400,000, WE WILL DISTRIBUTE 10,000  
12 BILGE PADS, 10,000 OIL BROCHURES, 300 OF THE SHELF TALK  
13 PADS, SHELF TALKERS, THAT'S 15,000 PIECES, AND 20,000  
14 STICKERS, IN ADDITION TO THE TECHNICAL ASSISTANCE SIDE  
15 OF THE PROJECT.

16 OUTREACH UNDER THE SECOND SCENARIO AT  
17 \$513,000 WILL INCLUDE 10,000 -- THIS WOULD NOT BE  
18 PACKAGED IN A BOATER KIT. THIS WOULD BE DISTRIBUTED AS  
19 SEPARATE PIECES -- 10,000 BILGE PADS, 10,000 OIL  
20 BROCHURES, 600 SHELF TALK PADS, 15,000 STICKERS, 10,000  
21 OF THE PLASTIC PLAQUES, 10,000 FLOATING KEY CHAINS, 250  
22 BOAT LAUNCH RAMP SIGNS, 450 CHECKLISTS FOR THE MOBILE  
23 BOAT MAINTENANCE WORKERS -- THAT'S ONE OF THE  
24 COMPONENTS IN THE SCOPE OF WORK -- AND 450 TOOL KITS  
25 FOR OTHER AGENCIES AND ORGANIZATIONS INTERESTED IN



1 DOING BOATING EDUCATION. AND THEY WOULD BE PROVIDED TO  
2 THE ATTENDEES OF THE CONFERENCES.

3 AND WE COULD INCREASE THAT BY MORE THAN  
4 DOUBLE WITH AN ADDITIONAL \$57,000 UNDER SCENARIO 3.  
5 AND IF WE ADD \$30,000 FOR THE CANVAS BAGS, IT'S THE  
6 ADDITIONAL \$87,000. SO I'M SORRY. FOR \$50,000 MORE,  
7 WE CAN DO EVERYTHING IN COLUMN 3 EXCEPT FOR THE CANVAS  
8 BAGS, AND THAT WOULD BE TO CREATE BOATER KITS, WHICH  
9 WOULD INCLUDE 20,000 BOATER KITS, INCLUDING BILGE PADS  
10 AND BROCHURES, STICKERS, PLAQUES, AND KEY CHAINS. WE  
11 WOULD HAVE ALSO THE 600 SHELF TALKER PADS AND 250  
12 LAUNCH SIGNS AND THE CHECKLIST FOR THE BOAT MAINTENANCE  
13 WORKERS AND THE TOOL KITS.

14 WE ARE ALSO PROPOSING TO DEVELOP 25,000  
15 CANVAS BAGS TO SUPPORT THE INTERNATIONAL COASTAL  
16 CLEANUP DAY, A PROGRAM THAT IS CONDUCTED BY THE COASTAL  
17 COMMISSION. AND ON THOSE CANVAS BAGS WOULD BE THE USED  
18 OIL PROGRAM LOGO AND A USED OIL RECYCLING STATEMENT,  
19 ENCOURAGING ALL OF THE HOLDERS TO RECYCLE USED OIL.  
20 AND THESE BAGS WOULD BE DISTRIBUTED TO THE VOLUNTEERS  
21 THAT GO OUT AND CLEAN UP THE BEACHES ON COASTAL CLEANUP  
22 DAY ON SEPTEMBER 19TH. AND INSIDE THE BAGS WILL BE ALL  
23 THE OTHER MATERIALS THAT WE PROVIDE TO OUR VOLUNTEERS  
24 ADDRESSING MARINE DEBRIS AND THE NEED TO CLEAN UP  
25 BEACHES AND PREVENT MARINE DEBRIS.



1                   SO I WOULD CAUTION YOU NOT TO LOOK AT  
2 THIS TABLE IN TERMS OF MERELY -- THAT WE'RE MERELY  
3 PROVIDING THESE PRINT MATERIALS, 10,000 UNDER ONE  
4 SCENARIO AND 20,000 UNDER ANOTHER, BECAUSE THERE IS A  
5 MUCH WIDER AUDIENCE REACHED BY THE PROPOSED CAMPAIGN  
6 WHEN YOU CONSIDER THAT WE ARE GOING TO BE DOING THE  
7 BOAT LAUNCH RAMP SIGNS AND THE SHELF TALK PADS AND  
8 SPAWNING A WHOLE HOST OF OTHER LOCAL PROGRAMS,  
9 PROVIDING THE OUTREACH MATERIALS FOR THEIR CAMPAIGNS.  
10 SO, IN EFFECT, WE CAN COMFORTABLY SAY THAT IT'S A  
11 STATEWIDE OUTREACH PROGRAM. AND THIS TABLE MERELY  
12 SHOWS THE PRINT MATERIALS THAT WE'RE ABLE TO PRODUCE  
13 UNDER THE VARIOUS OUTREACH BUDGETS.

14                   SO I'D LIKE TO CONCLUDE BY SAYING, FIRST  
15 OF ALL, THANK YOU VERY MUCH FOR THE FUNDING THAT YOU'VE  
16 PROVIDED ALREADY, AND WE'RE EAGER TO COMPLETE THE  
17 CONTRACT, ESPECIALLY TO MEET THE REQUIREMENTS OF THE  
18 SCOPE OF WORK. AS THE TABLE THAT I REFERRED TO  
19 ILLUSTRATES, TWICE AS MUCH OUTREACH CAN BE ACHIEVED FOR  
20 AN ADDITIONAL \$50,000, THE DIFFERENCE BETWEEN SCENARIO  
21 2 AND SCENARIO 3. THE QUALITY OF THE OUTREACH WOULD BE  
22 VASTLY IMPROVED UNDER -- IF -- IF YOU GRANT OUR REQUEST  
23 TO FUND THIS ADDITIONAL \$200,000 BECAUSE THE BOATERS  
24 WILL RECEIVE A KIT THAT'S SPONSORED BY RECOGNIZED  
25 MARINE SUPPLIERS AND TRADE ASSOCIATIONS. AND THE VALUE



1 OF COMBINING ENVIRONMENTAL AND SAFETY INFORMATION IS  
2 TWOFOLD. FIRST, BOATERS WANT SAFETY AND NAVIGATION  
3 INFORMATION; AND, SECONDLY, PROMOTING SAFE BOATING ALSO  
4 SERVES TO PREVENT ENVIRONMENTAL DISASTERS SUCH AS  
5 SINKING AND LEAKING VESSELS. I THINK THAT FAILURE TO  
6 PROVIDE ANY ADDITIONAL FUNDS FOR THIS CAMPAIGN WILL  
7 RESULT IN A GREAT DEAL OF MONEY SPENT TO SUPPORT A  
8 PROJECT THAT ULTIMATELY PROVIDES VERY LITTLE OUTREACH,  
9 FAILS TO MEET THE ORIGINAL SCOPE OF WORK, AND SO I  
10 WOULD ENCOURAGE YOU TO SUPPORT OUR REQUEST. THANK YOU  
11 VERY MUCH. I'M READY FOR QUESTIONS.

12 CHAIRMAN PENNINGTON: THANK YOU. MR. JONES,  
13 QUESTIONS?

14 MEMBER JONES: YEAH, MR. CHAIRMAN. THE  
15 PLASTIC CARD THAT YOU'VE GOT THERE, IS THAT -- I DON'T  
16 KNOW WHAT THOSE THINGS COST APIECE, BUT IS THAT -- IS  
17 THAT SOMETHING THAT THERE COULD BE MORE THAN 20,000 OF  
18 BECAUSE IT WOULD SEEM TO ME THAT AT A BOAT SHOW YOU  
19 DON'T WANT TO GIVE A KIT TO SOMEBODY THAT'S KICKING  
20 TIRES, BUT THAT WOULD HAVE VALUE ESPECIALLY IF IT HAD  
21 THE 1-800 CLEANUP NUMBER ON IT. AND I'M ASSUMING --  
22 MAYBE I SHOULDN'T ASSUME ANYTHING. THE TALKERS, ARE  
23 THEY GOING TO HAVE THE 1-800 CLEANUP NUMBER ON IT?

24 MS. GORDON: EVERYTHING THAT WE PRODUCE WILL  
25 HAVE THE 1-800 CLEANUP NUMBER.



1 I'M GLAD THAT YOU ASKED THAT QUESTION  
2 BECAUSE I BREEZED A BIT OVER THE PLAQUE IN THE INTEREST  
3 OF TIME BECAUSE I DID A FULL PRESENTATION ON IT LAST  
4 TIME. BUT THE PLAQUE IS -- THERE ARE A SERIES OF TEN  
5 OF THESE QUICK REFERENCE GUIDES TO BOATING THAT DAVIS  
6 INSTRUMENTS PRODUCED. OURS WILL BE ANOTHER IN THAT  
7 SERIES. THEY'VE SOLD OVER 500,000 OF THEM ALREADY, AND  
8 THEIR SALES ARE INTERNATIONAL IN SCOPE. SO ONCE --  
9 WE'RE WORKING WITH THEM. WE'VE DEVELOPED A PARTNERSHIP  
10 ON THE BOATING CLEAN AND GREEN PLAQUE. THEY'LL PROVIDE  
11 US 20,000. THEY'LL CHARGE US LESS THAN HALF THE COST  
12 FOR EACH PIECE. THEY'RE CHARGING US A DOLLAR APIECE,  
13 BUT -- ALTHOUGH THEY DON'T HAVE -- HAVEN'T PROVIDED ME  
14 WITH HARD NUMBERS, THEY HAVE EXPLAINED THAT THEIR COSTS  
15 ARE WELL OVER \$2 APIECE, PROBABLY WAY MORE THAN THAT  
16 FOR DEVELOPING THE PLAQUES.

17 THE NICE THING ABOUT THIS IS THAT THEY'VE  
18 AGREED TO MAKE A STATE VERSION FOR US THAT WILL HAVE  
19 THE 1-800 CLEANUP AND ALL THE CALIFORNIA INFORMATION IN  
20 IT, AND THEN THEY'RE GOING TO MAKE A GENERAL, A MORE  
21 NATIONALLY OR INTERNATIONALLY APPLICABLE VERSION THAT  
22 THEY WILL CONTINUE TO SELL FOR YEARS AND YEARS AND WILL  
23 BE DISTRIBUTED THROUGHOUT -- IN MARINE SUPPLY SHOPS  
24 THROUGHOUT THE COUNTRY AND, I THINK, A FEW OTHER  
25 COUNTRIES GLOBALLY.



1 MEMBER JONES: WILL THE COASTAL COMMISSION OWN  
2 THE TEXT OF THAT PAGE?

3 MS. GORDON: NO. WE WON'T OWN THE TEXT OF  
4 THAT PAGE BECAUSE THAT'S WHAT WE'RE CONTRIBUTING.  
5 THAT'S WHAT WE'RE CONTRIBUTING TO DAVIS INSTRUMENTS IS  
6 WE ARE PROVIDING THE TEXT AND THE EXPERTISE THAT GOES  
7 INTO DEVELOPING THAT TEXT. WE GIVE IT TO THEM.

8 MEMBER JONES: WOULD YOU HAVE THE OPPORTUNITY  
9 TO MAKE COPIES OF THAT AND HAND THOSE OUT AT THIS THING  
10 OR IS THAT GOING TO BE AN INFRINGEMENT INTO THEIR  
11 COPYRIGHT?

12 MS. GORDON: WELL, THEY'RE DEVELOPING THE  
13 COPIES FOR US. THEY'RE DEVELOPING THE 20,000 THAT WE  
14 PAY FOR FOR US, AND THERE WILL BE A SPECIAL STATE  
15 VERSION. SO IT WILL BE INCLUDED IN THE BOATER KIT.  
16 MAYBE I'M NOT UNDERSTANDING YOUR QUESTION.

17 MEMBER JONES: YOU'RE STANDING AT A BOOTH AT  
18 THE SAN MATEO FAIRGROUNDS, AND YOU DON'T HAVE THE  
19 BOATER KITS IN FRONT OF YOU, BUT YOU HAVE A STACK OF  
20 DUPLICATES OF THAT ONE PAGE. WILL YOU BE ALLOWED TO  
21 GIVE THOSE OUT TO GET INFORMATION TO PEOPLE THAT ARE  
22 KICKING TIRES AND DREAMING ABOUT SOMEDAY OWNING A BOAT  
23 AS OPPOSED TO GIVING THEM A KIT THAT THEY'RE GOING --  
24 YOU KNOW, NOT EVERYBODY OWNS A BOAT THAT GOES TO BOAT  
25 SHOWS. AND I'M JUST THINKING ABOUT THE ALLOCATION --



1 YOU KNOW, I MEAN TRYING TO FIGURE OUT HOW TO GET THE  
2 MESSAGE OUT WITHOUT SPENDING THE MONEY AND HAVING, YOU  
3 KNOW, WHAT I THINK IS PROBABLY GOOD SIT ON A SHELF.

4 MS. GORDON: I HAVEN'T ACTUALLY ASKED DAVIS  
5 INSTRUMENTS THAT QUESTION. WE HAVEN'T BROACHED THAT  
6 TOPIC. THEY ARE EXTREMELY INTERESTED IN BOATER  
7 EDUCATION. THAT'S WHY THEY'RE SUPPORTING THIS PROJECT.  
8 SO I'LL HAVE TO DISCUSS THAT WITH THEM AND GET BACK TO  
9 YOU.

10 MEMBER JONES: IT WOULD BE A CHEAP HANDOUT.  
11 YOU KNOW WHAT I MEAN?

12 MS. GORDON: I HAVE A FEELING THAT THEY WOULD  
13 HAVE NO OBJECTION. I DON'T SEE HOW IT WOULD REALLY  
14 INTERFERE WITH THEIR SALES AT THE SUPPLY SHOP, BUT IT'S  
15 A VERY GOOD QUESTION, AND I'LL HAVE TO DISCUSS THAT  
16 WITH THEM.

