

California Environmental Protection Agency
CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD
8800 Cal Center Drive
Sacramento, CA 95826
(916) 255-2200

Tuesday, May 12, 1998
1:30 p.m.
meeting of the

ADMINISTRATION COMMITTEE

Daniel G. Pennington, Chairman
Dan Eaton, Member
Steven R. Jones, Member

AGENDA

Note:

- *Agenda items may be taken out of order.*
- *If written comments are submitted, please provide 15 two-sided copies in advance of the Committee meeting and include on the first page of the document the date, the name of the committee meeting, the agenda item number, and the name of the person submitting the document.*
- *Public testimony may be limited to five minutes per person.*
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Some of the items listed below may be removed from the agenda prior to the Committee meeting. To verify whether an item will be heard, please call Marlene Kelly, Committee Secretary, at (916) 255-2151.

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Notice:

The Board or the Committee may hold a closed session to discuss the following: confidential tax returns, trade secrets, or other confidential or proprietary information of which public disclosure is prohibited by law; the appointment or employment of a public employee; or litigation under authority of Government Code Sections 11126 (a)(1), (c)(3), (15), and (e), respectively.

For further information or copies of agenda items, please contact:

INTEGRATED WASTE MANAGEMENT BOARD
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California Integrated Waste Management Board

ADMINISTRATION COMMITTEE

MAY 12, 1998

AGENDA ITEM 2

ITEM:

CONSIDERATION OF GRANT AWARDS FOR THE FISCAL YEAR 1997-98 WASTE TIRE ENFORCEMENT GRANT PROGRAM

I. SUMMARY

In accordance with the California Integrated Waste Management Board's (CIWMB) grant award process, the Administration Committee makes recommendations for funding based upon the criteria and scoring process established by the appropriated policy committee and the CIWMB. The staff has applied these criteria in evaluating the grant applications. This item presents the Administration Committee's funding recommendation for the 1997-98 grant awards for the Waste Tire Enforcement Grant Program.

Fiscal year 1996-97 was the pilot year for the Waste Tire Enforcement Grant program established by the CIWMB. The CIWMB allocated \$200,000 of the California Tire Recycling Management Fund to establish a pilot program. A NOFA was sent to fourteen LEA jurisdictions where there was cooperative efforts between the LEAs and CIWMB enforcement staff, and it was demonstrated that there were significant waste tire issues in those jurisdictions. Subsequently, four applications were received and approved by the CIWMB.

II. PREVIOUS (BOARD OR COMMITTEE) ACTION

On April 24, 1997, the CIWMB allocated \$400,000 of the California Tire Recycling Management Fund towards the Waste Tire Enforcement Grant Program for fiscal year 1997-98. A Notice of Funding Availability (NOFA) was mailed to local enforcement agencies (LEAs) and all city and county administrators in the State of California. Subsequently, ten applications from interested entities were received.

The waste tire enforcement grant applications received exceeded the allotted \$400,000. Subsequently, at the April 1998 Administration Committee monies were reallocated to the program in the amount of \$412,014.20.

III. OPTIONS FOR THE BOARD OR COMMITTEE

Committee members may wish to:

1. Forward a recommendation to the CIWMB to adopt staff's recommendations for grant awards for the Waste Tire Enforcement Grant Program and adopt attached

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CIWMB Resolution No. 98-145, and direct staff to implement grant agreements with the recommended applicant(s); or

2. Direct staff to revise proposal and forward the item to the CIWMB.

IV. STAFF RECOMMENDATION

Staff recommends Option 1: forward staff's recommendations for grant awards and CIWMB Resolution No. 98-145 to the CIWMB for adoption.

V. ANALYSIS

Background:

The CIWMB receives an annual appropriation, pursuant to Public Resources Code Section 42889 (d), from the California Tire Recycling Management Fund to administer the Tire Recycling Act and related legislation. Program implementation began in 1990 and is supported by \$.25/tire fee paid by persons leaving tires for disposal with tire dealers. Assembly Bill 2108 changed the point of fee collection to the point of retail purchase and became effective January 1, 1997. With the approved funding of \$400,000 Permitting and Enforcement Division staff offered fiscal year 1997-98 Waste Tire Enforcement Grant monies to solid waste LEAs and cities and counties with regulatory authority within the city/county government.

The grantees' responsibilities are to conduct waste tire facility (WTF) surveys and/or conduct WTF inspections of those facilities that accept or store more than 500 waste tires at one location. The intent of the program is to 1) develop an extensive list of those WTFs which fall under CIWMB jurisdiction; and 2) implement an effective surveillance, inspection, and compliance program at the local level which will provide guidance to facility operators, and if necessary, take the initial enforcement actions to remediate threats to the public health and safety and the environment.

Application Process:

Ten waste tire enforcement grant applications were received representing a mixture of LEA jurisdictions and cities and counties with a total requested amount of \$412,014.20. Of these ten applications, six applied for the inspection and compliance program, which also includes surveillance activities, for a total cost of \$305,800. They are City of Bakersfield-\$72,075, City of Sacramento-\$66,350, City of San Bernardino-\$11,474, San Diego County (LEA)-\$95,460, Tulare County (LEA)-\$50,851, and Yuba County (LEA)-\$9,590. The other four applicants requested funds for the surveillance program. They are City of Rialto-\$2,307.20, Butte County (LEA)-\$29,480, San Bernardino County (LEA)-\$44,427, and Stanislaus County-\$30,000.

In depth review of the applications following the April 1998 reallocations revealed the City of Rialto and the County of San Bernardino applied for a grant to do tire surveillance activities in the City of Rialto. Therefore, staff recommends that the City of Rialto be awarded a surveillance grant and that \$1,288 be deducted from the county's requested amount that included \$1,288 for activities in the City of Rialto. This action would lower the County of San Bernardino's

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recommended grant award to \$43,139; therefore, the total recommended grant awards to all applicants is \$410,726.20.

Funding Recommendations:

Staff has applied the ranking criteria established by the CIWMB to recommend the following grant awards:

NAME OF APPLICANT	POINTS SCORED	AMOUNT REQUESTED	AMOUNT RECOMMENDED
<i>Inspection and Compliance Program (includes surveillance activities)</i>			
City of Bakersfield	135	\$72,075.00	\$ 72,075.00
City of Sacramento	150	\$66,350.00	\$ 66,350.00
City of San Bernardino	150	\$11,474.00	\$ 11,474.00
San Diego County	160	\$95,460.00	\$ 95,460.00
Tulare County	163	\$50,851.00	\$ 50,851.00
Yuba County	145	\$ 9,590.00	\$ 9,590.00
<i>Sub-total</i>			<i>\$305,800.00</i>
<i>Surveillance Program</i>			
City of Rialto	125	\$ 2,307.20	\$ 2,307.20
Butte County	134	\$29,480.00	\$ 29,480.00
San Bernardino County	155	\$44,427.00	\$ 43,139.00
Stanislaus County	165	\$30,000.00	\$ 30,000.00
<i>Sub-total</i>			<i>\$104,926.20</i>
TOTAL			410,726.20

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VI. FUNDING INFORMATION

Amount Proposed to Fund Item: \$410,726.20

Fund Source:

	Used Oil Recycling Fund
X	Tire Recycling Management Fund
	Recycling Market Development Revolving Loan Account
	Integrated Waste Management Account
	Other (Specify)

Proposed From Line Item:

	Consulting & Professional Services
	Training
	Data processing
	Other (Specify)

Redirection: If Redirection of Funds: \$10,726.20

VII. ATTACHMENTS

1. Resolution 98-145, adoption of the Fiscal Year 1997-98 Waste Tire Enforcement Grant Program award
2. Grant scoring criteria

VIII. APPROVALS

Prepared By: Diane Vlach DSV 4-29-98 Phone: 255-3852

Prepared By: Jo Segovia JS 4-29-98 Phone: 255-3825

Reviewed By: Sue Happersberger SH 4-29-98 Phone: 255-3893

Reviewed By: Tom Unsell TU 4/29/98 Phone: 255-2926

Reviewed By: Dorothy Rice DR 4/29/98 Phone: 255-2431

Reviewed By: Karin Fish KF 4/29/98 Phone: 255-2269

Legal Review: [Signature] Date/Time: 5/4/98

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

Resolution 98-145

AWARD OF FISCAL YEAR 1997-98 WASTE TIRE ENFORCEMENT GRANT PROGRAM

WHEREAS, the State of California is faced with an inventory of at least 30 million waste tires, a portion of which are illegally stockpiled, posing a threat to the public health and safety, and the environment, and

WHEREAS, Public Resources Code Section 42889(d) requires the California Integrated Waste Management Board (hereinafter referred to as the "Board") to allocate funding from the California Tire Recycling Management Fund (Tire Fund) to pay for costs associated with the development and enforcement of regulations relating to the storage of waste tires; and

WHEREAS, the Board receives an annual appropriation from the Tire Fund to administer the Tire Recycling Act and related legislation; and

WHEREAS, the Board was allocated \$400,000 for the Fiscal Year 1997-98 Waste Tire Enforcement Grant Program; and

WHEREAS, the Board intends to adopt a funding allocation annually; and

WHEREAS, the Administration Committee, on May 12, 1998, considered the grant awards.

NOW, THEREFORE, BE IT RESOLVED that the Board hereby adopts the Committee recommendation for the Fiscal Year 1997-98 Waste Tire Enforcement Grant Program in the amount of \$410,726.20; and

BE IT FURTHER RESOLVED that the Board hereby directs staff to develop and execute grant agreements with the grant recipients; and that any funds from this program that are repaid to the Board by grant, loan, or contract recipients, will be repaid to the California Tire Recycling Management Fund.

CERTIFICATION

The undersigned Executive Director, or his designee, of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on

Dated: .

Ralph E. Chandler
Executive Director

WASTE TIRE ENFORCEMENT GRANT REVIEW CRITERIA

Points	Description
GENERAL REVIEW CRITERIA (must attain at least 70 out of 100 points)	
15	1. Grant application clearly describes and demonstrates the need for the project, the benefits and the end products resulting from the project.
25	2. Grant application and work statement are sufficiently detailed to determine the program will be completed within the grant term.
25	3. Budget sufficiently details that proposed expenses are reasonable. All program elements described in grant application and work statement are itemized in the budget.
15	4. Grant application is clearly presented and complete as described in the application instructions, including adherence to all deadlines as required in the application.
10	5. Grant resolution demonstrates the grantee or its contractor(s) has sufficient staff resources, technical expertise, and/or experience with similar projects to carry out the proposed project.
10	6. Grant application and work statement describe an evaluation method on the information obtained during this project to determine its effectiveness.
100	SUBTOTAL
PREFERENCE CRITERIA (80 points possible)	
5	7. Applicant has worked with Board tire enforcement staff in locating waste tire sites in their jurisdiction and assisted in information gathering for the Board tire enforcement staff.
15	8. Project will continue after the grant term. Proposal must include a resolution of local government commitment to the program, listing future funding sources or other evidence of continued support for the program.

15	9. Tire dealers identified by the applicant that are within the prospective jurisdiction (15 points maximum): a) Greater than 1,000 tire dealers (15 points). b) More than 500 but less than 1,000 tire dealers (10 points). c) Less than 500 tire dealers (5 points).
15	10. Auto dismantlers identified by the applicant in that prospective jurisdiction (15 points maximum): a) Greater than 100 auto dismantlers (15 points). b) More than 20 but less than 100 auto dismantlers (10 points). c) Less than 20 auto dismantlers (5 points).
15	11. Waste tire sites which presently contain more than 100,000 waste tires which have been identified by Board tire enforcement staff in the applicant's jurisdiction.
10	12. Waste tire sites which presently contain 10,000-99,999 waste tires which have been identified by Board tire enforcement staff in the applicant's jurisdiction.
5	13. Waste tire sites which presently contain 500-9,999 waste tires which have been identified by Board tire enforcement staff in the applicant's jurisdiction.
180	MAXIMUM POSSIBLE POINTS (total of General Review Criteria and Preference Criteria points)

California Integrated Waste Management Board

Administration Committee

May 12, 1998

AGENDA ITEM 3

ITEM:

CONSIDERATION OF FISCAL YEAR 1997-98 GRANT AWARDS FOR THE LOCAL GOVERNMENT WASTE TIRE CLEANUP MATCHING GRANT PROGRAM

I. SUMMARY

In accordance with the Board's grant award process, the Administration Committee makes recommendations for funding based upon the criteria and scoring process established by the appropriate policy committee and the Board. The staff has applied these criteria in evaluating the grant applications. This item presents staff's funding recommendations for the Fiscal Year 1997-98 Local Government Waste Tire Cleanup Matching Grant Program (Tire Cleanup Grant Program).