17 MEMBER JONES: THAT'S ALL MY QUESTIONS.

18 MEMBER EATON: THANK YOU, MR. CHAIRMAN. I'D  
19 JUST LIKE TO SAY -- THANK THE STAFF THUS FAR FOR  
20 PROVIDING THE ADDITIONAL INFORMATION SINCE I FIRST  
21 RAISED SOME CONCERNS ABOUT THIS AGENDA ITEM. I  
22 CONTINUE TO RECEIVE INFORMATION. IN FACT, RECEIVED  
23 INFORMATION JUST SHORTLY BEFORE THE BRIEFING YESTERDAY.

24 I JUST HAVE TWO QUICK QUESTIONS, AND THEN  
25 HOPEFULLY A COMMENT.



1                   HOW MANY OFFICES DOES THE COASTAL  
2 COMMISSION HAVE IN THE STATE?

3                   MS. GORDON: FIVE DISTRICT OFFICE -- FIVE  
4 OFFICES INCLUDING -- FIVE OFFICES, THE DISTRICTS AND  
5 THE HEADQUARTERS INCLUDED.

6                   MEMBER EATON: AND THERE IS AN OFFICE IN  
7 SOUTHERN CALIFORNIA?

8                   MS. GORDON: YES.

9                   MEMBER EATON: WITH REGARD TO THE KITS VERSUS  
10 THE CANVAS BAGS, ARE THE CANVAS BAGS GOING TO BE USED  
11 FOR COASTAL CLEANUP DAYS?

12                  MS. GORDON: YES, THEY WILL BE. THEY WILL  
13 HAVE A USED OIL RECYCLING SLOGAN ON THE COVER. THEY'LL  
14 HAVE THE USED OIL LOGO ON THE COVER, AND WE MAY BE ABLE  
15 TO ADD SOME USED OIL RECYCLING INFORMATION IN THE KITS  
16 IF THERE'S SOME ADDITIONAL INFORMATION AVAILABLE FROM  
17 THE BOARD.

18                  MEMBER EATON: THAT HELPS. I'M NOT GOING TO  
19 TAKE UP ANY MORE TIME BECAUSE WE HAD A LONG  
20 PRESENTATION, AND I DO APPRECIATE THE FACT THAT THE  
21 INFORMATION IS FORTHCOMING. I DIDN'T REALLY EXPECT  
22 SOME OF THE AGENDA ITEM TO ACTUALLY OCCUR. BUT GIVEN  
23 THAT, I JUST WOULD LIKE TO SAY THAT WHILE I THINK WE'VE  
24 COME A LONG WAY, I HAVEN'T COME FAR ENOUGH YET WHERE  
25 I'M CONVINCED THAT ALL OF THE FUNDS THAT WE ARE



1 PROPOSING TO GIVE ARE EXPENDED IN THE MOST JUDICIOUS  
2 MANNER THAT BENEFITS US. THAT'S NOT TO SAY THAT I'M  
3 NOT FORECLOSED OR ANYTHING FROM GOING FORWARD IN TRYING  
4 TO SEEK ADDITIONAL CLARIFICATION OF THE ISSUES THAT I  
5 RECEIVED YESTERDAY IN VERIFICATION, BUT IT SHOULD BE  
6 UNDERSCORED THAT I DON'T HAVE ANY PROBLEM WITH THE  
7 GOALS OF THE PARTICULAR AGENDA ITEM, NOR THE KINDS OF  
8 ACTIVITIES THAT HAVE TAKEN PLACE.

9 I DO CONTINUE TO HAVE SOME CONCERNS ABOUT  
10 THE VERIFICATION OF THE INFORMATION PROVIDED AND THE  
11 MOST BANG FROM THE BUCK. AND SO AT THIS POINT I'M JUST  
12 GOING TO RESERVE JUDGMENT; AND HOPEFULLY, IF THIS ITEM  
13 AND THE COMMITTEE DESIRES TO MOVE IT FORWARD, I HAVE  
14 SOME OF THAT VERIFICATION EITHER THROUGH OUR STAFF,  
15 YOUR STAFF, OR OTHER INDEPENDENT BODIES THAT ARE  
16 HELPING WITH THIS PROJECT AND GET SOME CLARIFICATION ON  
17 IT BY THE NEXT BOARD MEETING.

18 CHAIRMAN PENNINGTON: OKAY. THANK YOU, MR.  
19 EATON. I HAVE NO QUESTIONS.

20 MEMBER JONES: WELL, MR. CHAIRMAN, THEN I  
21 THINK -- I'M HOPING THAT THERE WILL BE ENOUGH TIME  
22 BETWEEN NOW AND THE BOARD MEETING TO GET THOSE  
23 QUESTIONS ANSWERED BECAUSE I THINK WE DID COME A LONG  
24 WAY. THIS IS A LOT MORE INFORMATIVE. I HAVE -- A LOT  
25 OF MY QUESTIONS WERE ANSWERED.



1 AND SO I'M GOING TO MOVE THAT WE ADOPT  
2 RESOLUTION 98-150 TO AUGMENT THE CONTRACT IWM-C6043 BY  
3 THE AMOUNT OF \$200,000.

4 CHAIRMAN PENNINGTON: OKAY. I'LL SECOND THAT  
5 MOTION. ANY DISCUSSION, MR. EATON?

6 MEMBER EATON: NO.

7 CHAIRMAN PENNINGTON: ANY FURTHER DISCUSSION?

8 MEMBER JONES: NO. JUST HOPEFULLY WE'LL GET  
9 THOSE QUESTIONS ANSWERED BEFORE THE BOARD MEETING.

10 MEMBER EATON: ARE YOU GOING TO AUGMENT THE  
11 FULL 200,000 IN THE MOTION?

12 MEMBER JONES: YEAH.

13 CHAIRMAN PENNINGTON: THAT WOULD BRING IT TO  
14 SIX. OKAY. NO FURTHER DISCUSSION. WILL THE SECRETARY  
15 CALL THE ROLL.

16 THE SECRETARY: MEMBER EATON.

17 MEMBER EATON: I EXPLAINED FOR THE RECORD WHY  
18 I WON'T BE CASTING A VOTE IN SUPPORT OR FAVOR UNTIL I  
19 HAVE THE ADDITIONAL INFORMATION.

20 THE SECRETARY: MEMBER JONES.

21 MEMBER JONES: AYE.

22 THE SECRETARY: CHAIRMAN PENNINGTON.

23 CHAIRMAN PENNINGTON: AYE. MOTION CARRIES.  
24 WE'LL MOVE IT TO THE BOARD. IT WILL NOT BE ON CONSENT.

25 OKAY. MOVING ON TO ITEM 3. MAYBE BEFORE



1 WE GET STARTED ON ITEM 3, WE COULD TAKE ABOUT A  
2 FIVE-MINUTE BREAK.

3 (RECESS TAKEN.)

4 CHAIRMAN PENNINGTON: OKAY. WE'LL COME BACK  
5 TO ORDER. START WITH ITEM NO. 3, CONSIDERATION OF  
6 AWARD OF THE FISCAL YEAR '97-'98 LOCAL CONSERVATION  
7 CORPS TIRE GRANTS. CAREN TRGOVCICH, MARTHA GILDART.

8 MS. GILDART: GOOD AFTERNOON. MARTHA GILDART  
9 WITH THE WASTE PREVENTION AND MARKET DEVELOPMENT  
10 DIVISION. I'LL BE PRESENTING ITEM 3, WHICH IS  
11 CONSIDERATION OF AWARD OF THE FISCAL YEAR '97-'98 LOCAL  
12 CONSERVATION CORPS TIRE GRANTS.

13 AS YOU RECALL, IN FISCAL YEAR '95-'96,  
14 THE LEGISLATURE DIRECTED \$200,000 OUT OF THE TIRE  
15 RECYCLING FUND TO BE MADE AVAILABLE TO THE LOCAL  
16 CONSERVATION CORPS FOR TIRE CLEANUP, AMNESTY DAYS, AND  
17 PUBLIC EDUCATION AND OUTREACH EVENTS. THAT FIRST CYCLE  
18 OF GRANTS IS WINDING TO A CLOSE. WE HAVE BEEN GETTING  
19 THEIR FINAL REPORTS. AS OF THIS MORNING, ALL EXCEPT  
20 FOR ONE HAVE BEEN CLOSED. SO THIS CYCLE WOULD START A  
21 CONSECUTIVE FUNDING FOR THE LOCAL CONSERVATION CORPS.

22 THE BOARD LAST APRIL AWARDED ANOTHER  
23 \$200,000 OR ALLOCATED ANOTHER \$200,000 TO THE LOCAL  
24 CONSERVATION CORPS. WE SENT OUT A NOTICE OF FUNDS  
25 AVAILABLE AND RECEIVED SEVEN APPLICATIONS. A PANEL OF



1 THREE STAFF FROM THE MARKETS DIVISION AND ADMIN  
2 DIVISION REVIEWED THE APPLICATIONS AND DEEMED THAT  
3 \$161,000 WORTH OF REQUESTED ACTIVITIES WERE FUNDABLE.

4 THERE IS A LIST ON THE LAST PAGE OF THE  
5 ITEM THAT SHOWS WHICH CORPS SUPPLIED: EAST BAY CORPS,  
6 MARINE CONSERVATION CORPS SAN FRANCISCO, FRESNO COUNTY,  
7 ORANGE COUNTY, TULARE COUNTY, AND LONG BEACH. THEY ARE  
8 PROPOSING A SERIES OF ACTIVITIES. THE NUMBER OF TIRES  
9 ESTIMATED FOR COLLECTION RANGES BETWEEN A COUPLE  
10 THOUSAND AND 16,000.

11 SOME OF THEM WILL BE DOING ACTUAL  
12 CLEANUP, LITTER CONTROL. SOME OF THEM WILL BE HOLDING  
13 AMNESTY DAYS WHERE PEOPLE CAN BRING TIRES FOR FREE TO  
14 DROP OFF AT A GIVEN SITE. A COUPLE OF THE MORE  
15 INNOVATIVE APPROACHES INCLUDE DEMONSTRATION PROJECTS  
16 WHERE THEY'LL BE USING TIRES IN RETAINING WALLS,  
17 PLANTING BEDS, COMMUNITY GARDENS, PLAY STRUCTURES, BANK  
18 STABILIZATION AND EROSION CONTROL PROJECTS. TWO OF THE  
19 PROJECTS ARE GOING TO BE IN CONJUNCTION WITH THE LOCAL  
20 GOVERNMENT CLEANUP GRANT, EVEN THOUGH THEY DID NOT  
21 APPLY AS PART OF THE GRANT, BUT THEY WILL BE WORKING  
22 WITH LEGACY PILES THAT THE PERMITTING AND ENFORCEMENT  
23 DIVISION GRANT PROGRAM IS GOING TO BE HANDLING.

24 AT THIS TIME, IF YOU HAVE ANY QUESTIONS,  
25 I'D BE HAPPY TO ANSWER THEM.



1 CHAIRMAN PENNINGTON: QUESTIONS?

2 MEMBER JONES: MR. CHAIRMAN, WHEN YOU TALK  
3 ABOUT LITTER-TYPE CLEANUPS, WE'RE TALKING ABOUT THE TWO  
4 OR THREE TIRES THAT ARE ON THE SIDE OF A ROAD, THOSE  
5 TYPES OF THINGS?

6 MS. GILDART: YEAH. THE ONES THAT ARE SO  
7 OFTEN MAGNETS FOR ADDITIONAL LITTER. SOMEONE HAS JUST  
8 HAD HIS TIRES CHANGED AND REFUSED TO PAY THE FEE TO THE  
9 DEALER, TAKES THE TIRES WITH HIM, HE'S DRIVING DOWN THE  
10 STREET, HE SEES A PILE OF FIVE OR SIX TIRES IN AN  
11 ALLEY, AND OUT OF THE BACK OF HIS CAR GOES THIS SET.  
12 IF YOU GET THAT LITTER CONTROL, IT OFTEN PREVENTS  
13 LARGER PILES FROM ACCUMULATING. IT'S A VERY LABOR  
14 INTENSIVE PROCESS. YOU KNOW, THEY HAVE TO COVER A FAIR  
15 AMOUNT OF AREA FOR A RATHER SMALL NUMBER OF TIRES.

16 MEMBER EATON: I HAVE NOTHING.

17 CHAIRMAN PENNINGTON: OKAY. I HAVE NOTHING.  
18 I'LL ENTERTAIN A MOTION.

19 MEMBER JONES: MR. CHAIRMAN, I'LL MAKE A  
20 MOTION TO APPROVE RESOLUTION 98-197, CONSIDERATION OF  
21 AWARD OF THE FISCAL YEAR '97-'98 LOCAL CONSERVATION  
22 CORPS TIRE GRANTS.

23 MEMBER EATON: I'LL SECOND THE MOTION.

24 CHAIRMAN PENNINGTON: THANK YOU. IF THERE'S  
25 NO FURTHER DISCUSSION, WILL THE SECRETARY CALL THE



1 ROLL.

2 THE SECRETARY: MEMBER EATON.

3 MEMBER EATON: AYE.

4 THE SECRETARY: MEMBER JONES.

5 MEMBER JONES: AYE.

6 THE SECRETARY: CHAIRMAN PENNINGTON.

7 CHAIRMAN PENNINGTON: AYE. MOTION CARRIES.

8 CONSENT ALL RIGHT, GENTLEMEN?

9 MEMBER EATON: PERFECT.

10 MEMBER JONES: YEAH.

11 CHAIRMAN PENNINGTON: OKAY.

12 ITEM NO. 4, CONSIDERATION AND APPROVAL OF  
13 AWARD OF FISCAL YEAR '97-'98 ENVIRONMENTAL AND  
14 ENGINEERING SERVICES CONTRACT 7065 FOR THE ILLEGAL  
15 WASTE TIRE REMEDIATION PROGRAM. DOROTHY RICE AND BOB  
16 FUJII, ET AL.

17 MS. RICE: THANK YOU, MR. CHAIRMAN AND  
18 MEMBERS. STACY PATENAUE WILL MAKE THE STAFF  
19 PRESENTATION FOR THIS ITEM.

20 MS. PATENAUE: THANK YOU. CHAIRMAN  
21 PENNINGTON, MEMBERS OF THE BOARD, MY NAME IS STACY  
22 PATENAUE. I WORK FOR THE CLOSURE AND --  
23 REMEDIATION, CLOSURE, AND TECHNICAL SERVICES BRANCH OF  
24 THE PERMITTING AND ENFORCEMENT DIVISION.

25 THIS ITEM IS FOR THE CONSIDERATION AND



1 APPROVAL FOR THE AWARD OF THE FISCAL YEAR 1997-98  
2 ILLEGAL WASTE TIRE ENVIRONMENTAL AND ENGINEERING  
3 SERVICES CONTRACT IWM-C7065. THE PURPOSE OF THIS  
4 CONTRACT IS TO ASSIST IN THE DEVELOPMENT OF CIVIL  
5 ENGINEERING REUSES OF WASTE TIRES AND SUPPLY  
6 ENGINEERING AND TECHNICAL EXPERTISE IN SUPPORT OF THE  
7 WASTE TIRE REMEDIATION PROGRAM.

8 SIX BIDDERS SUBMITTED STATEMENT OF  
9 QUALIFICATIONS ON MARCH 27, 1998, IN RESPONSE TO OUR  
10 REQUEST FOR QUALIFICATIONS. FIVE OF THE PACKAGES DID  
11 NOT MEET THE MINIMUM QUALIFICATION REQUIREMENTS AND  
12 WERE DEEMED NONRESPONSIVE. CONSEQUENTLY, THE BID  
13 SUBMITTAL DATE WAS EXTENDED TO APRIL 24TH TO OBTAIN THE  
14 REQUIRED MINIMUM OF THREE FIRMS' FURTHER INTERVIEWS.  
15 SIX PACKAGES WERE REVIEWED FOR THE MINIMUM  
16 QUALIFICATION REQUIREMENT FOLLOWING THE APRIL 24TH  
17 EXTENSION. THIS TIME FOUR PACKAGES WERE DEEMED TO BE  
18 RESPONSIVE, AND TWO PACKAGES WERE DEEMED TO BE  
19 NONRESPONSIVE.

20 THE SELECTION PANEL REVIEWED AND RANKED  
21 THE FOUR RESPONSIVE FIRMS. THE TOP THREE FIRMS WERE  
22 THEN INVITED TO INTERVIEW. THEY WERE DANA N.  
23 HUMPHREYS, BRYAN A. STIRRAT & ASSOCIATES, AND CET  
24 ENVIRONMENTAL SERVICES, INC.

25 FOR THE INTERVIEWS, THE SELECTION PANEL



1 RANKED IN ORDER OF PREFERENCE THE CONSULTANT DEEMED  
2 HIGHLY QUALIFIED TO PROVIDE THE REQUIRED SERVICES. THE  
3 PANEL SELECTED DANA N. HUMPHREYS, PHD., PE, CONSULTANT  
4 ENGINEER AS THE TOP RANKED CONSULTANT. BRYAN A.  
5 STIRRAT ASSOCIATES CAME IN SECOND, AND CET  
6 ENVIRONMENTAL WAS THIRD.

7 BASED ON THE SELECTION PANEL'S  
8 EVALUATION, STAFF RECOMMENDS THAT THIS CONTRACT BE  
9 AWARDED TO THE TOP RANKED CONSULTANT, DR. DANA N.  
10 HUMPHREYS, FOR THE FULL AMOUNT OF THE FUNDS AVAILABLE,  
11 \$250,000. THANK YOU.

12 CHAIRMAN PENNINGTON: QUESTIONS?

13 MEMBER EATON: I HAVE A COUPLE OF QUESTIONS.  
14 CAN YOU HELP ME, FOR HISTORICAL PURPOSES, THE  
15 DIFFERENCE BETWEEN THIS CONTRACT, THE GEOSYNTECH  
16 CONTRACT, AND THE TERRY GRAY CONTRACT AND HOW IT'S  
17 EVOLVING OR THE DIFFERENCES THERETO?

18 MR. FUJII: OKAY. I'LL TAKE A CRACK AT THIS.  
19 THE TERRY GRAY CONTRACT, AS I UNDERSTOOD IT, WAS MORE  
20 FOR GENERAL TECHNICAL EXPERTISE FOR THE TIRE PROGRAM ON  
21 THINGS LIKE END USES. WASN'T -- IN MY OPINION IT  
22 WASN'T VERY SPECIFIC IN TERMS OF WHAT IT WAS TRYING TO  
23 ACCOMPLISH. THE GEOSYNTECH CONTRACT IS SPECIFIC TO  
24 CIVIL ENGINEERING APPLICATIONS AS THEY RELATE TO  
25 LANDFILLS.



1 AND SO WHAT WE'RE DOING, FOR EXAMPLE,  
2 WHAT WE'RE DOING ON THAT IS DEVELOPING HOW-TO MANUALS  
3 FOR DEVELOPING USE OF TIRE SHREDS ON VARIOUS COVER-TYPE  
4 PROJECTS AND FOUNDATION LAYER-TYPE PROJECTS, LEACHATE  
5 COLLECTION SYSTEM-TYPE PROJECTS, GAS COLLECTION-TYPE  
6 PROJECTS UTILIZING TIRE CHIPS. WHAT WE'RE HOPING TO DO  
7 IS IN DEVELOPING THESE HOW-TO MANUALS, GET THE LANDFILL  
8 THEN TO USE SOME OF THE TIRE CHIPS ON A ROUTINE BASIS.  
9 AND SO THAT CONTRACT IS SPECIFICALLY DEVELOPED TO  
10 PROMOTE THESE KINDS OF CIVIL ENGINEERING APPLICATION  
11 USES AT THE LANDFILLS THEMSELVES.

12 IN THE DANA HUMPHREY CONTRACT, WHAT WE'RE  
13 TRYING TO DO IS PROVIDE A MARRIAGE, IF YOU WILL,  
14 BETWEEN OUR STABILIZATION AND ABATEMENT CONTRACT, OUR  
15 CLEANUP WORK, WITH PROMOTING CIVIL ENGINEERING END USES  
16 THROUGH DANA HUMPHREYS. HE'S A NATIONALLY AND  
17 INTERNATIONALLY RENOWNED EXPERT ON USE OF TIRE SHREDS,  
18 AND WE FEEL WHEN -- HE'S DONE AN EXTENSIVE AMOUNT OF  
19 WORK IN MAINE, AND WE HOPE TO USE HIS EXPERTISE IN  
20 PROMOTING THOSE KINDS OF SIMILAR THINGS OUT HERE IN  
21 CALIFORNIA.

22 I MEAN ULTIMATELY I THINK OUR GOAL IS TO  
23 DEVELOP OR GET ON THE LIST OF TYPICAL CONSTRUCTION  
24 MATERIALS, IF YOU WILL, FOR DOING HIGHWAY PROJECTS OR  
25 EMBANKMENT-TYPE PROJECTS AND HAVE WASTE TIRE SHREDS AS



1 BEING ONE OF THE MATERIALS THAT IS LOOKED AT ON A  
2 ROUTINE BASIS. AND WE'RE HOPING TO USE DR. HUMPHREY TO  
3 TRY TO HELP US DO THAT. GENERALLY IN A NUTSHELL I  
4 THINK THAT'S THE MAIN DIFFERENCES.

5 MEMBER EATON: AND I WOULD SAY, BASED ON THE  
6 CONVERSATIONS WE HAD YESTERDAY IN OUR BRIEFING, WHICH I  
7 WANT TO DISCLOSE TO THE BOARD BECAUSE I THINK THEY'RE  
8 PERTINENT HERE, THIS IS PROBABLY THE DIFFERENCE WHERE  
9 WE'RE TRYING NOW TO GET TO THE MARKETS AND THE END USE  
10 PART OF THIS WHOLE PROCESS. AND I BELIEVE THAT WHAT WE  
11 TALKED ABOUT YESTERDAY, AND THE SUGGESTION WAS MADE BY  
12 MY OFFICE, THAT WE INCORPORATE MR. HUMPHREY WHEREVER  
13 POSSIBLE INTO OUR TIRE CONFERENCE AS WE BRING  
14 INDIVIDUALS OUT HERE SINCE THAT WILL BE ANOTHER AREA  
15 WHICH WE WILL GET SOME FREE OPPORTUNITIES TO BUY PEOPLE  
16 IN TO THESE END USES IN A FORM WHERE IF WE WENT OUT AND  
17 SPENT THE MONEY TRYING TO GO INDIVIDUALLY TO EACH  
18 OFFICE.

19 WE THINK MR. HUMPHREY MIGHT BE AMENABLE  
20 TO THAT AS WELL AS IF PERHAPS IF WE HAVE ANY SITES THAT  
21 NEED TO BE CLEANED UP IN AND AROUND -- I GUESS SAN JOSE  
22 IS WHERE WE MIGHT HAVE THIS OR WHEREVER, SOMEPLACE,  
23 THAT AT LEAST WE LOOK AT PERHAPS MAYBE DOING A PILOT  
24 PROJECT IN AND AROUND THE AREA WHERE WE MIGHT BE THERE,  
25 AND WE CAN TAKE PEOPLE OUT TO THE SITE DURING THAT



1 TIME.

2 ONE OF THE THINGS I DIDN'T MENTION WAS  
3 COULD WE UTILIZE MR. HUMPHREY TO HELP WITH THE SEPTIC  
4 TANK PROPOSAL? AND IF SO, I MEAN RATHER THAN EXPEND  
5 ADDITIONAL MONEY FOR TECHNICAL KINDS OF THINGS, THAT  
6 WHERE WE DO STUFF WITH THE SEPTIC, I MEAN IF WE'RE  
7 UNDER CONTRACT, I DON'T KNOW IF IT FITS WITHIN THE  
8 SCOPE OF WORK, BUT IF IT MEETS WITH THIS COMMITTEE AND  
9 THEN ULTIMATELY THE BOARD, I THINK THAT WE CAN GET A  
10 LOT MORE OUT OF MR. HUMPHREY AND IN A SETTING WHERE IF  
11 HE COMES OUT ONCE, THAT IT WOULD BE HELPFUL TO ALL OF  
12 US DOING IT. I WOULD SUPPORT THIS CONTRACT.

13 CHAIRMAN PENNINGTON: VERY GOOD. MR. JONES.

14 MEMBER JONES: MR. CHAIRMAN, MR. EATON IS  
15 RIGHT ON. AND I'VE BEEN HERE FOR, I DON'T KNOW, ABOUT  
16 18 MONTHS. AND, MS. PATENAUE, THIS IS THE FIRST TIME  
17 YOU'VE BEEN IN FRONT OF US, AND NICE PRESENTATION. YOU  
18 DID OKAY. I HEARD YOU BREATHING KIND OF DEEP, BUT YOU  
19 DID A GOOD JOB.

20 MS. PATENAUE: I'VE BEEN HERE FOR SIX YEARS.

21 MEMBER JONES: NICE JOB.

22 I WAS GLAD TO SEE THAT DANA HUMPHREY CAME  
23 TO THE FRONT TO REINFORCE WHAT -- SOME OF THE ISSUES  
24 MR. EATON BROUGHT UP. WE ACTUALLY CONTRACTED WITH DANA  
25 HUMPHREYS SEPARATELY OUTSIDE OF THE OR THROUGH THE



1 TERRY GRAY CONTRACT TO BRING HIM OUT TO DO A ONE-DAY  
2 CIVIL ENGINEERING, WHICH BROUGHT -- WE BROUGHT  
3 ENGINEERS IN. WE BROUGHT A LOT OF PEOPLE IN FOR A  
4 ONE-DAY HERE IN SACRAMENTO THAT WAS VERY HELPFUL,  
5 ACTUALLY GAVE US A FEW IDEAS FOR LIGHTWEIGHT FILL THAT  
6 WE WEREN'T AWARE OF.

7 AND HE IS CONSIDERED -- WHEN MR. CHANDLER  
8 AND I WERE BACK IN LOUISVILLE AT THE TIRE CONFERENCE,  
9 HUMPHREYS' NAME WAS NOT USED IN VAIN. THEY USE HIM AS  
10 THE SOURCE OF INFORMATION IN AN AWFUL LOT OF THOSE  
11 SESSIONS THAT YOU GO TO. SO I THINK THAT WE HAVE DONE  
12 OURSELVES WELL TO GET SOMEBODY THAT IS RENOWNED AS THE  
13 NO. 1 PERSON IN THIS FIELD. SO I THINK THAT THIS IS  
14 GOOD STUFF.

15 I'LL MAKE A MOTION IF THE CHAIRMAN  
16 DOESN'T WANT TO ADD TO HIS GLOWING --

17 CHAIRMAN PENNINGTON: NO. ONLY QUESTION I  
18 HAVE IS THAT I KNOW THAT WITH TERRY GRAY WE USED HIM  
19 ON A COUPLE OF TIRE FIRES TO HELP ALLEVIATE SOME  
20 ADDITIONAL PROBLEMS THAT WERE CREATED THERE. IS THIS  
21 FELLOW, ARE WE GOING TO BE ABLE TO USE THEM?

22 MR. FUJII: YOU KNOW, ACTUALLY HE HAS A  
23 CONSULTANT ON SEVERAL TIRE FIRE PROJECTS UP IN  
24 WASHINGTON STATE. HE DOES HAVE EXPERTISE IN DEALING  
25 WITH TIRE FIRES. AND SO, YEAH, WE WILL BE UTILIZING



1 HIS EXPERTISE FOR THOSE KIND OF PROJECTS AS WELL.

2 CHAIRMAN PENNINGTON: SUPER.

3 MEMBER JONES: I THINK HE'S ACTUALLY WORKING  
4 ON SOME OF THE MONOFILL ISSUES THAT WE'RE DEALING WITH  
5 AT THE -- AT THE -- OR THAT USA WASTE IS DEALING WITH  
6 IN CALAVERAS TO TRY TO DETERMINE WHAT THE PROPER FILL  
7 PATTERNS ARE.