II. PREVIOUS (BOARD OR COMMITTEE) ACTION

At its August 5, 1997 meeting, the Policy, Research and Technical Assistance Committee recommended that the Board revise the criteria for the Local Government Waste Tire Cleanup Matching Grant Program. The Board approved the criteria and process on August 27, 1997. For Fiscal Year 1997-98, the criteria focused on linking the Tire Cleanup Grant Program with the Waste Tire Enforcement Program as well as the Local Conservation Corp. Grant Program. During the grant application period, staff received numerous inquiries and requests to allow case-by-case waivers/exemptions to the grant criteria. On March 25, 1998, the Board approved the revised criteria for the Tire Cleanup Grant Program. The revised criteria allow the applicants to request: 1) a waiver of the requirement that the Tire Cleanup Grant Program be in an area covered by a Waste Tire Enforcement Grant; 2) a waiver of the exclusion of grant funding for purchase of equipment; and, 3) a waiver of the exclusion of waste tire sites with less than 500 tires.

III. OPTIONS FOR COMMITTEE

Committee members may wish to:

1. Forward the recommendation to the Board to adopt the staff recommendation for grant awards for the Local Government Waste Tire Cleanup Matching Grant Program and to approve the attached Board Resolution No. 98-146; and direct staff to implement grant agreements with the recommended applicants; or
2. Direct staff to revise the proposal and forward the item to the Board.

IV. STAFF RECOMMENDATION

Staff recommends the Committee approve the grant awards for the Local Government Waste Tire Cleanup Matching Grant with the recipients listed on List A and Board Resolution 98-146.

May 12, 1998

V. ANALYSIS

Background:

On April 24, 1997, the Board allocated \$200,000 from the California Tire Recycling Management Fund to the Local Government Waste Tire Cleanup Matching Grant Program for Fiscal Year 1997-98. On November 24, 1997, staff distributed a joint Notice of Funding Availability (NOFA) along with the Waste Tire Enforcement Grant Program and Local Conservation Corp. Grant Program to about 900 local governments statewide. Staff received four applications requesting a total of \$90,216.05 by the original filing date, February 20, 1998. After the March 25, 1998 Board approval of the revised criteria, a second NOFA was sent to grant applicants with a new deadline for application of April 15, 1998.

Application Process:

By the second filing date, April 15, 1998, staff received four more applications. Overall, a total of eight applications were received requesting a total of \$174,754.69. The applications were reviewed for completeness and evaluated using the Board adopted scoring criteria (Attachment 1). The review team consists of staff from the Permitting and Enforcement Division and the Administration and Finance Division.

At the March 19, 1998 Permitting and Enforcement Committee Meeting, the Committee approved the Acacia Road Waste Tire Site in San Bernardino County for remediation under the Board's Waste Tire Stabilization and Abatement Program. The amount allocated for this cleanup is \$195,000. In the meantime, the Code Enforcement Agency of San Bernardino County submitted an application for the Waste Tire Cleanup Matching Grant for the same site. After reviewing both proposals, staff recommends awarding grant funding to the Code Enforcement Agency under the matching grant program. Under the grant program, the applicant is expected to remove about 75,000 tires for about \$75,904.56. Of the \$75,904.56, \$24,904.56 is a waiver of disposal fee granted by the Mitsubishi Cement Corp. Staff therefore recommends the grant option, because the cleanup is more cost effective under the grant program.

Three of the eight applicants requested waivers of the grant requirements as approved by the Board. They are: City of Modesto, Sierra County and the Regional Waste Management Authority for Yuba and Sutter Counties.

Funding Recommendations:

Staff has applied the ranking criteria established by the Board to recommend the attached grant awards. The total grant funding recommended is \$167,785.79.

Staff's recommendation on the remaining \$32,214.21 from the \$200,000 allocated for the grant program is that it be held for June consideration of remediation options for Inyo County's Bishop-Sunland Site tire remediation project. The financial assistance from the Board for the Bishop-Sunland Site could include loan, grant or cleanup options under the Board's Waste Tire Stabilization and Abatement Contract, or various combinations of the feasible options. Staff will bring forward an item to the Permitting and Enforcement Committee in June, 1998 regarding the recommended cleanup option(s).

VI. FUNDING INFORMATION

Amount Proposed to Fund Item: \$200,000

Fund Source:

	Used Oil Recycling Fund
X	Tire Recycling Management Fund
	Recycling Market Development Revolving Loan Account
	Integrated Waste Management Account

Proposed From Line Item:

	Consulting & Professional Services
	Training
	Data processing
X	Other, Local Assistance, Governmental

VII. ATTACHMENTS

1. Grant Scoring Criteria
2. List A - Funding Recommendations
3. Board Resolution 98-146
- 4-7. Project Site Details
8. Project Summary
9. Board Resolution 98-87

VIII. APPROVALS

Prepared By: See Chuan Lee *SC* Phone: 255-1199

Reviewed By: Scott Walker *SW* Phone: 255-1198

Reviewed By: Dorothy Rice *D. Rice* Phone: 255-2431

Reviewed By: Rick Beard *Rick Beard* Phone: 255-2290

Reviewed By: Karin Fish *Karin Fish* *4/28/98* Phone: 255-2269

Legal Review: Suzanne Smith Date/Time: 5/4/98

May 12, 1998

Attachment 1

FISCAL YEAR 1997-98 LOCAL GOVERNMENT WASTE TIRE CLEANUP MATCHING GRANT PROGRAM SCORING CRITERIA

Applicants must score at least 75 out of the 100 General Review Criteria points to qualify for grant funding. Funding is limited to establishing permanent infrastructures.

Points	Description
GENERAL REVIEW CRITERIA: <i>Must attain a minimum score of 75% to be considered for funding</i>	
30	<p>1. NEED – Grant proposal clearly describes and demonstrates the local or statewide need for the project and the benefits and end products resulting from the project. For example, proposal:</p> <ul style="list-style-type: none"> • Provides convincing reasons why the project should be funded • Addresses identified gap in service availability or current unmet need • Describes and documents the problem • Supports the existence of the problem with surveys, studies • Adequately describes any health and safety threats or environmental concerns
20	<p>2. OBJECTIVES – Work Statement and grant narrative are sufficiently detailed to determine that the project:</p> <ul style="list-style-type: none"> ▪ Is based on the identified need described in the narrative ▪ Describes specific and measurable goals and objectives ▪ Demonstrates that objectives can be achieved within indicated time frame
20	<p>3. METHODOLOGY – Grant proposal describes by task the activities to be undertaken to achieve the objectives. For example, proposal:</p> <ul style="list-style-type: none"> ▪ Describes why the proposed activities are the best way to address the identified need ▪ Describes in detail how the objectives will be met with available time and resources ▪ Identifies staffing required to carry out the proposed project ▪ Describes involvement of cooperating organizations ▪ Presents a specific plan for future funding
10	<p>4. EVALUATION – Grant proposal describes a method to evaluate the success of the project and determine whether objectives were accomplished. For example, proposal:</p> <ul style="list-style-type: none"> ▪ Includes both process and outcome evaluation ▪ Describes a method for evaluating and modifying methods during project implementation ▪ Describes clearly the criteria for determining success ▪ States who will be responsible for the evaluation ▪ Explains any statistical tests or questionnaires to be used ▪ Describes any evaluation reports to be produced
10	<p>5. BUDGET – Grant proposal demonstrates that the project is cost effective in relation to the location, source, quality, and quantity of targeted wastes. For example:</p> <ul style="list-style-type: none"> ▪ Budget itemization is sufficiently detailed to determine that proposed expenses are reasonable ▪ Quotes, estimates, or other documentation to support the costs claimed are provided ▪ All program tasks described in the Work Statement and narrative are itemized in the budget ▪ Cost savings are described, e.g., use of volunteer labor, in-kind services, recycling options, use of existing promotional materials etc. ▪ Budget items for miscellaneous, contingency, or managerial costs are clearly described and kept to a minimum
10	<p>6. COMPLETENESS, LETTERS OF SUPPORT, EXPERIENCE, ETC. – Grant Proposal is clearly presented and complete as required in the application instructions including adherence to all specified deadlines. Includes evidence that the applicant or its contractor(s) have sufficient staff resources, technical expertise and experience successfully managing grant programs, to carry out the proposed project. For example, proposal:</p> <ul style="list-style-type: none"> ▪ Includes letters of support for the project: ▪ Addresses ability of the applicant to coordinate contracted activities, if applicable ▪ Includes resumes, endorsements, references, etc. ▪ Describes past grants received from CIWMB and relationship to current proposal
PREFERENCE CRITERIA (30 possible points)	
20	7. Verification of disposition, reuse, or recycling of waste tires removed.
10	8. Enforcement and Prevention – Specifies enforcement action to prevent recurrence of illegal waste tire dumping.

Attachment 2

STAFF FUNDING RECOMMENDATIONS

FISCAL YEAR 1997-98 LOCAL GOVERNMENT WASTE TIRE CLEANUP
MATCHING GRANT PROGRAM

Meeting Minimum Score

Funding Available

List A

Applicant	CIWMB Accession No.	Funds Requested	Funds Recommended	Total Funding
San Bernardino County Code Enforcement Agency	2550	\$50,000	\$50,000	\$50,000
City of Rialto	2551	2,876.05	2,876.05	52,876.05
Plumas-Sierra Fairground	2552	8,400	8,400	61,276.05
City of Bakersfield	2553	28,940	28,940	90,216.05
City of Modesto	2554	8,300	8,300	98,516.05
Department of Public Works, Sierra County	2555	38,952	38,952	137,468.05
Regional Waste Mgmt. Authority of Yuba and Sutter Counties	2556	23,132	19,632	157,100.05
City of Hesperia Fire District	2557	14,154.64	10,685.74	167,785.79

Attachment 3

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

RESOLUTION NUMBER 98-146

**AWARD OF FISCAL YEAR 1997-98 LOCAL GOVERNMENT WASTE TIRE CLEANUP
MATCHING GRANT PROGRAM**

WHEREAS, the State of California is faced with an inventory of at least 30 million waste tires in stockpiles or illegally disposed which may pose a threat to the public health and the environment; and

WHEREAS, the Tire Recycling Act, Public Resources Code (PRC) 42800 et seq. require the reduction of the landfill disposal and stockpiling of waste tires by 25 percent with four years of full implementation of a statewide tire recycling program and to recycle and reclaim used tires and used tire components to the greatest extent possible in order to recover valuable resources; and

WHEREAS, PRC section 42889 (e) requires the California Integrated Waste Management Board (Board) to allocate funding from the California Tire Recycling Management Fund (Tire Fund) to pay for cost of cleanup, abatement, or other remedial action related to the disposal of used whole tires; and;

WHEREAS, a total of 8 applications were received by the final filing date of April 15, 1998; and

WHEREAS, Board staff reviewed and evaluated all grant proposals based on the aforementioned criteria; and

WHEREAS, the Board-approved scoring process requires that an applicant receive a minimum score of 75 points to be eligible for available funding; and

NOW, THEREFORE BE IT RESOLVED that the California Integrated Waste Management Board hereby approves the resulting rankings and funding recommendations of applicants as listed below; and

BE IT FURTHER RESOLVED that the Board authorizes the Executive Director, or his designee, to award up to \$167,785.79 for Local Government Waste Tire Cleanup Matching Grant to applicants as funds allow; and

BE IT FURTHER RESOLVED that the Board authorizes the Executive Director, or his designee to award up to \$32,214.21 for Inyo County conditional on the Board's approval of the remediation option; and

BE IT FURTHER RESOLVED that the Board directs staff to pursue and enter into Grant Agreements with each grant recipient.