8 WELL, MR. CHAIRMAN, I'D LIKE TO MOVE  
9 RESOLUTION 98-185, CONSIDERATION OF AWARD FOR THE  
10 '97-'98 ENVIRONMENTAL AND ENGINEERING SERVICES CONTRACT  
11 FOR ILLEGAL WASTE TIRE STABILIZATION AND ABATEMENT  
12 PROGRAM.

13 MEMBER EATON: I'LL SECOND.

14 CHAIRMAN PENNINGTON: OKAY. IT'S BEEN MOVED  
15 AND SECONDED. IF THERE'S NO FURTHER DISCUSSION, WILL  
16 THE SECRETARY CALL THE ROLL.

17 THE SECRETARY: MEMBER EATON.

18 MEMBER EATON: AYE.

19 THE SECRETARY: MEMBER JONES.

20 MEMBER JONES: AYE.

21 THE SECRETARY: CHAIRMAN PENNINGTON.

22 CHAIRMAN PENNINGTON: AYE. MOTION CARRIES.  
23 PUT THAT ON CONSENT, GENTLEMEN?

24 MEMBER EATON: FINE.

25 CHAIRMAN PENNINGTON: VERY GOOD. THANK YOU.



1 MOVING TO AGENDA ITEM NO. 5, CONSIDERATION AND APPROVAL  
2 OF AWARD OF FISCAL YEAR '97-'98 ILLEGAL WASTE TIRE  
3 ENVIRONMENTAL SERVICES CONTRACT FOR THE STABILIZATION  
4 AND ABATEMENT OF ILLEGAL WASTE TIRES. DOROTHY RICE,  
5 BOB FUJII, ET AL.

6 MS. RICE: THANK YOU, MR. CHAIRMAN AND  
7 MEMBERS. AND ONCE AGAIN, ET AL. WILL MAKE THE  
8 PRESENTATION, IN THIS INSTANCE ALBERT JOHNSON.

9 MR. JOHNSON: GOOD AFTERNOON, CHAIRMAN  
10 PENNINGTON, MEMBERS OF THE COMMITTEE. MY NAME IS  
11 ALBERT JOHNSON. I WORK IN THE REMEDIATION, CLOSURE,  
12 AND TECHNICAL SERVICES BRANCH OF THE PERMITTING AND  
13 ENFORCEMENT DIVISION.

14 THIS AGENDA ITEM PRESENTS THE STAFF  
15 RECOMMENDATION OF AWARD OF THE FISCAL YEAR 1997-98  
16 CONTRACT FOR STABILIZATION AND ABATEMENT OF ILLEGAL  
17 WASTE TIRE SITES. THIS CONTRACT WILL BE USED TO  
18 CONTINUE THE TIRE CLEANUPS THAT THE BOARD HAS BEEN  
19 DOING OVER THE LAST SEVERAL YEARS.

20 TO START OUT WITH, I'D LIKE TO MAKE A  
21 MINOR CHANGE TO THE ITEM. WE REFERRED TO NORCAL WASTE  
22 SERVICES INCORPORATED WHEN, IN FACT, IT'S NORCAL  
23 ENGINEERING AND CONSTRUCTION SERVICES, INC., THAT IS  
24 BIDDING ON THIS PROJECT. THEY'RE A SUBSIDIARY OF  
25 NORCAL WASTE SERVICES.



1 FIVE BIDDERS SUBMITTED STATEMENT OF  
2 QUALIFICATION PACKAGES ON MARCH 27, 1998, IN RESPONSE  
3 TO OUR REQUEST FOR QUALIFICATIONS. FOUR OF THE FIVE  
4 PACKAGES WERE DEEMED NONRESPONSIVE, AND AN ADDENDUM WAS  
5 SENT OUT EXTENDING THE DATE UNTIL APRIL 24TH FOR  
6 ADDITIONAL SUBMITTALS. WE NEED A MINIMUM OF THREE  
7 FIRMS TO INTERVIEW.

8 SEVEN -- SEVEN PACKAGES WERE SUBMITTED  
9 AFTER THAT DATE, AND THEY WERE REVIEWED FOR THE MINIMUM  
10 QUALIFICATIONS. THREE WERE DEEMED TO BE RESPONSIVE,  
11 THREE WERE NONRESPONSIVE, AND ONE WAS WITHDRAWN.

12 THE SELECTION PANEL REVIEWED AND RANKED  
13 THE THREE RESPONSIVE FIRMS, AND THOSE FIRMS WERE  
14 INTERVIEWED. FROM THE INTERVIEWS, THE SELECTION PANEL  
15 RANKED IN ORDER OF PREFERENCE THE FIRMS DEEMED MOST  
16 HIGHLY QUALIFIED TO PROVIDE THE REQUIRED SERVICES.  
17 HIGHEST RANKED WAS NORCAL ENGINEERING AND CONSTRUCTION  
18 SERVICES, INC., SECOND WAS SUKUT CONSTRUCTION  
19 INCORPORATED, AND THIRD WAS USA WASTE SERVICES  
20 INCORPORATED.

21 THIS CONTRACT NEEDS TO BE AWARDED BY JUNE  
22 30, 1998, OR THE FUNDS WILL REVERT BACK TO THE  
23 CALIFORNIA TIRE RECYCLING MANAGEMENT FUND. BASED ON  
24 THE SELECTION PANEL'S EVALUATION, STAFF RECOMMEND THAT  
25 THIS CONTRACT BE AWARDED TO THE TOP RANKED FIRM, NORCAL



1 ENGINEERING AND CONSTRUCTION SERVICES INCORPORATED, FOR  
2 THE FULL AMOUNT OF THE FUNDS, WHICH IS \$1,365,371.

3 I'D BE HAPPY TO ANSWER ANY QUESTIONS THAT  
4 YOU MIGHT HAVE.

5 CHAIRMAN PENNINGTON: QUESTIONS? MR. JONES.  
6 MR. EATON.

7 MEMBER EATON: THE CURRENT UNRELIABLE  
8 CONTRACTOR POLICY WENT THROUGH THIS MORNING THAT IS  
9 CURRENTLY IN EFFECT WOULD HAVE NO IMPACT ON THIS,  
10 RIGHT? WE DON'T HAVE THAT ONE PROVISION.

11 MEMBER JONES: UNDER OUR EXISTING POLICY.

12 MEMBER EATON: WE DON'T.

13 CHAIRMAN PENNINGTON: YOU'RE THROUGH?

14 MEMBER EATON: THE JAILHOUSE LAWYER. MR.  
15 CUPPS ISN'T HERE. ONE TIME WE LISTENED TO HIM, HE'S  
16 NOT HERE TO HEAR US.

17 MEMBER JONES: MR. CHAIRMAN.

18 CHAIRMAN PENNINGTON: MR. JONES.

19 MEMBER JONES: I'LL MAKE A MOTION THAT WE  
20 ADOPT RESOLUTION 98-184, CONSIDERATION OF THE AWARD FOR  
21 FISCAL YEAR '97-'98 ILLEGAL WASTE TIRE ENVIRONMENTAL  
22 SERVICES CONTRACT FOR THE STABILIZATION AND ABATEMENT  
23 OF ILLEGAL WASTE TIRE SITES.

24 MEMBER EATON: SECOND.

25 MS. SMALL: EXCUSE ME.



1 CHAIRMAN PENNINGTON: IT'S MOVED AND SECONDED.  
2 CAN WE --

3 MS. SMALL: WOULD YOU LIKE TO MOVE THAT WITH  
4 THE INTERLINEATION CHANGING THE WORDING IN THERE FROM  
5 NORCAL WASTE, INC. TO NORCAL ENGINEERING AND  
6 CONSTRUCTION SERVICES, INC.?

7 MEMBER JONES: ABSOLUTELY. LET THE RECORD  
8 SHOW THAT SHE SAID.

9 MEMBER EATON: NEVER TRUST THOSE JAILHOUSE  
10 LAWYERS. DIDN'T I TELL YOU.

11 CHAIRMAN PENNINGTON: OKAY. WE HAVE A MOTION  
12 TO ADOPT RESOLUTION 98-184 AS AMENDED. ANY FURTHER  
13 DISCUSSION? IF NOT, WILL THE SECRETARY CALL THE ROLL,  
14 PLEASE.

15 THE SECRETARY: MEMBER EATON.

16 MEMBER EATON: AYE.

17 THE SECRETARY: MEMBER JONES.

18 MEMBER JONES: AYE.

19 THE SECRETARY: CHAIRMAN PENNINGTON.

20 CHAIRMAN PENNINGTON: AYE. MOTION CARRIES.  
21 PUT THAT ON CONSENT?

22 MEMBER JONES: SURE.

23 MR. CHAIRMAN, I DON'T EVEN KNOW IF THIS  
24 IS THE RIGHT TIME, BUT WE'VE HAD -- I WANT TO BRING IT  
25 UP ANYWAY. WE'VE HAD TWO ITEMS THAT CAME FORWARD THAT



1 WE HAD PROBLEMS WITH THE RFQ PROCESS, AND I THINK WE'RE  
2 WORKING THOSE OUT. I THINK IT NEEDS TO BE THE SUBJECT  
3 OF A COMMITTEE MEETING OR A WORKSHOP OR SOMETHING TO  
4 FIGURE OUT WHAT IT IS WE ARE DOING THAT DISQUALIFIES  
5 SIX OUT OF SEVEN, SIX OUT OF SIX, NINE OUT OF NINE. I  
6 MEAN THESE AREN'T FRANCHISE AGREEMENTS. THESE ARE  
7 CONTRACTS FOR A PERIOD OF TIME. AND I THINK AT SOME  
8 POINT WE NEED TO ADDRESS THE IDEA OF FIGURING WHAT IS  
9 APPROPRIATE AND WHAT ISN'T.

10 CHAIRMAN PENNINGTON: I CONCUR WITH YOU. MS.  
11 FISH.

12 MR. CHANDLER: LET ME SPEAK TO THAT, MR.  
13 JONES. IN SOME RESPECTS YOU BEAT ME TO THE PUNCH, BUT  
14 THAT'S QUITE ALL RIGHT. I WAS GOING TO WAIT UNTIL THE  
15 NEXT ITEM WAS ADDRESSED WHERE THE ISSUE YOU RAISE IS  
16 REFLECTED THERE AS WELL. AND I SEE KARIN FISH HAS COME  
17 TO THE PODIUM, BUT I HAVE ASKED THAT SHE EMBARK ON A  
18 PROCESS THAT BEGINS TO LOOK AT HOW WE CAN FURTHER  
19 CLARIFY FOR THOSE THAT ARE INTERESTED IN SEEKING BOARD  
20 CONTRACTS TO, YOU KNOW, BE IN A POSITION THAT BEST  
21 PROVIDES A COMPLETE PROPOSAL FOR OUR BENEFIT. CLEARLY  
22 IT'S IN OUR BEST INTEREST TO HAVE AS MANY QUALIFIED  
23 PROPOSALS IN HOUSE AS POSSIBLE.

24 AND WHILE, ON ONE HAND, I'M NOT REAL  
25 SYMPATHETIC WHEN YOU ASK FOR FOUR COPIES OF RESUMES,



1 YOU SHOULD GET FOUR COPIES OF RESUMES; AND IF THEY  
2 SUBMIT THREE, YOU DO ASK THE QUESTION WHAT HAPPENED TO  
3 THE CLARITY ON ASKING FOR FOUR. ON THE OTHER HAND, WE  
4 DO SEEM TO HAVE A RECURRING PATTERN HERE. AND I THINK  
5 WITHOUT AN AWARD HANGING IN THE BALANCE, IT WOULD BE  
6 GOOD FOR US TO SIT DOWN AND JUST WALK THROUGH OUR  
7 PROCESS WITH THOSE THAT ARE INTERESTED IN BIDDING ON  
8 BOARD WORK AND FIND OUT HOW WE CAN PERHAPS MAKE IT A  
9 LITTLE MORE CLEAR OR LESS LABORIOUS. SO WITH THAT,  
10 KARIN, IF YOU HAVE ANYTHING TO ADD TO THE DIRECTION  
11 I'VE GIVEN EARLIER.

12 MS. FISH: NO. SIMPLY ALL THAT I WOULD ADD IS  
13 STAFF IS CURRENTLY LOOKING AT THE PROCESS FROM TOP TO  
14 BOTTOM WITH THE ULTIMATE GOAL AS GETTING THE MOST  
15 QUALIFIED BIDDERS IN WHICH TO CHOOSE FROM. AND SO WE  
16 WILL BE FINISHING THAT PROCESS WITH BRINGING THEM IN  
17 AND MAKING SURE THAT EVERYBODY IS CLEAR ON THE  
18 EXPECTATIONS, SO THERE'S NO MISUNDERSTANDING SO THAT WE  
19 GET THERE, AND EVERYBODY UNDERSTANDS AND IS HAPPY WITH  
20 THE PROCESS.

21 MEMBER JONES: IS THERE GOING TO BE A -- IS  
22 THE FORUM GOING TO INCLUDE INPUT FROM THE BOARD  
23 OFFICES?

24 MS. FISH: RIGHT. WE'LL SOLICIT YOUR INPUT  
25 THROUGH THE PROCESS AS WELL. IT'S A PRETTY STRUCTURED



1 PROCESS HOW IT LINES OUT; BUT AS WE FINISH IT, AS WELL  
2 AS INFORMATION MAP IT TO MAKE IT VERY CLEAR, WE'LL  
3 PRESENT THAT TO YOU SO YOU CAN SEE WHAT IT LOOKS LIKE  
4 AS WELL.