<u>APPLICANT</u>	<u>COUNTY</u>	<u>AWARD AMOUNT</u>
Code Enforcement Agency	San Bernardino	\$50,000.00
City of Rialto	San Bernardino	\$2,876.05
Plumas-Sierra County Fairground	Plumas	\$8,400.00
City of Bakersfield	Kern	\$28,940.00
City of Modesto	Stanislaus	\$8,300.00
Department of Public Works	Sierra	\$38,952.00
Regional Waste Mgmt. Authority	Yuba and Sutter	\$19,632.00
City of Hesperia Fire District	San Bernadino	<u>\$10,685.74</u>
TOTAL AWARD RECOMMENDED:		\$167,785.79

CERTIFICATION

The undersigned Executive Director of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on May 27, 1998.

Dated:

Ralph E. Chandler
Executive Director

Attachment 4

Plumas-Sierra Fairground Tire Site, Plumas County

Site Description and Background: This legacy tire site is located on the Plumas-Sierra Fairground and has about 5,000 waste tires. These waste tires were originally used to form a crash wall for the racetrack during 1970's and early 1980's. Since then, improvements were made to the track including a catch fence and concrete rail that eliminated the needs for tires.

Location: Quincy, Plumas County

Proposed Cleanup Method: To be collected and recycled by Oxford Tire Recycling

Estimated Cleanup Cost: \$15,719

Grant Amount Requested: \$8,400

Percent Match (Applicant): 47%

Grant Amount Recommended: \$8,400

City of Bakersfield, Kern County

Site Description and Background: These legacy tires sites contains over 10,300 waste tires located in three properties (2415, 2433/ 2501 and 2505 Cottonwood Road). All three properties owners are elderly citizens and have neither the physical nor financial means to remediate the waste tires.

Location: 2415, 2433/2501, and 2505 Cottonwood Road, City of Bakersfield.

Proposed Cleanup Method: To be collected and disposed of at an approved waste tire facility.

Estimated Cleanup Cost: \$57,880

Grant Amount Requested: \$28,940

Percent Match (Applicant): 50%

Grant Amount Recommended: \$28,940

Attachment 5

City of Rialto, San Bernardino County

Site Description and Background: These waste tires were disposed on vacant land on the western section of the City, west of Rialto Municipal Airport, south of San Bernardino County Mid-Valley Landfill. The area impacted by waste tire dumping most is approximately one mile wide by one half mile long and contains approximately 2,000 waste tires.

Location: Western section of the City of Rialto

Proposed Cleanup Method: To be collected by temporary labors and recycled into crumb rubber through California Tire Recycling, Inc.

Estimated Cleanup Cost: \$5,752.10

Grant Amount Requested: \$2,876.05

Percent Match (Applicant): 50%

Grant Amount Recommended: \$2,876.05

San Bernardino County, Acacia Road Waste Tire Site

Site Description and Background: This property consists of approximately 5 acres and is located in a rural low-density residential desert area in Hesperia. There are approximately 75,000 waste tires found at this illegal tire pile. Majority of the waste tires are truck tires but they are also some oversized waste tires.

Location: Hesperia, San Bernardino County

Proposed Cleanup Method: To be transported by T.Y.R.E.S, Inc. and processed into tire derived fuel at Mitsubishi Cement Corp.

Estimated Cleanup Cost: \$75,904.56

Grant Amount Requested: \$50,000

Percent Match (Applicant): 34%

Grant Amount Recommended: \$50,000

Attachment 6

City of Modesto, Stanislaus County

Site Description and Background: The City does not have any single waste tire pile with more than 500 tires. Grant funding will be used to collect any reported waste tire piles in the City's streets or alleyways. The number of tires expected to be collected is base on previous year's number.

Location: City of Modesto

Proposed Cleanup Method: To be recycled through Total Tire Recycling of Sacramento and Brannon Tire of Stockton.

Estimated Cleanup Cost: \$24,175

Grant Amount Requested: \$8,300

Percent Match (Applicant): 67%

Grant Amount Recommended: \$8,300

Sierra County, Loyalton Landfill Legacy Tire Pile

Site Description and Background: The project proposes to remove about 20,000 waste tire from the Loyalton Landfill's legacy tire pile. These tires have been accumulated since mid 1970's without any disposal fee. Last summer, the County financed and removed about 5,000 tire from this pile. The County also started the collection of disposal fees for waste tires in 1997. The fees will be used to dispose waste tires collected since 1997.

Location: Loyalton Landfill

Proposed Cleanup Method: To be removed and recycled through Total Tire Recycling of Sacramento.

Estimated Cleanup Cost: \$42,457

Grant Amount Requested: \$38,952

Percent Match (Applicant): 8.2%

Grant Amount Recommended: \$38,952

Attachment 7

City of Hesperia, San Bernardino County

Site Description and Background: Grant funding will be used to remove waste tires at multiple sites in the community. Number of tires expected to remove is about 2,400.

Location: City of Hesperia

Proposed Cleanup Method: To be collected and transported to Mitsubishi Cement Corp. in Lucerne Valley.

Estimated Cleanup Cost: \$16,185.12

Grant Amount Requested: \$14,154.64

Percent Match (Applicant): 39%

Grant Amount Recommended: \$10,685.74

Yuba and Sutter Counties

Site Description and Background: Twenty-five waste tire piles ranging from 6-600 tires and totaling approximately 1,660 tires have been identified in the Yuba-Sutter Counties. The Local Enforcement Agency will identify the property owners and obtain written permission for the cleanup activities for waste tires found on private properties.

Location: Yuba-Sutter County

Proposed Cleanup Method: To be collected by Yuba-Sutter Disposal, Inc. and recycled through Total Tire Recycling of Sacramento.

Estimated Cleanup Cost: \$29,381

Grant Amount Requested: \$23,132

Percent Match (Applicant): 21.3%

Grant Amount Recommended: \$19,632

Attachment 8

Table 1. Project Summary

Applicant	County	No. Tires to be Removed	Total Project Cost	In-Kind Services	Local Fund	Percent Match by Applicant	Comment
Code Enforcement Agency	San Bernardino	75,000	\$75,904.56	\$1,154.56	\$24,750	34%	
City of Rialto	San Bernardino	2,000	\$5,752.10	\$1,624.80	\$1,251.25	50%	
Plumas-Sierra Fairground	Plumas	5,000	\$15,719	\$7,319	0	47%	
City of Bakersfield	Kern	10,000	\$57,880	\$11,630	\$17,310	50%	
City of Modesto	Stanislaus	2,050	\$24,175	\$15,875	0	66%	Waiver granted
Dept. Public Works	Sierra	20,000	\$42,457	\$3,505	0	8.2%	Waiver granted
Regional Waste Mgmt. Authority	Yuba and Sutter	1,660	\$29,381	\$6,249.64	0	21.3%	Waiver granted
City of Hesperia Fire District	San Bernardino	2,400	\$16,185.12	\$5,499.38	0	34%	

California Integrated Waste Management Board
Resolution 98-87
March 25, 1998

FOR CONSIDERATION OF REVISED CRITERIA FOR THE LOCAL GOVERNMENT
WASTE TIRE CLEANUP MATCHING GRANT PROGRAM.

WHEREAS, the State of California is faced with an inventory of at least 30 million waste tires, a portion of which are illegally stockpiled, posing a threat to the public health and safety, and the environment; and

WHEREAS, the Tire Recycling Act, Public Resources Code (PRC) 42800 et. seq. requires the reduction of the landfill disposal and stockpiling of waste tires by 25 percent within four years of full implementation of a statewide tire recycling program and to recycle and reclaim used tires and used tire components to the greatest extent possible in order to recover valuable natural resources; and

WHEREAS, PRC Section 42872(a) requires the awarding of grants, subsidies, and loans to businesses or other enterprises, and public entities, involved in activities and applications that result in reduced landfill disposal of used whole tires and reduced illegal disposal or stockpiling of used whole tires; and

WHEREAS, PRC Section 42889(e) requires the California Integrated Waste Management Board (hereinafter referred to as the "Board") to allocate funding from the California Tire Recycling Management Fund (Tire Fund) to pay for costs of cleanup, abatement, or other remedial action related to the disposal of used whole tires; and

WHEREAS, the Board receives an annual appropriation from the Tire Fund to administer the Tire Recycling Act and related legislation; and

WHEREAS, the Board approved qualifying criteria for the Local Government Waste Tire Cleanup Matching Grant Program on August 27, 1997; and

WHEREAS, waivers are proposed to the qualifying criteria which could be approved by the Board on a case-by-case basis for excess Local Government Waste Tire Cleanup Matching Grant funds; and

WHEREAS, the waivers would permit grant applicants to: (1) request waiver of the requirement that cleanup grants be in an area covered by a Waste Tire Enforcement Grant, (2) request waiver of the exclusion of grant funding for purchase of equipment, and (3) allow grant applicants to request waiver of the exclusion of waste tires sites with individual piles less than 500 tires; and

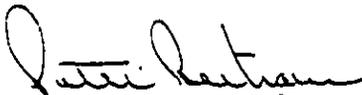
WHEREAS, the Permitting and Enforcement Committee considered the proposal for revising the qualifying criteria for the Local Government Waste Tire Cleanup Matching Grant Program to allow for waiver conditions on March 19, 1998.

NOW, THEREFORE, BE IT RESOLVED that the Board hereby adopts the Committee recommendation to implement the proposed waivers for the Local Government Waste Tire Cleanup Matching Grant Program.

CERTIFICATION

The undersigned Executive Director of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on March 25, 1998.

Date: MAR 26 1998



Ralph E. Chandler
Executive Director

California Integrated Waste Management Board

Administration Committee

May 12, 1998

AGENDA ITEM 4

ITEM:

CONSIDERATION OF FISCAL YEAR 1997/98 FIFTH CYCLE USED OIL RECYCLING BLOCK GRANT AWARDS

I. SUMMARY

In accordance with the Board's grant award process, the Administration Committee makes recommendations for funding for the Used Oil Block Grants based upon the allocation process established in statute. Staff recommends awarding \$11,355,897 for the FY 1997-98 Used Oil Recycling Block Grants-Fifth Cycle (Block Grants-Year 2) to 264 applicants.

II. PREVIOUS COMMITTEE ACTION

In May 1997, the Administration Committee and Board approved funding for Year 1 of the three-year Block Grant Program.

III. OPTIONS FOR THE COMMITTEE

Committee members may wish to:

1. Forward a recommendation to the Board to adopt the staff recommendation and award grants for the 1997-98 Used Oil Recycling Block Grant Program as presented in Attachment 1, Board Resolution Number 98-~~A~~ ; or
2. Direct staff to reconsider the proposed Block grant awards.

IV. STAFF RECOMMENDATION

Staff recommends Option 1, forwarding staff's recommendation to the Board for adoption.

V. ANALYSIS

Background:

The California Oil Recycling Enhancement Act (Act) mandates the Board to collect \$0.16 per gallon from oil manufactures on sales of new lubricating oil to fund activities that discourage the illegal disposal of used oil. Among the activities mandated by the Act are annual Block grants to cities and counties for implementing local used oil collection programs (Public Resources Code §48653 (a) (4)).

Regulations for the Block Grant provide applicants with flexibility in the types of programs eligible for funding. Block Grant funds may be used for new or existing programs that enhance recycling of used oil within a jurisdiction such as developing public or private collection centers, curbside collection, and public education. Local governments can develop regional programs consisting of several cities and/or counties, or develop partnerships with private, nonprofit, or other governmental organizations.

The Act specifies that the greater of \$10 million or half of the funds remaining in the Used Oil Recycling Fund (Fund) after certain expenditures, be allocated for Block Grants. The Act stipulates that grant awards are to be calculated on a per capita basis for each jurisdiction as a percentage of the state's total population. For the Fifth Cycle Block Grant-Year 2, approximately \$10 million is available based on current year-end projections. Dividing \$10 million by the State's population of 32,611,675 results in approximately .3067 cents per capita.

The Local Assistance and Planning Committee approved changes to the administration of Block Grants on January 15, 1997 extending the grant term to three years and establishing a minimum grant amount of \$5,000 for cities and \$10,000 for counties. The Board approved these changes on January 22, 1997. Under this new procedure, costs to fund minimum amounts above the per capita allocation will come from the promotion/local assistance line item of the Fund (\$620,580 in FY 1997/98).

Local governments were offered additional used oil promotion funds if they wished to incorporate used oil filter collection into their programs. As a result of the used oil filter pilot study conducted by staff last year, it was determined that cost was the primary barrier to the collection of filters from the public. The pilot report outlined the need for \$800,000 to be provided to local governments to support filter collection. A Budget Change Proposal outlined the program and positions have been administratively established to support this effort. It was determined that the most effective and efficient way to disperse funds was via the local block grant awards.

Approximately 2.5 cents per capita are available with minimums of \$300 for cities and \$600 for counties and a maximum amount of \$50,000 for filter related projects. Over 425 local governments requested the additional funds totaling \$702,355.

Any local government that submits an application and demonstrates that they meet Block Grant eligibility requirements (PRC §48691) will receive grant funds. By the end of the grant term (June 2000 for this cycle), proposed programs must include a public education program and have one or a combination of the following:

1. At least one publicly or privately owned certified used oil collection center for every 100,000 residents not serviced by curbside used oil collection: or
2. Used oil curbside collection at least once a month.

Conditional eligibility was established in regulation to allow jurisdictions that do not meet grant eligibility requirements to receive at least partial grant funding until such time that eligibility is met.

Application Review Process

A "Notice of Funding Availability" (NOFA) announcing the Fifth Cycle Block Grant-Year-2 was mailed to the 26 local governments that had not participated in the first year of the program. By the April 3, 1998 deadline eight applications were received. In addition, six letters were received from jurisdictions requesting to be added as participants to existing regional block grants. Only 13 cities representing a population of 288,005 (less than 1% of the State's population) did not apply for block grant funding, either individually or as part of a regional program.

Applications were reviewed by staff from the Grant Administration Unit to ensure that:

- A completed application form was included; and
- An approved resolution from the governing body authorizing submittal of the application was included.

One applicant claimed "conditional eligibility" for their program.

Funding Recommendations

Staff has applied the funding allocation formula established by statute and regulation and recommends the applicants listed on Resolution #98-99, Attachment 1. Staff recommends awarding \$11,355,897 from the Used Oil Recycling Fund (fiscal year 1997/98) to 264 applicants. This recommendation includes 13 local jurisdictions (total allocation of \$108,377) that were eligible for this program but have yet to file their application. Staff will provide assistance to these jurisdictions to encourage their participation in the Block Grant program.

Further, we are asking the Board to award an additional \$32,962.00 from FY 97/98 to the City of El Cajon because the City inadvertently failed to file their application for grant funds by the deadline of March 15, 1997 for the 1996/97 funding. This figure is included in the \$11,355,897 proposal for the total award. The City of El Cajon has participated in the Used Oil Recycling Block Grant program since 1993 and depends on grant dollars to maintain their curbside used oil collection program. Currently, to avoid any problems associated with oil left at the curb for pick-up, the City's hauler, Waste Management, Inc., is absorbing the costs of providing curbside service. Because the City of El Cajon has requested the funds, and the funding appropriation authority for fiscal year 1996/97 has expired, this allocation will come from current year funds.

If additional funds become available to the Used Oil Recycling Fund through closing projects, staff proposes that augmentations be given to the applicants based on population.

VI. FUNDING INFORMATION

Amount Proposed to Fund Item: \$11,355,897

Summary of Fund Distribution:

Block Grant	\$10,032,962
Filter Allocation	\$ 702,355
Minimum Grants	\$ 620,580

Fund Source:

X	Used Oil Recycling Fund
	Tire Recycling Management Fund
	Recycling Market Development Revolving Loan Account
	Integrated Waste Management Account
	Other (Specify)

Proposed From Line Item:

	Consulting & Professional Services
	Training
	Data processing
X	Other (Specify) Local Assistance

VII. ATTACHMENTS

1. Board Resolution Number 98-¹⁶⁶A . Award of 1997/98 Used Oil Recycling Block Grants

VIII. APPROVALS

Prepared By:	<u>Sally French</u> <i>WP</i>	Phone:	_____
Prepared By:	<u>Shirley Willd-Wagner</u> <i>WP</i>	Phone:	_____
Reviewed By:	<u>Mitch Delmage</u> <i>MD</i>	Phone:	_____
Reviewed By:	<u>Judith Friedman</u> <i>JF</i>	Phone:	_____
Reviewed By:	<u>Karen Fish</u>	Phone:	_____
Legal Review:	<u>Suzanne Small</u> <i>Suzanne Small</i>	Date/Time:	<u>5/4/98</u>

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

Resolution 98-166

AWARD OF 1997-98 FIFTH CYCLE USED OIL RECYCLING BLOCK GRANT

WHEREAS, the Board, pursuant to Public Resources Code (PRC) Section 48653 is authorized to award grants to cities, based on the City's population, and counties, based on the population of the unincorporated area of the county for the implementation of local used oil collection programs under Public Resources Code Section §48690; and

WHEREAS, Board staff mailed a Notice of Funding Availability during February to the 26 local governments who had not participated in the first year of the Fifth Cycle Used Oil Block Grant Program; and

WHEREAS, 251 applications were received by April 3, 1998 deadline and an 13 additional jurisdictions are eligible for the Block Grant funds; and

WHEREAS, Board staff reviewed the applications to determine their conformance with the regulations in Title 14, California Code of Regulations, Sections §18659.1 and §18659.2; and

WHEREAS, Board staff recommend that the City of El Cajon be awarded \$32,962.00 for Year 1 of the three-year block grant for fiscal year 1996-97 with 1997/98 funding;

WHEREAS, Board staff has determined the applications from the local governments listed below are eligible for Used Oil Recycling Block Grants-Year 2 and filter funding;

NOW, THEREFORE, BE IT RESOLVED, that the California Integrated Waste Management Board hereby approves the award of the Fifth Cycle Used Oil Recycling Block Grants-Year 2 for a total of \$11,355,897 to the following applicants in the amounts indicated below: and

BE IT FURTHER RESOLVED that the Board authorizes the Executive Director, or his designee, to augment Block Grants-Year 2 if additional funding becomes available to applicants based on population as specified in PRC (48653).

BE IT FURTHER RESOLVED that the Board directs staff to pursue and enter into Grant Agreements with each grant recipient.

APPLICANT**AWARD AMOUNT**

ADELANTO	\$	5,000.00
AGOURA HILLS	\$	6,563.00
ALAMEDA	\$	20,247.00
ALAMEDA COUNTY	\$	33,780.00
ALHAMBRA	\$	27,449.00
AMADOR COUNTY	\$	37,100.00
ANAHEIM	\$	98,016.00
ANTIOCH	\$	23,462.00
APPLE VALLEY	\$	17,513.00
ARCADIA	\$	15,834.00
ARCATA	\$	5,439.00
ARTÉSIA	\$	4,997.00
ATASCADERO	\$	8,242.00
AVALON	\$	5,000.00
AVENAL	\$	5,000.00
AZUSA	\$	13,694.00
BAKERSFIELD	\$	71,182.00
BALDWIN PARK	\$	24,678.00
BARSTOW	\$	7,330.00
BELL GARDENS	\$	14,677.00
BELLFLOWER	\$	21,892.00
BENICIA	\$	8,388.00
BERKELEY	\$	28,172.00
BLYTHE	\$	6,302.00
BRADBURY	\$	5,000.00
BRENTWOOD	\$	5,000.00
BUELLTON	\$	5,300.00
BUENA PARK	\$	24,022.00
BURBANK	\$	33,998.00
BUTTE COUNTY	\$	70,348.00
CALABASAS	\$	22,262.00
CALAVERAS COUNTY	\$	17,406.00
CAMARILLO	\$	17,941.00
CARLSBAD	\$	23,251.00
CARPINTERIA	\$	5,000.00
CARSON	\$	29,720.00
CERES	\$	10,481.00
CERRITOS	\$	18,641.00
CHINO	\$	20,797.00
CHINO HILLS	\$	17,049.00
CHULA VISTA	\$	89,472.00
CITRUS HEIGHTS	\$	29,189.00
CLAREMONT	\$	11,410.00
CLAYTON	\$	5,000.00
COACHELLA VALLEY ASSOCIATION OF GOVERNMENTS	\$	54,825.00
COLFAX	\$	5,000.00

COLUSA COUNTY	\$	20,000.00
COMMERCE	\$	4,822.00
COMPTON	\$	28,983.00
CONCORD	\$	37,084.00
CONTRA COSTA COUNTY	\$	109,241.00
COSTA MESA	\$	31,467.00
COVINA	\$	12,822.00
CUDAHY	\$	7,575.00
CYPRESS	\$	32,367.00
DALY CITY	\$	31,068.00
DAVIS	\$	16,377.00
DEL NORTE SOLID WASTE MANAGEMENT AUTHORITY	\$	15,900.00
DIAMOND BAR	\$	18,806.00
DIXON	\$	10,000.00
DOWNEY	\$	29,681.00
DUARTE	\$	7,346.00
EAST PALO ALTO	\$	7,682.00
EL CAJON	\$	30,715.00
EL CERRITO	\$	7,728.00
EL DORADO COUNTY	\$	49,548.00
EL MONTE	\$	38,178.00
EL SEGUNDO	\$	5,000.00
EMERYVILLE	\$	5,000.00
ENCINITAS	\$	29,747.00
ENVIRONMENTAL SERVICES JPA	\$	22,700.00
ESCONDIDO	\$	36,773.00
FAIRFIELD	\$	38,078.00
FOLSOM	\$	14,362.00
FONTANA	\$	31,958.00
FOUNTAIN VALLEY	\$	18,009.00
FREMONT	\$	63,752.00
FRESNO	\$	134,968.00
FRESNO COUNTY	\$	146,956.00
FULLERTON	\$	40,732.00
GALT	\$	5,000.00
GARDEN GROVE	\$	49,952.00
GARDENA	\$	19,039.00
GLENDALE	\$	64,880.00
GLENDORA	\$	17,214.00
GLENN COUNTY	\$	21,200.00
GRAND TERRACE	\$	5,000.00
GUADALUPE	\$	5,300.00
HAWTHORNE	\$	21,447.00
HAYWARD	\$	32,878.00
HEMET	\$	17,347.00
HERMOSA BEACH	\$	6,268.00
HUMBOLDT COUNTY	\$	53,951.00
HUNTINGTON BEACH	\$	61,946.00
HUNTINGTON PARK	\$	20,167.00