5 MEMBER JONES: DO WE GET TO APPROVE IT?

6 MS. FISH: ABSOLUTELY.

7 MEMBER JONES: ONLY BECAUSE I AGREE WITH MR.  
8 CHANDLER. IF SOMEBODY IS BRAIN DEAD ENOUGH TO INCLUDE  
9 TWO RESUMES WHEN THEY NEED TO INCLUDE FOUR, SHAME ON  
10 THEM. BUT ISSUES OF A \$200,000 CONTRACT THAT NEED A  
11 FULLY AUDITED FINANCIAL STATEMENT, WHICH MAY COST  
12 SOMEBODY A \$100,000, DOESN'T MAKE ANY SENSE TO ME. I  
13 MEAN WE NEED TO TALK ABOUT THAT BECAUSE I THINK A SET  
14 OF FINANCIALS, YOU KNOW, IN SOME CASES -- I MEAN A  
15 CERTIFIED PUBLIC ACCOUNTANT IS PUTTING HIS NAME ON THAT  
16 THAT IT IS ACCURATE. SO I JUST THINK WE NEED TO HAVE  
17 THAT DISCUSSION AS WHAT'S THE APPROPRIATE LEVEL BECAUSE  
18 WE DO HAVE TO PROTECT THE PUBLIC DOLLAR.

19 BUT I GET REAL NERVOUS WHEN I SEE SIX OUT  
20 OF SIX DISQUALIFIED LAST YEAR AND THEN SIX OUT OF SIX  
21 DISQUALIFIED THIS YEAR. SOMETHING IS NOT RIGHT. THEY  
22 CAN'T ALL BE THAT STUPID, YOU KNOW. SO -- ALTHOUGH  
23 MAYBE. I DON'T KNOW. I'LL GIVE THEM THE BENEFIT OF  
24 THE DOUBT. YOU KNOW, IT JUST MAY BE TOO ONEROUS, SO  
25 I'D LIKE TO HAVE THAT DISCUSSION.



1 MS. FISH: I UNDERSTAND. OKAY. AND WE WILL  
2 BRING THAT BACK FOR YOUR REVIEW.

3 CHAIRMAN PENNINGTON: VERY GOOD. I AGREE WITH  
4 YOU, MR. JONES, THAT IT IS DISTURBING TO SEE AN RFQ GO  
5 OUT OR AN RFP GO OUT AND WE END UP WITH ONE WHO COULD  
6 GET IT RIGHT. SEEMS THAT WE MUST BE DOING SOMETHING  
7 WRONG.

8 OKAY. MOVING ON TO ITEM 6, CONSIDERATION  
9 OF APPROVAL OF THE AWARD OF FY '97-'98 CONTRACTS FOR  
10 ENVIRONMENT SERVICES FOR LANDFILL AND DISPOSAL SITE  
11 REMEDIATION FOR SOLID WASTE DISPOSAL AND CODISPOSAL  
12 SITES CLEANUP PROGRAM, AB 2136. MARGE ROUCH.

13 MS. ROUCH: GOOD AFTERNOON, CHAIRMAN  
14 PENNINGTON AND COMMITTEE MEMBERS. THIS ITEM IS THE  
15 CULMINATION OF THE CONTRACT BIDDING PROCESS FOR THE  
16 2136 CLEANUP PROCESS -- I'M SORRY -- CLEANUP PROGRAM.

17 AFTER THE JULY 1997 PROGRAM ALLOCATION  
18 REQUEST, \$695,822 WERE LEFT IN THE CONTRACT FUNDING  
19 MECHANISM. IN DECEMBER THE BOARD APPROVED A CONTRACT  
20 CONCEPT TO PROCURE A NEW CONSTRUCTION CLEANUP  
21 CONTRACTOR UNDER CONTRACT IWM-C7054.

22 AS YOU KNOW, AFTER THE INITIAL BID  
23 ANNOUNCEMENT, AN ADDENDUM WENT OUT WITH A TWO-WEEK  
24 EXTENSION IN ORDER TO FACILITATE MORE COMPLETE BID  
25 PACKAGES. WE RECEIVED A TOTAL OF TEN STATEMENTS OF



1 QUALIFICATIONS. FOUR WERE DEEMED UNRESPONSIVE AND SIX  
2 WERE RESPONSIVE, AND WE EVALUATED THOSE. OF THOSE SIX,  
3 THREE COMPANIES WERE INVITED TO AN INTERVIEW. THOSE  
4 COMPANIES WERE GRANITE, NORCAL, AND SUKUT. AFTER THE  
5 INTERVIEW, THE EVALUATION PANEL GAVE THE HIGHEST SCORE  
6 TO SUKUT CONSTRUCTION, INCORPORATED.

7 WE WANT TO -- OH, I WANT TO CALL YOUR  
8 ATTENTION TO THE KEY ISSUES SECTION OF THIS ITEM. I  
9 THINK IT WOULD BE MORE ACCURATE TO SAY THAT IF THE  
10 FUNDS ARE NOT ENCUMBERED, THEY WILL REVERT TO TRUST  
11 FUND FOR USE AT A FUTURE DATE AS OPPOSED TO THE WAY IT  
12 IS STATED IN THE ITEM.

13 MS. RICE: WHICH IS PAGE 6-3.

14 MS. ROUCH: AND STAFF RECOMMENDS RESOLUTION  
15 98-183 TO AWARD THE CONTRACT TO SUKUT CONSTRUCTION. IF  
16 YOU HAVE ANY QUESTIONS, I'D BE HAPPY TO ANSWER THEM.

17 CHAIRMAN PENNINGTON: JUST TO CLARIFY THAT,  
18 WHEN YOU SAY THAT IT WILL GO INTO THE TRUST FUND FOR A  
19 LATER DATE, THAT MEANS THE NEXT -- NOT THE NEXT FISCAL,  
20 BUT THE OUT YEAR, RIGHT?

21 MS. RICE: NOT NECESSARILY. THIS FUND WORKS A  
22 LITTLE DIFFERENTLY THAN SOME OF THE OTHER BOARD FUNDS.  
23 IT'S CONTINUOUSLY APPROPRIATED. SO THEORETICALLY IT  
24 SHOULD BE ACCESSIBLE AT ANY POINT; HOWEVER, IT IS  
25 STATUTORILY STATED THAT WE CANNOT EXPEND MORE THAN FIVE



1 MILLION A YEAR ON THIS PROGRAM. SO IN ANY YEAR THAT  
2 LESS THAN FIVE MILLION WERE AVAILABLE THROUGH OTHER  
3 ALLOCATIONS, THEN THIS FUNDING WOULD BECOME AVAILABLE  
4 FROM THE TRUST FUND.

5 CHAIRMAN PENNINGTON: OKAY. BUT WE ALREADY  
6 KNOW WHAT THE -- WE THINK WE KNOW WHAT THE '89-'99 OR  
7 '98-'99 FISCAL YEAR BUDGET SHOULD LOOK LIKE. HOPEFULLY  
8 WE KNOW.

9 MS. RICE: CORRECT. I THINK THE POINT OF THE  
10 CORRECTION WAS THAT THE STATEMENT THAT THE FUNDS BECOME  
11 UNAVAILABLE FOR USE BY THE CLEANUP PROGRAM IS NOT  
12 ACCURATE. THEY ARE HELD WITHIN THE TRUST FUND, SO  
13 THEY'RE NOT LOST FOR THE CLEANUP PROGRAM. IT'S JUST  
14 UNKNOWN AT WHAT POINT YOU COULD SPEND THEM. BUT  
15 ULTIMATELY THE STATUTE WOULD SAY THAT YOU ARE TO SPEND  
16 THEM ON CLEANUP. THEY'RE IN THE TRUST FUND. YOU DON'T  
17 KNOW EXACTLY WHICH FISCAL YEAR YOU WOULD BE ABLE TO DO  
18 SO.

19 CHAIRMAN PENNINGTON: QUESTIONS?

20 MEMBER JONES: NO. THIS WAS -- WE HAD HAD  
21 THIS ITEM EARLIER. WE HAD DISBURSED THE MONEY. I HAD  
22 ASKED YOU TO KEEP THE 695, RIGHT? FIRST TIME YOU HAD  
23 THE ITEM, YOU HAD GIVEN IT TO SOMEBODY AND THEY WERE  
24 NEW. AND I SAID HOLD OFF. DON'T GIVE THEM ALL THE  
25 MONEY UNTIL WE SEE HOW THEY PERFORM. OKAY. THAT'S



1 WHAT I THOUGHT. I HAD REMEMBERED, BUT I HAD FORGOTTEN  
2 TO BRING THAT UP IN MY BRIEFING. AND IT -- I RECALLED  
3 THAT IT WAS ACTUALLY ME THAT HAD ASKED THAT IT NOT ALL  
4 BE SPENT, JUST BE PRUDENT. JUST MAKE SURE THE GUY WAS  
5 PERFORMING. SO OKAY. I GUESS HE IS.

6 CHAIRMAN PENNINGTON: MR. EATON.

7 MEMBER EATON: MR. CHAIRMAN, MAYBE I CAN  
8 FOLLOW UP ON YOUR COMMENT BECAUSE WE'VE HAD SOME  
9 DISCUSSIONS AMONGST A NUMBER OF INDIVIDUALS AND STAFF.  
10 ONE OF THE PROBLEMS THAT WE HAVE AND ONE OF THE THINGS  
11 THAT I WAS GOING AT WITH REGARD TO THE REDDING SITE WAS  
12 THIS, QUOTE, UNQUOTE, UNAVAILABILITY OF FUNDS. MR.  
13 CHANDLER AND OTHERS AND MS. RICE AND SOME OF US IN THE  
14 INQUIRY AND MY SORT OF GOING THROUGH FINALLY WERE ABLE  
15 TO HELP CLARIFY WHAT I WAS TRYING TO REACH AT BECAUSE  
16 SOMETHING DIDN'T SMELL RIGHT. I THINK YOU'RE ALSO  
17 SMELLING THE SAME ODOR, AND I DON'T SAY EMISSIONS, BUT  
18 ODOR THAT COMES FROM THIS.

19 AND THAT BASICALLY IS IS THAT ANY MONIES  
20 THAT ARE RETURNED, FOR INSTANCE, IF WE ARE TO GET  
21 RECOVERY FROM AN ABSENT LANDLORD, IF THIS PARTICULAR  
22 REDEVELOPMENT AGENCY MATCHES, THEY GIVE US THE 250,000,  
23 WE HAVE TO GIVE THE MONEY UP FRONT.

24 CHAIRMAN PENNINGTON: CORRECT.

25 MEMBER EATON: THAT MONEY IS UNAVAILABLE TO US



1 BECAUSE IT GOES INTO THE TRUST FUND. SO THE WHOLE IDEA  
2 IS THAT WE ARE ACTUALLY LOSING MONEY BECAUSE WHEN IT  
3 GOES INTO THE TRUST FUND. SO EACH YEAR OUR  
4 EXPENDITURES BECOME LESS. IN OTHER WORDS, THE MONEY  
5 THAT'S RETURNED TO US THROUGH OUR EFFORTS, WHETHER THEY  
6 BE THROUGH LEGAL MEANS, A MATCH, AND/OR THROUGH LOAN  
7 REPAYMENT, WE LOSE THE ABILITY TO TAKE THAT MONEY AND  
8 PUT IT BACK INTO THE PIPELINE. SO, IN ESSENCE, WE'RE  
9 LOSING BUYING POWER EACH YEAR, AND IT'S A STATUTORY  
10 QUIRK OR INTERPRETATION THAT HAS TAKEN PLACE. AND I  
11 THINK WE NEED TO EXPLORE A REMEDY FOR IT.

12 LET ME KIND OF GIVE YOU AN EXAMPLE IS  
13 THAT WITH REGARD TO -- AND I'M USING THE REDDING SITE  
14 NOT FOR WHETHER OR NOT IT SHOULD OR SHOULD NOT BE  
15 APPROVED, BUT IF IT WAS FOR A MILLION DOLLARS, MY  
16 UNDERSTANDING IS WE HAVE TO PUT UP THE MILLION DOLLARS  
17 AND THEN THEY MATCH US WITH THE 250 AT SOME LATER  
18 POINT, CORRECT?

19 MS. ROUCH: YES.

20 MEMBER EATON: WE EXPEND A MILLION, BUT WE  
21 DON'T GET TO USE THAT MILLION OR THAT \$250,000 WHEN IT  
22 COMES BACK IN THE MATCH. THAT GOES INTO A TRUST FUND  
23 WHICH WE ARE NOT ALLOWED TO USE, THEN, IN THE FUTURE.  
24 AND THAT SEEMS TO US TO BE SOMEWHAT NOT THE INTENT OF  
25 THE STATUTE AT ALL. AND SO I THINK THAT WHAT YOU'RE



1 SMELLING IS, YEAH, YOU'RE RIGHT. IT WAS ORIGINALLY  
2 PART OF OUR \$5 MILLION AUTHORITY IN THE YEAR THAT IT  
3 WENT OUT. WHEN IT COMES BACK EITHER IN TWO, THREE, OR  
4 FOUR IN THE FUTURE, WE'RE UNABLE TO USE THAT. THAT  
5 SEEMS TO BE SORT OF A PERVERSE WAY THAT THE STATUTE  
6 INTERPRETS IT BECAUSE IT GOES INTO THE TRUST FUND FOR  
7 SAFEKEEPING AND WE CAN'T ACCESS IT.

8 CHAIRMAN PENNINGTON: TRUE. BUT IF OUR  
9 FUNDING DOESN'T REACH OUR AUTHORIZATION, THEN WE CAN  
10 USE IT, RIGHT?

11 MS. RICE: CORRECT.

12 MEMBER EATON: YES, THAT WOULD BE CORRECT, BUT  
13 THAT THERE'S MUCH MORE DEMAND FOR THAT. AND THE WHOLE  
14 POINT BEING THAT AT WHAT -- I THINK THE STATUTE, AND IT  
15 WAS PROBABLY ONE OF THOSE NEGOTIATIONS THAT TOOK PLACE  
16 WHERE NONE OF US, YOU KNOW, ACTUALLY WERE AROUND, THAT  
17 NOT MORE THAN \$5 MILLION WASN'T MEANT TO BE THOSE  
18 MONIES THAT HAD BEEN PREVIOUSLY EXPENDED THAT WE ARE  
19 NOW JUST ASKING TO BE RETURNED. THAT TO ME WOULDN'T  
20 SEEM TO BE A REAL SMART WAY TO CONDUCT PUBLIC POLICY IF  
21 WE WENT OUT AND CLEANED UP A SITE AND THEN WERE ABLE TO  
22 RECOVER THAT FROM A SALE OF A PROPERTY ON A LIEN THAT  
23 BE GOT BACK \$500,000, AND THEN ALL WE CAN DO IS BANK IT  
24 AND THEN HAVE TO HOPE, HAVE TO HOPE THAT WE DON'T HAVE  
25 THE EXPENDITURES IN ONE YEAR. IT SEEMED WE COULD PUT



1 THAT BACK IN AND USE IT FOR SOME OTHER MEANS.

2 MEMBER JONES: INSTEAD OF SPENDING 5,500,000,  
3 WE'RE CAPPED AT FIVE MILLION, SO THAT 500,000 -- SO  
4 WE'VE EXPENDED FOUR AND A HALF MILLION.