IMPERIAL COUNTY	\$	60,553.00
INGLEWOOD	\$	35,310.00
INYO COUNTY	\$	14,400.00
IRVINE	\$	38,526.00
IRWINDALE	\$	5,000.00
ISLETON	\$	5,000.00
KERN COUNTY	\$	109,927.00
KINGS WASTE AND RECYCLING AUTHORITY	\$	33,077.00
KINGSBURG	\$	5,300.00
LA CANADA FLINTRIDGE	\$	6,241.00
LA HABRA	\$	16,684.00
LA MESA	\$	18,873.00
LA MIRADA	\$	15,457.00
LA PUENTE	\$	12,513.00
LA VERNE	\$	10,090.00
LAGUNA HILLS	\$	8,175.00
LAKE COUNTY	\$	23,319.00
LAKE ELSINORE	\$	8,723.00
LAKE FOREST	\$	19,172.00
LAKESWOOD	\$	25,938.00
LANCASTER	\$	40,865.00
LASSEN COUNTY	\$	15,244.00
LAWNDALE	\$	9,000.00
LEMON GROVE	\$	8,208.00
LOMA LINDA	\$	6,471.00
LOMITA	\$	6,733.00
LOMPOC	\$	12,774.00
LONG BEACH	\$	146,511.00
LOS ANGELES	\$	1,179,177.00
LOS ANGELES COUNTY	\$	373,935.00
LYNWOOD	\$	22,123.00
MADERA	\$	10,887.00
MADERA COUNTY	\$	26,346.00
MAMMOTH LAKES	\$	5,000.00
MANTECA	\$	14,092.00
MARIN STREET LIGHT ACQUISITION JPA	\$	88,054.00
MARTINEZ	\$	10,841.00
MAYWOOD	\$	9,768.00
MENDOCINO SOLID WASTE MANAGEMENT AUTHORITY	\$	35,574.00
MERCED COUNTY	\$	76,249.00
MISSION VIEJO	\$	25,085.00
MODESTO	\$	59,639.00
MODOC COUNTY	\$	15,900.00
MONO COUNTY	\$	10,600.00
MONROVIA	\$	13,068.00
MONTCLAIR	\$	9,867.00
MONTEBELLO	\$	19,260.00
MONTEREY COUNTY	\$	144,308.00
MONTEREY PARK	\$	21,427.00

MOORPARK	\$	9,420.00
NAPA	\$	22,555.00
NAPA COUNTY	\$	31,945.00
NEEDLES	\$	5,300.00
NEVADA COUNTY	\$	36,730.00
NEWARK	\$	12,177.00
NORWALK	\$	33,468.00
NOVATO	\$	15,290.00
OAKLAND	\$	225,836.00
OCEANSIDE	\$	49,489.00
ONTARIO	\$	46,802.00
ORANGE	\$	40,191.00
ORANGE COUNTY	\$	172,713.00
OXNARD	\$	58,145.00
PALM DESERT	\$	11,161.00
PALM SPRINGS	\$	13,698.00
PALMDALE	\$	38,111.00
PALOS VERDES ESTATES	\$	5,353.00
PARAMOUNT	\$	15,071.00
PASADENA	\$	46,072.00
PASO ROBLES	\$	7,181.00
PICO RIVERA	\$	17,059.00
PITTSBURG	\$	16,850.00
PLACENTIA	\$	15,108.00
PLEASANT HILL	\$	10,431.00
PLEASANTON	\$	18,340.00
PLUMAS COUNTY	\$	10,600.00
POINT ARENA	\$	5,000.00
POMONA	\$	46,902.00
PORTOLA	\$	5,000.00
POWAY	\$	15,258.00
RANCHO CUCAMONGA	\$	38,477.00
RANCHO PALOS VERDES	\$	14,312.00
REDDING	\$	25,673.00
REDONDO BEACH	\$	30,439.00
REGIONAL WASTE MANAGEMENT AUTHORITY	\$	59,596.00
RIALTO	\$	26,602.00
RIVERSIDE	\$	74,098.00
RIVERSIDE COUNTY	\$	123,823.00
ROLLING HILLS ESTATES	\$	5,000.00
SACRAMENTO	\$	128,931.00
SACRAMENTO COUNTY	\$	200,280.00
SAN BENITO COUNTY	\$	24,424.00
SAN BERNARDINO	\$	59,805.00
SAN BERNARDINO COUNTY	\$	179,464.00
SAN BUENAVENTURA	\$	30,670.00
SAN DIEGO	\$	397,077.00
SAN DIEGO COUNTY	\$	144,753.00
SAN DIMAS	\$	10,964.00

SAN FERNANDO	\$	7,330.00
SAN FRANCISCO CITY AND COUNTY	\$	258,095.00
SAN GABRIEL	\$	11,055.00
SAN JOAQUIN COUNTY	\$	170,419.00
SAN LEANDRO	\$	19,265.00
SAN LUIS OBISPO COUNTY IWM AUTHORITY	\$	68,407.00
SAN MARCOS	\$	16,253.00
SAN MATEO COUNTY	\$	213,090.00
SAN RAMON	\$	13,914.00
SANTA ANA	\$	101,831.00
SANTA BARBARA	\$	27,572.00
SANTA BARBARA COUNTY	\$	55,526.00
SANTA CLARA COUNTY	\$	512,289.00
SANTA CLARITA	\$	43,585.00
SANTA CRUZ COUNTY	\$	85,147.00
SANTA FE SPRINGS	\$	5,397.00
SANTA MARIA	\$	22,986.00
SANTA MONICA	\$	27,514.00
SANTEE	\$	18,342.00
SHASTA COUNTY	\$	32,989.00
SIERRA COUNTY	\$	15,000.00
SIERRA MADRE	\$	5,000.00
SIGNAL HILL	\$	4,500.00
SIMI VALLEY	\$	34,396.00
SISKIYOU COUNTY	\$	58,306.00
SOLANO COUNTY	\$	47,252.00
SOLVANG	\$	5,300.00
SONOMA COUNTY	\$	155,428.00
SOUTH EL MONTE	\$	7,280.00
SOUTH GATE	\$	28,247.00
SOUTH PASADENA	\$	7,713.00
STANISLAUS COUNTY	\$	83,149.00
STANTON	\$	10,121.00
SUNNYVALE	\$	42,888.00
TEHAMA COUNTY	\$	27,617.00
TEMPLE CITY	\$	11,111.00
THOUSAND OAKS	\$	37,415.00
TORRANCE	\$	42,596.00
TRINITY COUNTY	\$	10,600.00
TULARE COUNTY	\$	124,023.00
TUOLUMNE COUNTY	\$	21,204.00
TUSTIN	\$	21,659.00
UPLAND	\$	21,792.00
VACAVILLE	\$	28,227.00
VENTURA COUNTY	\$	49,494.00
VERNON	\$	5,300.00
VICTORVILLE	\$	20,034.00
VISTA	\$	26,867.00
WALNUT	\$	10,614.00

WEST CONTRA COSTA IWM AUTHORITY	\$	51,127.00
WEST COVINA	\$	34,297.00
WEST HOLLYWOOD	\$	36,094.00
WESTERN PLACER WASTE MANAGEMENT AUTHORITY	\$	71,049.00
WESTERN RIVERSIDE COUNCIL OF GOVERNMENTS	\$	154,030.00
WESTMINSTER	\$	27,563.00
WHITTIER	\$	24,184.00
YOLO COUNTY	\$	40,626.00
YUCAIPA	\$	12,438.00

EL CAJON (YEAR 1)	\$	32,962.00
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	\$	<u>11,247,520.00</u>
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BELL	\$	11,286.00
DELANO	\$	9,921.00
DINUBA	\$	5,000.00
HAWAIIAN GARDENS	\$	5,000.00
MARICOPA	\$	5,000.00
MCFARLAND	\$	5,000.00
NEWPORT BEACH	\$	21,469.00
RIDGECREST	\$	8,802.00
ROLLING HILLS	\$	5,000.00
ROSEMEAD	\$	16,899.00
SHAFTER	\$	5,000.00
TAFT	\$	5,000.00
TEHACHAPI	\$	5,000.00

	\$	<u>108,377.00</u>
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TOTAL AWARD

	\$	<u><u>11,355,897.00</u></u>
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CERTIFICATION

The undersigned Executive Director, or his designee, of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on May 27, 1998.

Dated:

Ralph E. Chandler
Executive Director

California Integrated Waste Management Board

Administration Committee

May 12, 1998

AGENDA ITEM 5

ITEM:

CONSIDERATION OF AWARD OF CONTRACT FOR TIRE DERIVED FUEL AND CRUMB RUBBER EDUCATIONAL VIDEO/SUPPORT MATERIALS

I. SUMMARY

In April 1997, the Board allocated money from the 1997/98 Tire Fund for development of "TDF and crumb rubber educational video/support material." The purpose of this project is to identify the appropriate method to educate the public and/or local government officials on California's waste tire problem and the environmentally positive efforts that are being undertaken to reuse tires.

Staff proposes to contract with a qualified firm for this project using the Department of General Service's Strategic and Management Consulting Services Agreement (GSA Contract). State contract procedures allow the Board to select a contractor and enter into an agreement in accordance with the terms specified in the GSA Contract up to \$100,000.

Three firms from the pre-qualified contractor list were contacted. Of the three, staff identified two potential firms listed in the GSA Contract: Moore, Iacofano, Goltsman, Inc.; and Pacific Gateway Group. Following interviews with both firms, staff selected Moore, Iacofano, Goltsman, Inc. as the preferred candidate for this project. Staff now seeks approval to negotiate and enter into a contract with the preferred candidate (Moore, Iacofano, Goltsman, Inc.) in the amount of \$100,000. If a contract cannot be negotiated with the preferred firm, staff seeks approval to negotiate and enter into a contract with the alternate firm (Pacific Gateway Group).

II. PREVIOUS BOARD ACTION

In April 1997, the Board allocated money from the 1997/98 Tire Fund for development of "TDF and crumb rubber educational video/support material."

III. OPTIONS FOR THE BOARD OR COMMITTEE

1. Authorize the Executive Director to negotiate and enter into a contract for the development of TDF and crumb rubber educational video/support material with the preferred candidate selected from the GSA Contract in the amount of \$100,000. If a contract cannot be negotiated with the preferred firm, authorize the Executive Director to negotiate and enter into a contract with the alternate firm recommended by staff.
2. Take no action with respect to this item and provide direction to staff concerning the reallocation of funds dedicated to this project.

IV. STAFF RECOMMENDATION

Authorize the Executive Director to negotiate and enter into a contract for the development of TDF and crumb rubber educational video/support material with the preferred candidate selected from the GSA Contract in the amount of \$100,000. If a contract cannot be negotiated with the preferred firm, authorize the Executive Director to negotiate and enter into a contract with the alternate firm recommended by staff.

V. ANALYSIS

The Department of General Service's Strategic and Management Consulting Services Agreement provides state agencies, cities, counties, special districts, educational and other public agencies with professional services for strategic and management consulting. The master agreement offers choices of consultants and ease of ordering their services with standardized service and pricing structure. Because the master agreement was competitively bid, it meets state and most local governments' statutory requirements. Consultants listed in the agreement were selected based on the best value to buyers and were scored using a combination of clients' performance ratings on prior work and pricing. The agreement is effective from August 2, 1996 through June 30, 1999.

Twenty firms are listed under the agreement. Staff reviewed the list for firms with experience related to preparations of educational materials and video presentations. Three firms were contacted by phone, two of those firms were asked to interview with a review panel comprised of WPMD and OPA staff. Board staff found both firms interviewed qualified to perform work under the proposed agreement, but selected Moore, Iacofano, Goltsman, Inc. as the preferred candidate. Moore, Iacofano, Goltsman, Inc. has experience in conducting educational projects related to the environmental and their in-house team has video experience in this area.

VI. FUNDING INFORMATION

Amount Proposed to Fund Item: \$ 100,000.

Fund Source:

	Used Oil Recycling Fund
X	Tire Recycling Management Fund
	Recycling Market Development Revolving Loan Account
	Integrated Waste Management Account
	Other (Specify)

Proposed From Line Item:

X	Consulting & Professional Services
	Training
	Data processing
	Other (Specify)

VII. ATTACHMENTS

1. Resolution No. 98-147
2. Proposed Scope of Work

VIII. APPROVALS

Prepared By: Roger Formanek *R. Formanek* Phone: 255-2438

Reviewed By: Martha Gildart Phone: 255-2619

Reviewed By: Caren Trgovcich *C. Trgovcich* Phone: 255-2320

Reviewed By: _____ Phone: _____

Legal Review: _____ Date/Time: _____

**CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD
RESOLUTION NO. 98- 147**

**CONSIDERATION OF AWARD OF CONTRACT FOR TIRE DERIVED FUEL AND
CRUMB RUBBER EDUCATIONAL VIDEO/SUPPORT MATERIALS**

WHEREAS, In April 1997, the Board allocated money from the 1997/98 Tire Fund for development of "TDF and crumb rubber educational video/support material;" and

WHEREAS, staff proposes to contract with a qualified firm for this project using the Department of General Service's Strategic and Management Consulting Services Agreement (GSA Contract); and

WHEREAS, State contract procedures allow the Board to select a contractor and enter into an agreement in accordance with the terms specified in the GSA Contract up to \$100,000; and

WHEREAS, staff identified two potential firms listed in the GSA Contract: Moore, Iacofano, Goltsman, Inc.; and Pacific Gateway Group; and

WHEREAS, following interviews with both firms, staff selected Moore, Iacofano, Goltsman, Inc. as the preferred candidate for this project.

NOW, THEREFORE, BE IT RESOLVED that the Board authorizes the Executive Director to negotiate and enter into a contract for the development of TDF and crumb rubber educational video/support material with the preferred candidate for this project (Moore, Iacofano, Goltsman, Inc.) in the amount of \$100,000. If a contract cannot be negotiated with the preferred firm, the Board authorizes the Executive Director to negotiate and enter into a contract with the alternate firm recommended by staff (Pacific Gateway Group).

CERIFICATION

The undersigned Executive Director of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on May 27, 1998.

Dated:

Ralph E. Chandler
Executive Director

TDF and Crumb Rubber Educational Video/Support Materials

Scope of Work

One of the barriers to increased use of recycled tires is that the general public is unaware of the various waste tire recycling activities in California, and the use of tires as a fuel supplement. The purpose of this project is to prepare a video and supporting materials designed to educate the public and/or local government officials on California's waste tire problem and the environmentally positive efforts that are being undertaken to reuse tires. A video could remove the barriers by educating the public and/or local government on the benefits of proper use, maintenance and disposal of tires, available products made from whole or shredded tires, and energy recovery from tires, and to provide the necessary assurance that these uses of waste tires are environmentally safe and beneficial alternatives to landfill disposal. Supporting materials may be necessary to support the video and overall public education effort. Such materials may include, but are not limited to, fact sheets, brochures, in-store displays, posters, and training aids targeted to specific sectors of the public and business community. The amount of the proposed agreement is \$100,000. The term shall not exceed one year.

The prospective contractor will be required to submit a project plan detailing the activities that will be undertaken pursuant to any proposed agreement, supported by a proposed budget. The parties may enter into a contract for work specified in the project plan after the plan and budget is approved by the CIWMB's project manager. No payment will be allowed for preparation of the project plan and budget.

California Integrated Waste Management Board

Administration Committee

May 12, 1998

AGENDA ITEM 6

ITEM:

CONSIDERATION OF AWARD OF \$200,000 TO AUGMENT COASTAL COMMISSION CONTRACT #IWM C-6043

I. SUMMARY

In November 1996 the Board approved the contract concept for the California Coastal Commission boater education project. At that time the three-year project was anticipated to cost \$513,000. The project began with the Board funding \$400,000 for a two-year term. The Commission was to explore other avenues for additional funds, and has diligently done so but without success. The Commission has identified additional outreach materials and opportunities that fit within the original scope of work which will greatly increase the impact of the project. An augmentation of the Commission's contract is requested to fund the project for the full term as originally presented as well as the additional outreach materials.

II. PREVIOUS (BOARD OR COMMITTEE) ACTION

There has been no previous action on this item.

III. OPTIONS FOR THE BOARD OR COMMITTEE

Committee members may decide to:

1. Approve the augmentation request and Resolution # 98-150,
2. Instruct staff to make changes, or
3. Not approve the request.

IV. STAFF RECOMMENDATION

Approve the augmentation request.

V. ANALYSIS

Background:

The Board is mandated to develop and implement a statewide information and education program for the promotion of alternatives to the illegal disposal of used oil (Public Resources Code 48631 c). To address a significant part of the target audience, the California Coastal Commission is currently under contract with the Board to provide

May 12, 1998

tools and materials for boater education as well as to perform outreach to the boating public statewide. When the Board awarded the contract in November of 1996, the Commission was to investigate obtaining funds from the US EPA to supplement the \$400,000 awarded by the Board. The Commission applied for federal assistance through a highly competitive US EPA Grant Program in April of 1997. Unfortunately, the Commission was not successful in obtaining those funds. The Commission also pursued and continues to pursue partnerships to supplement the project. However, these partners typically only provide in-kind services such as premiums or advertising space. Thus, the Commission has requested the augmentation to fund the entire project for the full term as originally presented. The existing contract term was for a two year period. Hence, the contract term needs to be extended an additional year.

The Commission has completed a survey of California boaters and gathered input from the California Clean Boating Network (Network) and the Advisory Board assembled for this project. The input indicates that an expansion of the number and types of materials distributed is valued and warranted. They are now ready to design the outreach effort and prepare education and outreach materials.

Key Issues:

The Commission is at a crucial juncture point in the project. The value of the full-scale project has been validated by the input from the Network and the Advisory Board as well as from the results of the survey of California boaters. The augmentation request would allow the Commission to proceed with the project as originally described. If the augmentation is not granted the project would have to be scaled back significantly with many of the needs identified from the survey, Advisory Board and Network input not being met. By expanding the budget, the positive impact of the project will increase exponentially.

The funds requested for this augmentation are more than the original project budget of \$513,000 to fund the production and distribution of additional outreach materials. These materials include 20,000 boater education kits to be distributed directly to boaters at boat shows and boat dealers. While the boating industry partners will provide components of these kits, additional funds are needed to make them complete. Also included in the augmentation amount are funds to provide outreach materials for the statewide Coastal Clean-up Days. The beach clean-ups are held once a year and directly involve thousands of Californians. By supporting the clean-ups, the Board can convey the oil recycling message as well as the general recycling message far beyond those participating. More significantly, used oil dollars would be leveraged via the significant media coverage of the events statewide.

Fiscal Impacts:

There are sufficient Used Oil Recycling funds available for this request.

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VI. FUNDING INFORMATION

Amount Proposed to Fund Item: \$200,000

Fund Source:

X	Used Oil Recycling Fund
	Tire Recycling Management Fund
	Recycling Market Development Revolving Loan Account
	Integrated Waste Management Account
	Other (Specify)

Proposed From Line Item:

x	Consulting & Professional Services(\$100,000, used oil promotional funds)
	Training
	Data processing
x	Other (\$100,000, redirected pro rata savings)

Funding: Reallocation of \$40,000 from FY 97/98 contract concept #11-dpl-oil and combine with \$60,000 from FY 97/98 concept #34-dpl-oil and allocate \$100,000 from pro rata savings (pca 21843 index 1200) for this effort. Contract concept #11 will not be pursued this fiscal year because of the time required to issue an RFP and award before the end of the fiscal year. Approximately \$109,000 remains in concept #34 to date. With approval of this concept, \$49,000 will remain available for the remainder of the fiscal year, more than enough for projected needs.

VII. ATTACHMENTS

Attachment A; Contract budget

Attachment B; Resolution #98-150

May 12, 1998

VIII. APPROVALS

Prepared By: Bob Boughton *KB* Phone: 2327
Reviewed By: Mitch Delmage *MD* Phone: 4455
Reviewed By: Karin Fish *KF for* Phone: 2275
Reviewed By: Judy Friedman *JF* Phone: _____
Legal Review: *[Signature]* Date/Time: May 4, 98

Attachment A

**CONTRACT BUDGET
BOATING CLEAN AND GREEN CAMPAIGN**

ITEM	PROJECT BUDGET	CURRENT FUNDING	PROPOSED BUDGET
Personnel			
Salaries	133,921	88,481	88,481
Benefits	36,159	23,890	23,890
TOTAL	170,080	112,371	112,371
Operating Expenses			
Contractual	124,660	144,000	199,000
Printing	87,000	26,029	113,169
General Expense	21,000	26,000	76,360
Indirect Costs	70,400	69,000	69,000
Travel	9,000	13,600	16,600
Postage	31,000	9,000	13,000
TOTAL	343,060	287,629	487,629
TOTAL BUDGET	513,140	400,000	600,000

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

Resolution 98-150

AGENDA ITEM #

WHEREAS, the California Oil Recycling Enhancement Act requires the Board to adopt a used oil recycling program that promotes and develops alternatives to the illegal disposal of used oil; and

WHEREAS, the Board must develop and implement an information and education program for the promotion of alternatives to the illegal disposal of used oil as part of that program; and

WHEREAS, the Board entered into Contract #IWM-C6043 with the California Coastal Commission to provide statewide boater education; and

WHEREAS, the Commission has found that an augmentation of the contract is beneficial by providing additional outreach to more Californians;

NOW, THEREFORE, BE IT RESOLVED, that the California Integrated Waste Management Board hereby approves the augmentation of Contract #IWM-C6043 with the California Coastal Commission in the amount of \$200,000 and a time extension for one year from the current contract end date.

CERTIFICATION

The undersigned Executive Director, or his designee, of the California Integrated Waste Management Board does hereby certify that the foregoing is a full, true, and correct copy of a resolution duly and regularly adopted at a meeting of the California Integrated Waste Management Board held on May 27, 1998.

Dated:

Ralph E. Chandler
Executive Director

California Integrated Waste Management Board

ADMINISTRATION COMMITTEE

May 12, 1998

AGENDA ITEM 7

ITEM:

PRESENTATION OF CONTRACT CONCEPTS FOR DISCRETIONARY CONSULTING AND PROFESSIONAL SERVICES FOR FISCAL YEAR 1998-99

I. SUMMARY

The Board and staff submitted contract concepts for discretionary consulting and professional services for the 1998-99 fiscal year (FY). The Executive Staff reviewed these contract concepts and prioritized them based on the Integrated Waste Management Board (CIWMB) Strategic Plan goals and objectives and available funding. As a result of this review, the Executive Staff developed recommendations, which are reflected on the attached summary. These concepts are being presented at this meeting as information only to allow the Board and the public to be aware of the proposed discretionary consulting and professional contract concepts for the 1998-99 FY. These concepts will be brought to the June Administration Committee meeting for consideration and approval.

II. PREVIOUS (BOARD OR COMMITTEE) ACTION

This is the first time these concepts have been brought before the Administration Committee.

III. OPTIONS FOR THE BOARD OR COMMITTEE

There are no options at this time. These concepts are being presented as information only. Options will be provided at the June Administration Committee for consideration and approval.

IV. STAFF RECOMMENDATION

N/A

May 12, 1998

V. ANALYSIS

Contract concepts were submitted for discretionary consulting and professional services for the 1998-99 FY. The Executive Staff have reviewed the contract concepts submitted by Board and staff and prioritized them based on the Integrated Waste Management Board (CIWMB) Strategic Plan goals and objectives and available funding.

As a result of this review, the Executive Staff developed recommendations, which are reflected on the attached summary (Attachment 1). The summary reflects a listing of all the concepts submitted and estimated costs for the IWMA, Used Oil, and RMDZ funds. There are no contract concepts being presented for the Project Recycle (IWMA) and the Tire Recycling Funds. Contract concepts for the Tire Recycling Fund were presented at the April Board meeting. In addition, the individual concepts are included in Attachment 1.

These concepts are being presented at this meeting as information only to allow the Board and the public to be made aware of the proposed discretionary consulting and professional contract concepts for the 1998-99 FY. These concepts will be brought back to the June Administration Committee meeting for consideration and approval.