5 MEMBER EATON: RIGHT. SO THE IDEA IS THAT  
6 POLITICALLY WE PROBABLY COULD NEVER RAISE THE CAP, AND  
7 I WOULD NEVER SUGGEST THAT WE RAISE THE CAP, BUT WE  
8 OUGHT TO BE ABLE TO UTILIZE WHAT WE'VE ALREADY EXPENDED  
9 IN ANOTHER CAP YEAR WITHOUT BEING HELD AGAINST OUR CAP.

10 CHAIRMAN PENNINGTON: SO IN THIS PARTICULAR  
11 INSTANCE, THOUGH, IF WE DO NOT ALLOCATE THE 695,822, IF  
12 WE DON'T ENCUMBER THAT BY JUNE 30TH, IT GOES INTO --  
13 INTO THE TRUST FUND, BUT WE'RE ALREADY 695,000 SHORT IN  
14 REACHING OUR AUTHORIZATION THIS YEAR.

15 MS. RICE: FOR THE CURRENT YEAR, BUT FOR THE  
16 BUDGET YEAR, WE WOULD ALREADY HAVE BEEN ALLOCATED A NEW  
17 FIVE MILLION. SO IN THAT YEAR WE COULD NOT SPEND THIS  
18 MONEY BECAUSE WE ALREADY HAVE A NEW FIVE MILLION TO  
19 SPEND, HENCE THE QUANDARY, AND HENCE OUR RECOMMENDATION  
20 THAT THE CONTRACT BE AWARDED.

21 MEMBER EATON: THE ISSUE IS NOT THE  
22 CONTRACTOR. I THINK HERE WE'RE GOING INTO GENERAL  
23 DISCUSSION.

24 CHAIRMAN PENNINGTON: NO. I UNDERSTAND WHAT  
25 YOU ARE SAYING.



1 MEMBER JONES: NO, IT'S A BIGGER ISSUE.

2 CHAIRMAN PENNINGTON: I'M JUST SAYING THAT IF  
3 WE DON'T ALLOCATE IT OR ENCUMBER IT NOW, THEN IT GOES  
4 INTO THIS TRUST FUND THAT WE NEVER SEEM TO BE ABLE TO  
5 GET TO.

6 MEMBER EATON: AND THEN HOPEFULLY NEXT YEAR  
7 WE'D BE BANKING ON THAT WE WOULD BE, LET'S SAY, AT 4.2,  
8 WHATEVER IT MIGHT BE, SO THAT WE COULD USE THE 685 OR  
9 ACCESS IT.

10 CHAIRMAN PENNINGTON: SORT OF THE STORY OF MY  
11 LIFE. THERE'S SOME TRUST FUND OUT THERE I NEVER CAN  
12 GET TO.

13 MEMBER EATON: IT'S THAT ODOR YOU SMELL.

14 MEMBER JONES: OKAY. SO I THINK WE'RE -- I  
15 WANT TO MAKE A MOTION TO ADOPT RESOLUTION 98-183 FOR  
16 THE CONSIDERATION OF THE AWARD OF THE '97-'98 CONTRACT  
17 FOR ENVIRONMENTAL SERVICES FOR LANDFILL AND DISPOSAL  
18 SITE REMEDIATION FOR SOLID WASTE DISPOSAL AND  
19 CODISPOSAL SITE CLEANUP CONTRACT AB 2136.

20 MEMBER EATON: SECOND.

21 CHAIRMAN PENNINGTON: OKAY. IT'S BEEN MOVED  
22 AND SECONDED. ANY FURTHER DISCUSSION? IF NOT, WILL  
23 THE SECRETARY CALL THE ROLL.

24 THE SECRETARY: MEMBER EATON.

25 MEMBER EATON: AYE.



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THE SECRETARY: MEMBER JONES.

MEMBER JONES: AYE.

THE SECRETARY: CHAIRMAN PENNINGTON.

CHAIRMAN PENNINGTON: AYE. MOTION CARRIES.

DO YOU WANT THIS ON CONSENT?

MEMBER JONES: FINE WITH ME. WE OUGHT TO HAVE THIS DISCUSSION OR WORK ON SOME OF THESE ITEMS AND FIGURE OUT HOW TO MAKE THAT WORK.

MEMBER EATON: BECAUSE IT JUST DOESN'T MAKE SENSE THAT A STATUTE BE WRITTEN THAT PENALIZES US FOR BEING GOOD AND ONLY REWARDS US IF WE'RE BAD.

CHAIRMAN PENNINGTON: OKAY. ITEM NO. 7, PRESENTATION OF CONTRACT CONCEPTS FOR DISCRETIONARY CONSULTING AND PROFESSIONAL SERVICES FOR FISCAL YEAR 1998-99. KARIN FISH. KARIN FISH AND POWERPOINT.

MS. FISH: NO. NO. SPREADSHEET. OKAY. THIS ITEM IS THE PRESENTATION OF THE '98-'99 DISCRETIONARY CONTRACT CONCEPTS THAT WERE BROUGHT BEFORE THE BOARD AS AN INFORMATIONAL ITEM LAST MONTH. CONCEPTS BEING PRESENTED INCLUDE THOSE TO BE FUNDED FROM THE OIL FUND, RMDZ ACCOUNT, THE IWMA, AND THE TIRE ALLOCATIONS ARE NOT INCLUDED AS THEY WERE -- THE ALLOCATIONS WERE ALREADY MADE AT THE APRIL BOARD MEETING.

AS THE CONCEPTS IN THE IWMA FUND HAVE EXCEEDED THE FUNDING AVAILABLE, AN EXECUTIVE STAFF



1 RECOMMENDATION HAS BEEN INCLUDED. THE RECOMMENDATION  
2 WAS MODIFIED AFTER THE ITEM WENT TO PRINT TO REDUCE  
3 CONCEPT NO. 6 BY 15,000 AND INCLUDE A RECOMMENDATION TO  
4 FUND CONCEPT NO. 11.

5 OPTIONS TO BE CONSIDERED ARE TO APPROVE  
6 THE CONCEPTS AS RECOMMENDED BY EXECUTIVE STAFF TO BE  
7 FUNDED FROM THE IWMA AND APPROVE THE CONTRACT CONCEPTS  
8 TO BE FUNDED FROM USED OIL AND RMDZ FUNDS, APPROVE A  
9 PORTION OF THE RECOMMENDED CONCEPTS AND OTHER CONCEPTS  
10 IDENTIFIED, OR APPROVE OTHER CONTRACT CONCEPTS  
11 IDENTIFIED AND INSURE THAT THE TOTAL AMOUNT DOES NOT  
12 EXCEED THE TOTAL FUNDING AVAILABLE.

13 TO ASSIST YOU WITH THE ALLOCATION, WE ARE  
14 PROVIDING A SPREADSHEET SIMILAR TO HOW WE DID WITH THE  
15 TIRE ALLOCATIONS TO HELP YOU DISPLAY THE INFORMATION  
16 AND ASSIST YOU WITH THE ALLOCATION PROCESS. DO YOU  
17 HAVE ANY QUESTIONS REGARDING THE ITEM, OR WOULD YOU  
18 LIKE TO DIRECT SPECIFIC QUESTIONS TO PROGRAM STAFF ON  
19 THE INDIVIDUAL CONCEPTS?

20 CHAIRMAN PENNINGTON: I THINK WE CAN JUST GO  
21 RIGHT INTO IT. THE TOTAL FIGURE, THOUGH, IS 944,566?

22 MS. FISH: YES.

23 CHAIRMAN PENNINGTON: OKAY. MR. EATON.

24 MEMBER EATON: CAN YOU, PERHAPS SOMEONE, TELL  
25 ME HOW MANY YEARS WE'VE BEEN SORT OF FUNDING THE CALMAX



1 AND WRAP PROGRAM THROUGH THIS CONCEPT?

2 MS. TRGOVCICH: I'M NOT SURE IF BILL ORR --  
3 BILL IS HERE. THIS IS THE THIRD YEAR OR FOURTH YEAR,  
4 AND IT'S BEEN SIGNIFICANTLY REDUCED. AND THE THING I'M  
5 GOING TO ASK BILL TO DESCRIBE FOR YOU AS WELL IS THAT  
6 THE BOARD APPROVED IN ITS '97-'98 ALLOCATION THIS  
7 CONTRACT AS A THREE-YEAR CONTRACT, AS WELL AS THE WRAP  
8 CONTRACT AS A THREE-YEAR CONTRACT AS WELL PENDING  
9 ALLOCATION OF FUNDS. SO IT'S A DISCRETIONARY PROCESS  
10 ON YOUR PART, BUT JUST KNOW THAT THE CONTRACT'S IN  
11 PLACE AND CAN BE EXTENDED UP TO THREE YEARS.

12 MR. ORR: GOOD MORNING, MR. CHAIRMAN,  
13 COMMITTEE MEMBERS. IN TERMS OF THE CALMAX AND THE WRAP  
14 CONTRACTS, WE'RE CURRENTLY IN THE APPLICATION PHASE FOR  
15 THE SIXTH YEAR OF WRAP. SO THAT MEANS THAT THE  
16 CONTRACT CONCEPT BEFORE YOU TODAY WOULD BE FOR THE  
17 SEVENTH CYCLE OF THE WRAP PROGRAM.

18 IN REGARD TO CALMAX, IT WAS STARTED AT  
19 APPROXIMATELY THE SAME TIME THAT WRAP WAS. AND AS  
20 CAREN WAS ALLUDING TO, OVER THE YEARS WE'VE WHITTLED  
21 DOWN THE CONTRACT AMOUNTS FROM IN SOME YEARS WE'VE HAD  
22 AS MUCH AS \$200,000 FOR CALMAX, AND IN TERMS OF WRAP, I  
23 BELIEVE IT STARTED OFF AT APPROXIMATELY \$85,000 PER  
24 YEAR. AND SO NOW WHAT YOU SEE BEFORE US ARE CONTRACTS  
25 THAT ARE BOTH FOR APPROXIMATELY \$50,000 PER YEAR.



1 SO DURATION, BOTH ARE ABOUT SEVEN YEARS  
2 THAT HAVE BEEN GOING THROUGH THIS PROCESS. WE'VE CUT  
3 DOWN THE CONTRACT AMOUNT OVER THE YEARS. AND AS CAREN  
4 MENTIONED ALSO, THIS WOULD BE THE SECOND YEAR IN A  
5 THREE-YEAR CONTRACT THAT WE COULD EXTEND FROM YEAR TO  
6 YEAR.

7 MEMBER EATON: WHAT I'M TRYING TO GET AT IS IF  
8 WE COULD, THROUGH A BCP PROCESS OR OTHERWISE, MAKE IT  
9 PART OF OUR BASELINE SINCE IT SEEMS TO BE SUCH A  
10 CONTRACT THAT WE KIND OF ALWAYS SOMEHOW PUT SOME DOLLAR  
11 AMOUNT THERE; AND, THEREFORE, PERHAPS FREE UP SOME  
12 OTHER MONEY FOR SOME OF THE OTHER WORTHY PROJECTS THAT  
13 MIGHT BE ON THE LIST. AND THAT'S JUST KIND OF MORE OF  
14 A COMMENT. BUT IF THERE'S ANY REASON WHY WE SHOULDN'T  
15 DO SOMETHING OR LIKE THAT, IF ANYONE HAS IT, BE HAPPY  
16 TO HEAR ABOUT IT.

17 CHAIRMAN PENNINGTON: KARIN, MAYBE YOU CAN  
18 SHED SOME LIGHT ON THAT.

19 MS. FISH: YEAH. WE COULD PUT FORWARD A BCP,  
20 AND I THINK HISTORICALLY WE'VE SEEN A REDUCTION IN THE  
21 DISCRETIONARY C & P SERVICES OVER THE TIME. I THINK  
22 WHEN I DID THE BOARD BRIEFINGS WITH THE BOARD MEMBERS,  
23 I SHOWED YOU HOW, AS A RESULT OF DECLINING REVENUES,  
24 THE CONSULTING AND PROFESSIONAL SERVICES DISCRETIONARY  
25 LINE HAD BEEN REDUCED OVER A NUMBER OF YEARS. SO IT'S



1 POSSIBLE THAT WE COULD PUT TOGETHER A CONCEPT THAT  
2 WOULD ASK FOR AN INCREASE AT THIS POINT IN TIME.

3 MEMBER EATON: I'M NOT TRYING TO ELIMINATE IT  
4 FROM THIS YEAR'S ALLOCATION, JUST SORT OF FOR FUTURE  
5 PLANNING AND SOME OF THE OTHER KINDS OF THINGS.

6 CHAIRMAN PENNINGTON: OKAY. ANY OTHER  
7 QUESTIONS?

8 MEMBER EATON: NOT AT THE PRESENT TIME.

9 CHAIRMAN PENNINGTON: MR. JONES.

10 MEMBER JONES: I DON'T -- I DON'T HAVE ANY  
11 QUESTIONS.

12 CHAIRMAN PENNINGTON: OKAY. IF THERE ARE NO  
13 QUESTIONS, CERTAINLY WOULD ENTERTAIN A MOTION. ANYBODY  
14 WANT TO MAKE A MOTION? IF NOT, I'LL MAKE A MOTION THAT  
15 WE ADOPT THE STAFF RECOMMENDATIONS FOR ALLOCATION OF  
16 THE DISCRETIONARY CONSULTANT AND PROFESSIONAL SERVICES  
17 CONTRACTS.

18 MEMBER JONES: I'LL SECOND THAT IF I CAN ASK A  
19 QUESTION. NOW, I UNDERSTAND THE FIFTEEN GRAND IS IN  
20 THE MONOLITHIC COVER STUDY AND YOU'RE DEDUCTING THAT.  
21 NO PROBLEM.

22 MS. FISH: THAT'S OPTION 1 ON YOUR SCREEN.

23 MEMBER JONES: JUST WANT TO MAKE SURE THAT WAS  
24 PART OF THIS MOTION.

25 MR. CHANDLER: MR. CHAIRMAN, AT THE RISK OF



1 MAKING WHAT APPEARS TO BE AN UNUSUALLY SMOOTH REVIEW OF  
2 THE CONTRACT CONCEPTS, LET ME THROW A MONKEY WRENCH IN  
3 HERE AND JUST SUGGEST THAT IN WHATEVER MOTION YOU  
4 ULTIMATELY CHOOSE TO TAKE TO THE BOARD, YOU MIGHT WANT  
5 TO CONSIDER WHETHER OR NOT IT WOULD BE PRUDENT FOR US,  
6 BASED ON WHAT HAPPENS WITH OUR BUDGET THIS YEAR, TO  
7 LOOK AT THESE REQUESTS WITH AN EYE TOWARDS WHETHER ANY  
8 OF THEM COULD BE MOVED AS POSSIBLE FUNDING FROM THE  
9 RMDZ SUBACCOUNT, THEREFORE, FREEING UP AVAILABLE IWMA  
10 DOLLARS FOR ANY OF THE OTHER NONFUNDED ACTIVITIES THAT  
11 ARE POTENTIALLY NOT MOVING FORWARD WITH THIS MOTION.

12 SO WHILE I WANT TO KEEP THE PROCESS  
13 MOVING FORWARD, I GUESS WHAT I'M TRYING TO SAY IS MAYBE  
14 WITH THE CAVEAT OR FOOTNOTE THAT SHOULD WE BE  
15 SUCCESSFUL IN THE BUDGET WITH WHAT WE HAVE CURRENTLY  
16 DRAFTED IN ADDITIONAL BUDGET LANGUAGE, THAT WE, YOU  
17 KNOW, PERHAPS LOOK AT THE BUDGET IN JULY WITH AN EYE  
18 TOWARDS WHETHER OR NOT WE WANT TO KEEP THE FUNDING FROM  
19 THE STRAIGHT IWMA OR WHETHER WE WANT THE FUNDING TO  
20 COME FROM THE SUBACCOUNT, RMDZ. THAT'S REALLY MY ONLY  
21 THINKING AT THIS TIME, BUT I THINK IT'S SOMETHING THAT  
22 WE AT THE EXECUTIVE STAFF HAVE ALREADY HAD ONE MEETING  
23 WITH AN EYE TOWARDS COULD SOME OF THESE ACTIVITIES  
24 ACTUALLY BE FUNDED FROM A MARKET DEVELOPMENT  
25 PERSPECTIVE. WITH THAT, I'LL --



1 MEMBER JONES: I THOUGHT WE HAD THAT  
2 DISCUSSION AT THE BOARD MEETING, RIGHT, THAT AFTER IT  
3 WAS FINALLY APPROVED, WE WOULD BE LOOKING AT WHAT WAS  
4 AND WHAT WASN'T.

5 MEMBER EATON: BUT I THINK THERE WAS SOME  
6 INFORMATION THAT WAS GOING TO BE COMING BACK TO US, BUT  
7 I THINK THIS IS EVEN A GREATER EXPLORATION, IF I'M NOT  
8 MISTAKEN, IF I READ YOU RIGHT, IN THE SENSE OF WHAT YOU  
9 ARE TRYING TO GET AT AND FREEING UP SOME OF THE  
10 ADDITIONAL.

11 CHAIRMAN PENNINGTON: NO. I AGREE. SO I MADE  
12 THIS MOTION WITH THE INTENT OF USING THE OR MOVING THE  
13 INTEGRATED WASTE MANAGEMENT ACCOUNT, THE IWMA ACCOUNT.  
14 WE COULD GO THROUGH AND DO THEM ALTOGETHER OR DO THEM  
15 SEPARATELY.

16 MEMBER EATON: OR WE COULD JUST KIND OF MOVE  
17 IT TO THE BOARD MEETING AND SO SEE IF ANYTHING COMES  
18 BACK, KIND OF A NO HARM, NO FOUL. IF SOMETHING DOES  
19 COME BACK, WE CAN REARRANGE THAT FIGURE. IF NOT, WE  
20 JUST GO WITH WHAT'S THERE. SO WE JUST KIND OF MOVE IT  
21 TO THE BOARD MEETING FOR THEIR APPROVAL.

22 MEMBER JONES: YEAH. TAKE A VOTE ON IT NOW,  
23 SEND IT FORWARD, AND DON'T PUT IT ON CONSENT, RIGHT?  
24 IS THAT WHAT --

25 CHAIRMAN PENNINGTON: RIGHT.



1 MEMBER EATON: I MEAN I WAS JUST GOING TO KIND  
2 OF WITHHOLD SO THAT WE COULD FIGURE OUT WHAT WE WANTED  
3 TO DO, AND NOT THAT I HAVE ANY PROBLEMS IN TERMS OF  
4 SOME OF THE THINGS OR WHATEVER, BUT SO THAT WE CAN HAVE  
5 A SAY.

6 CHAIRMAN PENNINGTON: ALL WE'RE ACTUALLY DOING  
7 IS MOVING IT FORWARD EXCEPT WITH OUR RECOMMENDATION  
8 THAT WE FOLLOW THE EXECUTIVE STAFF RECOMMENDATIONS.  
9 WHAT I WAS SPECIFICALLY SAYING --

10 MEMBER EATON: THAT LITTLE ONE AT THE END GOT  
11 ME RIGHT THERE. SO I MEAN I'VE GOT ONE OR TWO THAT I  
12 STILL HAVE SOME CONCERN ABOUT THAT I JUST WANT TO KIND  
13 OF GET SOME CLARIFICATION ON, BUT I'M HAPPY TO MOVE IT  
14 TO THE FULL BOARD MEETING.

15 CHAIRMAN PENNINGTON: OKAY. WELL, I DON'T  
16 KNOW THAT MY MOTION WAS EVER SECONDED ANYWAY. MR.  
17 JONES DID. WELL, LET'S DEAL WITH THE MOTION; AND THEN  
18 IF THE MOTION FAILS, THEN WE CAN TAKE THAT OUT. SO  
19 THIS IS TO DEAL WITH THE IWMA ACCOUNT. IF THERE'S NO  
20 FURTHER DISCUSSION, WILL THE SECRETARY CALL THE ROLL.

21 THE SECRETARY: BOARD MEMBER EATON.

22 MEMBER EATON: YOU GOT IT RIGHT. I ABSTAINED.

23 THE SECRETARY: MEMBER JONES.

24 MEMBER JONES: AYE.

25 THE SECRETARY: CHAIRMAN PENNINGTON.



1 CHAIRMAN PENNINGTON: AYE. MOTION CARRIES.  
2 BUT THAT DOESN'T --

3 MEMBER JONES: IT'S NOT ON CONSENT.

4 CHAIRMAN PENNINGTON: IT'S NOT ON CONSENT.  
5 OKAY.

6 USED OIL FUND -- I GUESS THE -- MY ONLY  
7 QUESTION ON THE USED OIL FUND, AND THERE'S ONLY ONE  
8 ITEM ON THERE, IS THIS \$50,000 STUDY OF INDUSTRIAL OIL  
9 MARKETS. I'M NOT SURE I REALLY KNOW WHAT THAT --

10 MEMBER JONES: THEY TOOK THAT OUT, RIGHT?

11 CHAIRMAN PENNINGTON: IS THAT TAKEN OUT?

12 MEMBER JONES: YEAH. IT'S NOT ON THE  
13 EXECUTIVE STAFF --

14 MS. FISH: WE DIDN'T MAKE RECOMMEN- -- WE ONLY  
15 MADE RECOMMENDATIONS ON THE IWMA. WE DIDN'T MAKE  
16 RECOMMENDATION ON THE OTHER FUNDS.

17 MEMBER JONES: AND THEY JUST NORMALLY COME  
18 FORWARD AS ISSUES.

19 CHAIRMAN PENNINGTON: OKAY. OKAY. THEN --

20 MS. FISH: WOULD YOU LIKE TO HAVE ANY --

21 MEMBER EATON: OUR WORK IS DONE EXCEPT FOR  
22 OPEN DISCUSSION.

23 MS. FISH: YOU WANT TO ASK A QUESTION?

24 MS. FRIEDMAN: WE ARE ACTUALLY RECOMMENDING  
25 THAT THAT ONE GO FORWARD, THE STAFF -- THE PROGRAM



1 STAFF ARE.

2 MEMBER JONES: STAFF OR EXECUTIVE? THIS SAYS  
3 EXECUTIVE STAFF RECOMMENDATION. IS THIS A PROGRAM  
4 STAFF OR EXECUTIVE STAFF?

5 MS. FRIEDMAN: I'M SORRY. AT THE DISCUSSION  
6 AT THE EXECUTIVE STAFF, THE OIL ONES WERE ALL AGREED TO  
7 TO GO FORWARD AS A RECOMMENDATION. SO WE DIDN'T HAVE  
8 EXTENSIVE DISCUSSION BECAUSE WE WERE ALL IN AGREEMENT.  
9 I DON'T WANT TO SPEAK FOR MR. CHANDLER, BUT THAT'S MY  
10 RECOLLECTION.

11 MR. CHANDLER: I'M COMFORTABLE WITH IT STAYING  
12 ON THE LIST AND CERTAINLY BRINGING IT TO THE FULL  
13 BOARD. THE SENTIMENT I GET IS THAT WE'RE GOING TO MOVE  
14 THESE TO THE BOARD FOR MORE DISCUSSION. SO I THINK  
15 IT'S KIND OF A MOOT POINT, BUT CERTAINLY THE -- IF THE  
16 STAFF HAS A RECOGNIZED NEED HERE, I'D LIKE TO HAVE THAT  
17 CONSIDERED.

18 CHAIRMAN PENNINGTON: OKAY. WELL, THEN, LET'S  
19 DO THIS. LET'S JUST MOVE THE USED OIL FUND  
20 ADMINISTRATION, THE USED OIL FUND EDUCATION AND  
21 INFORMATION, THE TIRE RECYCLING FUND, THE RMDZ FUND,  
22 AND THE CLEANUP, AB 2136 FUND, TO THE BOARD WITHOUT  
23 RECOMMENDATION. I'LL SO MOVE.

24 MEMBER JONES: I'LL SECOND THAT.

25 CHAIRMAN PENNINGTON: ANY FURTHER DISCUSSION?



1 IT'S BEEN MOVED AND SECONDED. NO FURTHER DISCUSSION,  
2 WILL THE SECRETARY CALL THE ROLL.

3 THE SECRETARY: MEMBER EATON.

4 MEMBER EATON: AYE.

5 THE SECRETARY: MEMBER JONES.

6 MEMBER JONES: AYE.

7 THE SECRETARY: CHAIRMAN PENNINGTON.

8 CHAIRMAN PENNINGTON: AYE. MOTION CARRIES.

9 WE'LL MOVE IT WITHOUT CONSENT AND WITHOUT  
10 RECOMMENDATION.

11 IF THERE'S NO FURTHER -- IS THERE ANY  
12 OPEN DISCUSSION? MR. EATON.

13 MEMBER EATON: I JUST HAVE ONE ITEM THAT I  
14 THINK NEEDS SOME CLARIFICATION. IN APRIL WE WENT BACK  
15 AND WE HAD THE DEPARTMENT OF JUSTICE PARKING LOT ISSUE  
16 THAT WE ALL REMEMBER. WHAT WAS OUR UNDERSTANDING OF  
17 THAT ITEM? WERE WE GOING TO -- THE STATUS ON THE  
18 ALLOCATION AS TO -- WHAT WERE WE ASKING OF DOJ?  
19 REMEMBER, THERE WAS A DISCUSSION THAT TOOK PLACE WITH  
20 REGARD TO ALL OF THE OTHER KINDS OF THINGS? CAN'T WE  
21 DO OTHER PARKING LOTS? WHAT WAS YOUR UNDERSTANDING OF  
22 THAT ALLOCATION AS IT REGARDS DOJ BECAUSE I UNDERSTAND  
23 WE ARE MOVING FORWARD ON THAT ALLOCATION, AND I  
24 COULDN'T REMEMBER IF WE HAD SOME CONDITIONS OR NOT THAT  
25 WE PUT ON THAT, PUT ON THAT PARTICULAR ITEM. I KNOW



1 IT'S GOING BACK A COUPLE MONTHS, BUT WE HAD A PRETTY  
2 EXTENSIVE DISCUSSION ON IT.

3 AND REMEMBER, WE STARTED GETTING INTO IT,  
4 AND I CAN'T REMEMBER IF MR. JONES OR SOMEONE ASKED FOR  
5 SOMETHING TO BE BROUGHT BACK TO US IN TERMS OF WOULD WE  
6 BE ABLE TO DO OTHER PARKING LOTS OR ARE THERE OTHER  
7 KINDS OF -- I MEAN WERE WE TRYING TO BUNDLE SOME  
8 THINGS?

9 MEMBER JONES: YEAH. I THINK IT WAS MR.  
10 CHESBRO.

11 MEMBER EATON: AND I JUST WAS KIND OF --  
12 BECAUSE I JUST NEEDED SOME CLARIFICATION BECAUSE I  
13 UNDERSTAND WE ARE MOVING FORWARD ON THAT ALLOCATION,  
14 AND I JUST NEED TO KNOW.