VI. FUNDING INFORMATION

Fund Source:

XX	Used Oil Recycling Fund
	Tire Recycling Management Fund
XX	Recycling Market Development Revolving Loan Account
XX	Integrated Waste Management Account
	Other (Specify)

Proposed From Line Item:

XX	Consulting & Professional Services
	Training
	Data processing
	Other (Specify)

May 12, 1998

VII. ATTACHMENTS

Attachment 1

VIII. APPROVALS

Prepared By:	<u>Sandi Conry</u> <i>SC</i>	Phone:	<u>255-2252</u>
Reviewed By:	<u>Terry Jordan</u> <i>TJ</i>	Phone:	<u>255-1399</u>
Reviewed By:	<u>Karin Fish</u> <i>KF</i>	Phone:	<u>255-2269</u>
Reviewed By:	<u>Judith Friedman</u> <i>JF</i>	Phone:	<u>255-2376</u>
Reviewed By:	<u>Dorothy Rice</u> <i>D. Rice</i>	Phone:	<u>255-2431</u>
Reviewed By:	<u>Caren Trgovcich</u> <i>CT</i>	Phone:	<u>255-2320</u>
Reviewed By:	<u>Rubia Packard</u> <i>RP</i>	Phone:	<u>255-2650</u>
Reviewed By:	<u>John Frith</u> <i>JF</i>	Phone:	<u>255-2296</u>
Reviewed By:	<u>Legal Office</u> <i>Lyman Small</i>	Phone:	<u>255-2188</u>

**SUMMARY OF CONTRACT CONCEPTS FOR 1998-99 FY
DISCRETIONARY CONSULTANT AND PROFESSIONAL SERVICES**

Attachment 1

INTEGRATED WASTE MANAGEMENT ACCOUNT (IWMA)

CONCEPT NO.	CONCEPT TITLE	DIVISION	DIVISIONAL PRIORITY	STRATEGIC PLAN GOAL	AMOUNT REQUESTED	EXEC STAFF RECOMMEND
	TOTAL IWMA C&P FUNDS AVAILABLE				\$1,361,800	**
	Total Mandatory Services				\$417,234	
	Total Discretionary Funds Available				\$944,566	\$944,566
	Concepts Previously Approved (April):					
	Rigid Plastic Packaging Containers - Processor Survey				\$15,000	\$15,000
	Rigid Plastic Packaging Containers - Reclaimer Survey				\$45,000	\$45,000
	New Concepts:					
1	Financial Analysis and Negotiation Assistance	Exec	1	1	\$75,000	
2	Implement Model Waste Diversion/Compost Programs	DPLA		3	\$40,000	
3	Technical Assistance for C&D Waste	WPMD	3	3	\$50,000	\$50,000
4	Waste Reduction Awards Program (WRAP)	WPMD	2	1,2,4	\$50,000	\$50,000
5	California Materials Exchange (CalMAX)	WPMD	1	1,2,4	\$35,000	\$35,000
6	Grasscycling Outreach Campaign	WPMD	4	1,2,4	\$109,000	\$109,000
7	Model Green Building Program	WPMD	6	1,2	\$25,000	
8	Zone Administrators Funding Assistance	WPMD	5	2	\$100,000	2
9	Development of Odor Standards	PE	2	3	\$80,000	
10	Emission Studies for Composting Facilities	PE	3	3	\$90,000	\$90,000
11	Alternative Covers Assessment Program	PE	4	1	\$15,000	
12	Comprehensive Laboratory Services	PE	1	2,3	\$70,000	\$50,566
13	Characterization of Major Waste Types	DPLA	1	2	\$500,000	\$500,000
14	Commercial Food Waste Partnership	WPMD		3	\$40,000	
N/A	Sponsorship/Cosponsorship Placeholder	OPA	1	2	\$100,000	
	Total IWMA Discretionary Services Requested				\$1,439,000	\$944,566
	IWMA C&P Balance				-\$494,434	\$0

** Pending approval of BCP in the amount of \$500,000 included in this amount.

1 = Split-Funded

2 - Total amount of contract will be \$400,000 for a two year period. (Split equally between IWMA and RMDZ)

3 = Pending BCP approval to fund this contract.

IWMA (PROJECT RECYCLE)

CONCEPT NO.	CONCEPT TITLE	DIVISION	DIVISIONAL PRIORITY	STRATEGIC PLAN GOAL	AMOUNT REQUESTED	EXEC STAFF RECOMMEND
	TOTAL IWMA (Project Recycle) C&P FUNDS AVAILABLE				\$112,000	
	Total Mandatory Services				\$100,000	
	Total Discretionary Funds Available				\$12,000	

7-11

4/22/98

**SUMMARY OF CONTRACT CONCEPTS FOR 1998-99 FY
DISCRETIONARY CONSULTANT AND PROFESSIONAL SERVICES**

Attachment 1

USED OIL FUND (Administration)

CONCEPT NO.	CONCEPT TITLE	DIVISION	DIVISIONAL PRIORITY	STRATEGIC PLAN GOAL	AMOUNT REQUESTED	EXEC STAFF RECOMMEND
	TOTAL USED OIL (Administration) C&P FUNDS AVAILABLE				\$719,237	
	Total Mandatory Services				\$568,350	
	Total Discretionary Funds Available				\$150,887	
15	Study of Industrial Oil Market	DPLA	6	3	\$50,000	
	Total Discretionary Services Requested				\$50,000	
	Used Oil Fund (Administration) C&P Balance				\$100,887	

USED OIL FUND (Education & Info)

CONCEPT NO.	CONCEPT TITLE	DIVISION	DIVISIONAL PRIORITY	STRATEGIC PLAN GOAL	AMOUNT REQUESTED	EXEC STAFF RECOMMEND
	TOTAL USED OIL (Education & Info) C&P FUNDS AVAILABLE				\$950,000	
	Total Mandatory Services				\$25,000	
	Total Discretionary Funds Available				\$925,000	
16	Promotional/Advertising Expenses	DPLA	1	3	\$300,000	
17	Public Education with Dept of Water Resources	DPLA	3	3	\$50,000	
18	Outreach Program w/ Food & Agriculture/Farm Bureau	DPLA	4	3	\$150,000	
19	Promotional Expenses/Education	DPLA	5	3	\$175,000	
20	Promotion Expenses w/Motor Vehicles & State Printer	DPLA	2	3	\$70,000	
21	Education Expenses with Dept of Parks and Recreation	DPLA	7	3	\$50,000	
22	Public Outreach with Dept of Transportation	DPLA	8	3	\$30,000	
23	Develop/Implement Earth Resources Curriculum Project	DPLA	9	3	\$100,000	
	Total Discretionary Services Requested				\$925,000	
	Used Oil (Education & Info) C&P Balance				\$0	

7.5

4/22/98

**SUMMARY OF CONTRACT CONCEPTS FOR 1998-99 FY
DISCRETIONARY CONSULTANT AND PROFESSIONAL SERVICES**

TIRE RECYCLING FUND

CONCEPT NO.	CONCEPT TITLE	DIVISION	DIVISIONAL PRIORITY	STRATEGIC PLAN GOAL	AMOUNT REQUESTED	EXEC STAFF RECOMMEND
	TOTAL TIRE RECYCLING C&P FUNDS AVAILABLE				\$3,073,409	
	Total Mandatory Services				\$627,521	
	Total Discretionary Funds Available				\$2,445,888	
	Discretionary contract concepts for the Tire Recycling Fund are being heard as a separate item at the April Policy, Research and Technical Assistance Committee meeting and the April Board meeting; therefore, there are no contract concepts included in this package.					

RMDZ FUND

CONCEPT NO.	CONCEPT TITLE	DIVISION	DIVISIONAL PRIORITY	STRATEGIC PLAN GOAL	AMOUNT REQUESTED	EXEC STAFF RECOMMEND
	TOTAL RMDZ C&P FUNDS AVAILABLE				\$1,034,000	
	Total Mandatory Services				\$34,000	
	Total Discretionary Funds Available				\$1,000,000	
24	Implementation/Administration of Loans	Legal	1	2	\$150,000	
25	Market Prospect Lists/Credit Reports	WPMD	1	2	\$40,000	
8	Zone Administrators Funding Assistance	WPMD		2	\$100,000	
26	Training for Zone Administrators	WPMD		2	\$80,000	
	Total Discretionary Services Requested				\$370,000	
	RMDZ Discretionary C&P Balance				\$630,000	

1 - Total amount of contract will be \$400,000 for a two year period. (Split equally between IWMA and RMDZ)

CLEAN UP (AB 2136)

CONCEPT NO.	CONCEPT TITLE	DIVISION	DIVISIONAL PRIORITY	STRATEGIC PLAN GOAL	AMOUNT REQUESTED
	TOTAL CLEAN UP C&P FUNDS AVAILABLE				\$4,700,000
	Total Mandatory Services				\$15,500
	Total Discretionary Funds Available				\$4,684,500
	Total Discretionary Services Requested				\$0
	Total Clean Up Discretionary C&P Balance				\$4,684,500

7-6

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Executive Office	Concept No. 1
Division: N/A	Divisional Priority:
Estimated Contract Amount: \$75,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Rubia E. Packard	Strategic Plan Goal: Goal 1

Description:

Services that would be provided include financial analysis and negotiation assistance for financial issues related to financial assurance, corporate performance, and business support of potential legal matters. In addition, this contract would be used as needed to support cost benefit analysis and activity costing related to Strategic Plan performance measurement.

Board Mandate Supporting Concept:

This contract is necessary to ensure that policies and actions taken by the Board make sound economic sense.

History/Background:

The CIWMB has periodic needs for complex financial analysis and negotiation assistance for financial issues related to financial assurance, corporate performance, and business support of potential legal matters. In the past year, such assistance was required in the workout of an agreement for cleanup of a large tire pile requiring analysis and negotiation of financial agreements. The complexity and immediate action required for this work necessitates that the Board have immediate access to a senior legal financial consultant with experience in solid waste litigation, workouts, financial structuring and negotiation.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

In the past year, two issues were handled in this manner, resulting in saving to the state over \$1 million, at a cost of under \$70,000. If approved, this contract will give the Board and the Executive Office the flexibility to obtain in-depth financial analysis expertise as issues arise.

Budget: How was requested amount calculated/determined?

The amount is based on experience with the financial analysis performed in the past year.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Board Member Dan Eaton	Concept No. 2
Division: DPLA	Divisional Priority:
Estimated Contract Amount: \$40,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Arnie Sowell/Tabetha Willmon	Strategic Plan Goal: Organics Waste Diversion at Tourist Attractions

Description:

This contract concept provides funding for the Board to partner with other governmental agencies, private entities (businesses, merchant associations), and/or non-profit organizations to develop and implement model waste diversion/compost programs designed to reduce the amount of food/organic waste generated at tourist destinations and attractions (theme parks, shopping/restaurant venues, zoos, and fairs).

Board Mandate Supporting Concept:

This contract concept targets the recycling of organic materials -- one of the priority materials designated in the Board's Strategic Plan. It creates the framework to develop model waste diversion/compost programs for specific types of tourist attractions. These facilities, all too often, are a major source of food/organic wastes in particular localities. Such a program would comply with provisions of SB 1066 (Ch 672, Statutes of 1997) and further assist local jurisdictions in meeting their AB 939 waste diversion mandates.

History/Background:

According to Trade and Commerce figures, California is one of the most popular tourist destinations in the world, attracting 279 million people to the state and contributing roughly \$61.2 billion to the economy annually. Board data indicates that organic materials (food and wood waste, grass, and other organics) comprise approximately 34 percent of the state's overall waste stream. Moreover, diversion of organic materials has been identified as one of the priority areas under the CIWMB's Strategic Plan. Many local jurisdictions and regions of the state attribute a disproportionate share of their waste stream, particularly food/organic materials, to the seasonal influx of thousands of tourists. In order for these jurisdictions to reach the 50% waste diversion mandate, programs must be developed to deal with these materials.

Previously, the Board, through its grant work with CSAC and the League of California Cities, funded hotel workshops and other pilot programs that addressed certain niches of the tourist industry. Additionally, the Board has funded several compost demonstration projects. Generally, the activities associated with these projects target the beneficial use of compost on specific agricultural crops and promote markets for urban greenwaste. The Board, however, has not developed any model programs designed to address the food/organic wastes generated at tourist attractions (i.e.) theme parks (Disneyland, Great America); state or county fairs; animal parks (SeaWorld, Marine World); zoos; multi-functional event centers (Universal Studios); state/local parks; and high traffic shopping/restaurant venues (SF's Pier 39, SD's Old Town).