15 CHAIRMAN PENNINGTON: LET'S ASK MS. TRGOVCICH  
16 HERE.

17 MS. TRGOVCICH: I'M GOING TO -- MR. CHANDLER  
18 HAS, I BELIEVE, THE TRANSCRIPT FROM THE MEETING. AND I  
19 CAN FOLLOW THAT WITH THE COMMUNICATION THAT WE RECENTLY  
20 RECEIVED.

21 MR. CHANDLER: IF I CAN FIND IT, BUT I THINK  
22 THIS IS THE AREA HERE. YOU KNOW, YOU HATE READING  
23 THESE THINGS. IT'S KIND OF SCARY.

24 THE REPORTER: I JUST WRITE DOWN WHAT YOU  
25 SAY.



1 MR. CHANDLER: I'M NOT -- YOU DID A VERY  
2 ACCURATE JOB OF PUTTING DOWN HOW WE --

3 CHAIRMAN PENNINGTON: YOU GET ALL THE UH, UMS,  
4 AND --

5 MR. CHANDLER: BUT AS I UNDERSTAND IT, IN THE  
6 END THE MOTION WAS MADE -- EXCUSE ME, STEVE, FOR HAVING  
7 SAID THAT BECAUSE THE MOTION WAS MADE BY MR. JONES,  
8 WHO -- AND I'LL SAY HERE, "I'D LIKE TO MAKE A MOTION  
9 THAT WE ALLOCATE A \$100,000 TO ENVIRONMENTAL SERVICES  
10 CONTRACT, \$12,014 TO THE WASTE TIRE ENFORCEMENT GRANT  
11 PROGRAM, \$5,887 TO THE MOLDED RUBBER PRODUCTS, 70,843  
12 TO THE PLAYGROUND MATS, AND THEN TO THE DEPARTMENT OF  
13 JUSTICE PARKING LOT 198,885, WHICH, AS I DID THE MATH,  
14 WOULD HAVE TAKEN THE WASTE STABILIZATION DOWN TO  
15 \$700,000, AN EVEN NUMBER, WITH THE UNDERSTANDING THAT  
16 IF OUR STAFF, DOJ, AND DGS DON'T COME UP WITH A NUMBER  
17 THAT MEETS OUR NORMAL CRITERIA, WHATEVER DOLLARS THAT  
18 ARE EXPENDED, THE MONIES BE THEN ROLLED INTO THE WASTE  
19 TIRE STABILIZATION CONTRACT, WHICH WOULD ADD TO THE  
20 \$700,000, WHATEVER PORTION THAT IS."

21 SO I THINK STAFF'S UNDERSTANDING WAS THAT  
22 WE WERE GOING TO THEN -- WE WERE ASKED TO SIT DOWN WITH  
23 THE DEPARTMENT OF JUSTICE AND DGS TO JUST DETERMINE  
24 WHETHER THERE WOULD BE THE KIND OF CRITERIA WE WANTED  
25 TO SEE DEVELOPED IN MAKING THAT A WORTHWHILE EFFORT.



1 AND I DON'T KNOW WHAT THE STATUS OF THIS IS ON THAT,  
2 BUT I UNDERSTAND WE HAVE SOME PROGRESS TO REPORT ON  
3 THAT.

4 MS. TRGOVCICH: IT WAS OUR UNDERSTANDING THAT  
5 IF WE COULD NOT COME TO AN AGREEMENT WITH DGS PER THE  
6 MOTION THAT WAS MADE AT THE BOARD MEETING, THAT THE  
7 DOLLARS WOULD THEN MOVE INTO THE WASTE TIRE  
8 STABILIZATION CONTRACT. WE'VE BEEN IN DISCUSSIONS WITH  
9 THE DEPARTMENT OF JUSTICE, AND MORE SPECIFICALLY  
10 DEPARTMENT OF GENERAL SERVICE, SINCE THEY ARE THE OWNER  
11 OF THIS PROJECT. THEY HAVE BEEN GOING BACK, THEY HAVE  
12 BEEN DISCUSSING THIS WITH THEIR MANAGEMENT, AND A  
13 NUMBER OF DAYS AGO I RECEIVED A COMMITMENT FROM THEM  
14 WHICH IS TWOFOLD.

15 ONE, IT IS A SPECIFIC MATCH CONTRIBUTION  
16 FOR A TOTAL OF \$540,960, WHICH WILL GO TO PAVE FOUR  
17 ADDITIONAL AREAS THAT WERE SCHEDULED FOR PAVING. THEY  
18 HAVE COMMITTED TO USING RAC IN ALL FOUR PROJECTS.  
19 ADDITIONALLY, THEY'VE INSTRUCTED THEIR STAFF, AND THIS  
20 IS FROM THE DEPUTY DIRECTOR FOR THE REAL ESTATE  
21 SERVICES DIVISION, TO CHANGE THEIR CONSTRUCTION  
22 SPECIFICATIONS TO REQUIRE THE USE OF RAC IN ALL FUTURE  
23 RESURFACING PROJECTS AND IN NEW CONSTRUCTION WHERE  
24 ECONOMICALLY FEASIBLE TO DO SO. SO THAT LATTER PART,  
25 WE'LL WORK WITH THEM ON.



1 WE ARE RECEIVING BUDGET NUMBERS FROM THEM  
2 RIGHT NOW FOR THE FOUR IDENTIFIED PROJECTS. THE  
3 LARGEST PROJECT IS \$168,000. THE SMALLEST PROJECT IS  
4 EIGHTY-SEVEN FIVE TO BREAK OUT MATERIALS, INSTALLATION,  
5 ETC.

6 THE PROVISION FOR THOSE FOUR PROJECTS IS  
7 BEING DEVELOPED AND INCLUDED INTO THE INTERAGENCY  
8 AGREEMENT THAT WE WILL BE MOVING FORWARD ONCE WE  
9 RECEIVE VERIFICATION OF THESE NUMBERS AND THE BREAKOUT  
10 FOR MATERIAL COSTS, INSTALLATION, AND LABOR.

11 MEMBER JONES: REAL MARKET DEVELOPMENT. I LOVE  
12 IT.

13 MEMBER EATON: SO THE ONE -- THE ONE PROJECT  
14 WAS 168, ONE WAS EIGHTY-SEVEN FIVE.

15 MS. TRGOVCICH: 145,600 AND 139,860. I DIDN'T  
16 DO THE MATH FOR THEM, BUT I KNOW THAT'S OVER THE 198.

17 MEMBER EATON: AND THAT'S WHAT OUR 198 GETS  
18 US?

19 MS. TRGOVCICH: WE WERE LOOKING FOR --  
20 TRADITIONALLY WHAT WE'VE BEEN LOOKING AT IS A  
21 50-PERCENT MATCH. SO WE WILL BE PROVIDING \$198,000 AND  
22 CHANGE FOR THE JUSTICE PARKING LOT. THEY HAVE  
23 COMMITTED TO PROJECTS TOTALING APPROXIMATELY \$541,000  
24 THAT WILL THEN INCORPORATE RAC. THESE ARE FOUR  
25 SEPARATE PROJECTS FROM THE JUSTICE PARKING LOT, AND



1 THEY'VE COMMITTED TO MODIFYING THEIR CONSTRUCTION  
2 SPECS.

3 MEMBER EATON: SO IN OTHER WORDS, THE 546,000,  
4 IS THAT GOING TO BE FOR US COME UP WITH AN ADDITIONAL  
5 250?

6 MS. TRGOVCICH: NO. THAT'S THEIR MATCH TO OUR  
7 198.

8 MEMBER EATON: 546 TO 198.

9 CHAIRMAN PENNINGTON: WHAT HE'S ASKING, AND I  
10 AM TOO, IS THE 198 GETS US 500?

11 MS. TRGOVCICH: CORRECT. 541.

12 CHAIRMAN PENNINGTON: NOT TOO BAD A DEAL.

13 MEMBER JONES: MR. CHAIRMAN, I THINK THAT WE  
14 OUGHT TO GIVE SOME CREDIT TO MR. CHESBRO BECAUSE AT  
15 THAT MEETING HE SAID -- I REMEMBER HIM SAYING, "IF YOU  
16 DON'T HAVE A MATCH, FIND US ANOTHER PARKING LOT." I  
17 DON'T KNOW IF THAT WAS IN THE MINUTES, I DON'T KNOW IF  
18 THAT WAS AFTER THE ITEM, BUT -- AND THEN I THINK ALL OF  
19 US KIND OF SAID, "YEAH. THAT MAKES SENSE." I MEAN,  
20 YOU KNOW, SO THIS IS GOOD STUFF. REAL MARKET  
21 DEVELOPMENT.

22 MEMBER EATON: I THINK THAT SOMETIMES WHERE  
23 SOME OF OUR INQUIRIES ARE MISTAKEN FOR JUST NOT THE  
24 RIGHT PURPOSES, BUT THIS IS ANOTHER EXAMPLE WHERE WE'VE  
25 ACTUALLY, AS YOU SAID, USING MARKET DEVELOPMENT,



1 WHETHER THE COASTAL COMMISSION AND THOSE KINDS OF OTHER  
2 ITEMS, WE WILL GET THERE AS LONG WE CONTINUE TO USE THE  
3 MONIES THAT WE HAVE TO THOSE ENDS. AND I THINK WE ARE  
4 STARTING TO DO THAT, AND I THINK IT'S JUST A WAY OF  
5 THINKING AS OPPOSED TO TRYING TO CHANGE ANYTHING.

6 CHAIRMAN PENNINGTON: I DON'T WANT TO MESS THE  
7 DEAL, BUT I WONDER IF WE COULD ASK THEM WHEN THEY PUT  
8 UP THE LITTLE SIGN THAT SAYS "PERMIT PARKING ONLY,"  
9 THAT THEY COULD ALSO PUT UP A SIGN THAT SAYS THIS IS A  
10 RUBBERIZED ASPHALT PARKING LOT.

11 MS. TRGOVCICH: I BELIEVE THEY COMMITTED IN  
12 THE MEETING IN SAN DIEGO TO PUT UP THAT SIGNAGE. AND  
13 YOU KNOW WHAT, I DON'T BELIEVE THEY STATED, BUT IN  
14 SUBSEQUENT MEETINGS THAT WE'VE HELD WITH THEM TO COME  
15 UP WITH THE MATCH, IS THAT THIS FACILITY THAT THE  
16 PARKING LOT'S BEING PLACED IN IS THE LOCATION,  
17 ACCORDING TO DGS, WHERE ALL CITIZENS COME TO VIEW THE  
18 MEGAN'S LAW COMPUTERIZED DATABASE. SO THERE'S A LOT OF  
19 PUBLIC TRAFFIC MOVING IN AND OUT, SO THAT SIGNAGE, I  
20 THINK, WILL BE VERY POSITIVE, AND DGS POINTED THAT OUT  
21 TO US SEVERAL WEEKS AGO.

22 CHAIRMAN PENNINGTON: AND ARE THEY GOING TO  
23 SAY IT'S PARTIALLY FUNDED BY US?

24 MS. TRGOVCICH: I THINK THAT AT THE MEETING  
25 THEY WERE A LITTLE BIT WORRIED ABOUT PUTTING THAT



1 SIGNAGE UP, THINKING ALL OF A SUDDEN WE WERE JUST GOING  
2 TO GET A LOT OF CALLS. WE CAN CERTAINLY WORK WITH THEM  
3 AND TALK WITH YOUR OFFICES ABOUT THAT, BUT THEY  
4 COMMITTED TO THE SIGN REGARDING RAC AND WHAT IT MEANS.

5 CHAIRMAN PENNINGTON: THAT'S THE MOST  
6 IMPORTANT.

7 MEMBER EATON: WHEN THE DEAL IS FINALLY, YOU  
8 KNOW, WRAPPED UP, COULD YOU JUST COME BACK AND GIVE US  
9 AN UPDATE AS TO WHAT THE FINAL TERMS WERE AND THEN  
10 PRESENT PERHAPS MAYBE -- I UNDERSTAND YOU'RE GETTING A  
11 FREE PASS TO PARK IN THOSE FOUR PARKING LOTS. I WOULD  
12 APPRECIATE JUST IN TERMS OF WHAT THE FINAL NEGOTIATIONS  
13 WERE WHAT WE WERE ABLE TO BASICALLY OBTAIN AND IF THERE  
14 WERE ANY TERMS THAT HAVE CHANGED OR ANYTHING.

15 MS. TRGOVCICH: FOR MR. JONES, PERHAPS I CAN  
16 INCLUDE THAT AS A PART OF A DEPUTY DIRECTOR'S REPORT AT  
17 POLICY COMMITTEE NEXT MONTH, OR WOULD YOU PREFER THAT  
18 THAT PRESENTATION COME STRAIGHT TO THE BOARD?

19 MEMBER EATON: I ONLY THINK BECAUSE MR.  
20 CHESBRO WAS INVOLVED IN IT AND SOME OF THOSE KINDS OF  
21 THINGS, THAT IT MIGHT BE BENEFICIAL TO BOTH OR, YOU  
22 KNOW.

23 CHAIRMAN PENNINGTON: IT SHOULD COME TO THE  
24 BOARD, SURE. AND I ONLY ACCEPT THE PARKING PASS IF IT  
25 ONLY COST \$10 A MONTH.



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MEMBER EATON: DON'T MOVE DOWNTOWN.

CHAIRMAN PENNINGTON: OKAY. THAT ADJOURNS  
US.

(THE MEETING WAS THEN ADJOURNED AT 3:27 P.M.)



## *Reporter's Certificate*

\* \* \* \* \*

I, Beth C. Drain hereby certify:

that on the         2nd         day of  
        June        , 1998, I did report in  
shorthand the testimony of the foregoing  
proceedings;

that on the conclusion of the above entitled  
matter, I did transcribe my shorthand notes into  
typewriting;

that the foregoing transcript is a true and correct  
record of my shorthand notes thereof.

*Beth C. Drain*

Certified Shorthand Reporter

Certificate No.         7152        