This concept proposes to: (1) survey various distinct tourist destinations to determine the amount of food/organic waste generated and if they operate any waste diversion/compost programs; (2) develop and implement site specific model food/organic waste diversion/compost programs to address their needs; and (3) establish a reporting mechanism to analyze both the qualitative and quantitative cost/benefits of such programs.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Increases the amount of organic waste diverted from California's landfills --commensurate with our Strategic Plan.

Develops replicable waste diversion/reduction models for use by local governments and private businesses affected by the tourist industry.

Creates the possibility for some unique partnerships between the Board, other state and local government entities, the non-profit sector, and private business.

If not funded, the Board would fail to take advantage of an opportunity to assist local governments in addressing the disproportionate amount of food/organic wastes affecting their waste streams from tourist destinations.

Budget: How was requested amount calculated/determined?

Total request is \$40,000. This amount would enable the Board to fund four distinct pilot programs (\$10,000 each), probably a theme park, animal park/zoo, fair, and shopping/restaurant venue.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Martha Gildart	Concept No. 3
Division: WP&MD	Divisional Priority:
Estimated Contract Amount: \$50,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Steve Austrheim-Smith	Strategic Plan Goal: Construction & Demo

Description:

The contract would provide a method to identify, quantify, and characterize the materials present in the C&D waste stream which are appropriate for recycling. It would attempt to identify local processing capabilities and markets for those materials as well as any barriers to those uses. It would be a part of the Board's support for developing the Regional Action Plans as described in the C&D Priority Program Performance Plan.

Board Mandate Supporting Concept:

Public Resources Code Section 43035 – Disaster Plan debris management
Public Resources Code Section 42000 et seq – Mandate for 50 % diversion and market development
Governor's Directive W-81-94 – Military Base Reuse Assistance

History/Background:

Recovering materials from the construction and demolition industries' waste stream is one of the Board's priority programs under its latest strategic plan. Staff has proposed working with local governments within a region to identify barriers to the reduction and recycling of C&D debris. One of the tools needed is the ability to quantify and characterize the materials in that waste stream.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

C&D materials comprise between 20 and 30 per cent of the waste disposed in California's landfills. A better understanding of the quantities and characteristics of those materials as present in a region's waste would allow for the diversion of significant quantities, thereby moving us closer to obtaining the 50 per cent diversion goal.

Budget: How was requested amount calculated/determined?

Professional estimate

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Jeff Hunts	Concept No. 4
Division: WPMD	Divisional Priority:
Estimated Contract Amount: \$50,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Jeff Hunts	Strategic Plan Goal: 1,2,4

<p>Description: "Re-Authorization of Funding of the Second Year of the Three (3) Year WRAP Contract" This proposal seeks the funding necessary to continue operating the WRAP program as directed by the Board when the "three-year" concept was approved in 1997. At that time the Board committed to continued funding of the program "subject to the future availability of funds in FY98/99 and FY 99/00".</p>
<p>Board Mandate Supporting Concept: Although not specifically mandated through statute, WRAP satisfies PRC 42600 (a)(b)(e) and (f), which directs the Board to establish education and outreach programs to encourage business and industry to participate in all phases of integrated waste management, including waste prevention, packaging reduction, and recycled product procurement. WRAP also supports Goal 5 (c) of the Statewide Waste Prevention Plan, calling for giving awards to outstanding business waste prevention programs. Finally, WRAP is specifically indicated as a performance measure of the Board's Strategic Plan, tracking how many businesses have been recognized for their waste reduction efforts.</p>
<p>History/Background: WRAP is an annual program designed to recognize businesses that have made outstanding efforts to reduce nonhazardous waste and send less garbage to landfills. The Board established WRAP in 1992 as discretionary program to both encourage and recognize waste reduction accomplishments by California businesses. The first application and award cycle took place in 1993. Historically, WRAP received approximately \$50,000 annually from the IWMA. Staff recently funding for future contracts at the level of \$50,000 annually through a "three year contract" proposal (\$50,000 from FY 97/98, as well as subsequent years if available).</p>
<p>Benefit to the Board: (Pros/Cons if we approve/disapprove). Approval of this concept continues to fulfill the three year commitment the Board made to the WRAP program and its "customers", and benefits the Board by continuing this valuable means of both recognizing businesses for their progress and learning more about how resource efficient practices lead to waste reduction. Disapproval would effectively end the WRAP program.</p>
<p>Budget: How was requested amount calculated/determined? Based on the experience of operating the program for five years, the requested amount (\$50,000) was determined to be the bare minimum necessary to support program functions on an annual basis. This support includes publication and distribution of pre-application promotional materials and the application itself, promotional outreach coordination, application processing and management, "winner" recognition, and database and technical support.</p>

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Jeff Hunts	Concept No. 5
Division: WPMD	Divisional Priority:
Estimated Contract Amount: \$50,000 (\$35,000 = IWMA; \$15,000 = Tire)	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input checked="" type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Jeff Hunts	Strategic Plan Goal: 1,2,4

Description:

"Re-Authorization of Funding for the Second Year of the Three (3) Year CalMAX Contract"

This proposal seeks the funding necessary to continue operating the CalMAX program as directed by the Board when the "three-year" concept was approved in 1997. At that time the Board committed to continued funding of the program "subject to the future availability of funds in FY98/99 and FY 99/00".

Board Mandate Supporting Concept:

CALMAX fulfills PRC 40507 (c)(3)(E) by providing to the Legislature, via the Board's Annual Report, a summary of available and wanted materials, a profile of participants and the amounts of materials exchanged. Additionally, CALMAX seeks to fulfill Goal 6(c) Statewide Waste Prevention, which encourages expanding material exchange and reuse through CALMAX. The Board also adopted a five-year expansion plan for CALMAX in November 1994, which encourages the development of local materials exchanges, increases marketing efforts and match facilitation, and explores alternative funding sources for the program.

History/Background:

The CALMAX program was established in 1991 as a discretionary program designed to help businesses find new markets for excess materials, reduce disposal costs, find inexpensive feedstock, conserve landfill space, and help benefit schools, art groups, and nonprofit organizations by making inexpensive materials available. Available and wanted materials are listed on-line and in a quarterly catalog. CALMAX has been supported by contracted services since its inception. Historically, CalMAX was supported at an annual funding level of approximately \$150,000. In 1997 staff secured funding "commitment" for future contracts at the reduced level of \$50,000 annually through a "three year contract" proposal (\$50,000 from FY 97/98, as well as subsequent years if available) with "split" funding from the Tire and Used Oil accounts augmenting the IWMA contribution.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Approval of this concept continues to fulfill the three year commitment the Board made to the CalMAX program and its "customers", and benefits the Board by continuing this innovative means of assisting both business and local government succeed through resource efficient practices that lead to waste reduction.

Disapproval would effectively end the CalMAX program.

Budget: How was requested amount calculated/determined?

Based on the experience of operating the program for over five years, the requested amount (\$50,000) was determined to be the bare minimum necessary to support program functions on an annual basis. This support includes publication and distribution of the quarterly catalog, promotional outreach coordination, database and technical support, and special projects (i.e. coordinating special editions of the catalog supported by advertisement revenue in cooperation with OSP). 7-12

It must be noted that the requested amount is one third of the historic annual contract funding level, due to investments in program efficiencies and in-house capabilities.

Proposed funding split:

\$35,000 IWMA

\$15,000 Tire Funds (Approved at April Policy, Research & Technical Assistance Committee meeting)

**CONTRACT CONCEPTS
1998-99 FISCAL YEAR**

Requestor: Greening Team	Concept No. 6
Division: Waste Prevention & Market Development	Divisional Priority:
Estimated Contract Amount: \$109,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Trevor O'Shaughnessy Eric Lamoureux	Strategic Plan Goal: 1,2,4

Description: Grasscycling Outreach Campaign

A contractor, working closely with CIWMB staff, shall:

- Set up and design a grasscycling outreach campaign that will help both the Board and its partners promote grasscycling. The Board's role in facilitating this campaign would entail using the contractor to coordinate the campaign regionally and provide incentives.

This contract would enhance the Board's organics program and will provide local governments with missing elements of the organics toolbox. The materials produced by this proposed project will instruct in a "how to" manner grasscycling to the residential and business communities.

The Greening team established as part of the CIWMB's strategic planning process has identified as measurement 1.1 of target 1 the diversion of 1 million tons of grass by 2000. This contract concept is essential to the success of the plan and its long term effect on assisting California in achieving its mandate of 50 percent reduction by 2000.

CIWMB staff has used several avenues to encourage residents to practice organics management and yard waste prevention. This has taken the form of television and radio interviews, public service announcements, newspaper and magazine articles, and trade show displays. An inspirational video was produced several years ago by the CIWMB however, it was missing an instructional element. By providing the instructional materials proposed in this concept local governments and partners will be able to promote grasscycling as an infomercial, public service announcements, or place it on public access television or other media outlets available where a significant impact can be made.

Board Mandate Supporting Concept:

Supports source reduction, recycling, and local assistance activities and mandates.

History/Background:

Board yard waste prevention staff have been promoting the concept of grasscycling, yard waste prevention, and other organics waste prevention for over four years as a means of reducing the amount of organic wastes destined for landfills. These promotions have taken the form of a statewide campaign involving television and radio interviews, public service announcements on radio stations, newspaper and magazine articles, and trade show displays. In the announcements, our 1-800-CA-Waste hotline number is provided and interested parties are directed to call and obtain an objective brochure discussing the concept of organic waste prevention and the benefits it has for their landscape and the environment.

7-14

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pros: Elevates grasscycling to a state level, which will assist cities and counties in achieving waste diversion mandates. Since organic wastes typically comprises more than 40 percent of a jurisdiction's waste stream this effort is essential to meet 50% reduction by 2000.

Provides an opportunity to seek voluntary, industry supported activities that will improve organics waste recycling and prevention, and conserve resources.

Allows the CIWMB to leverage local government and industry groups for their expertise, communication networks, and financial support.

Cons: If not approved the Board's Greening Team will not be able to achieve success in one of its key target areas. Additionally, CIWMB staff will have to continue its attempts to get Statewide recognition of grasscycling with little or no funding.

Budget: How was requested amount calculated/determined?

The following budget was calculated by making adjustments to past year actual expenses for same/similar services. It should be noted (based on our experience with Toro, Snapper, Troy-bilt, Excel, and other partners) that funds allocated by the Board can be used as leverage with the partners resulting in a package worth several times the actual amount spent.

<u>Activity</u>	<u>Cost in dollars</u>
Set up and design an outreach campaign or similar approach that will help both the Board and its partners promote grasscycling.	\$90,000

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Caren Trgovcich	Concept No. 7
Division: Waste Prevention & Market Development	Divisional Priority:
Estimated Contract Amount: \$25,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Joyce Mason	Strategic Plan Goal: 1, 2

Description:

This project would be financed by CIWMB and co-sponsored with the Recycled Paper Coalition (RPC) as a demonstration project to support the RPC's membership expansion and the development of a San Diego chapter. A consultant would assist CIWMB in determining an appropriate model business, evaluate its current waste reduction/recycling and buy-recycled system, recommend and implement a new and improved program with the goals of resource efficiency and self-maintenance. A condition of becoming a model green building or "anchor business" in a model green office complex is to join the RPC. In the case of a multi-tenant building, the consultant would also: (a) assist the RPC in soliciting memberships to the RPC among participating tenant businesses; and (b) assist tenants in the cooperative purchase of recycled-content office products. The consultant would also provide tenant orientation and training for the new program and assist CIWMB in publicizing the company's environmental efforts. Through various promotional events, the model green business would attain a high profile in the community. Publicity would focus on money saved and documented in monthly reports. The model green program would demonstrate that integrated waste management is cost-effective and resource efficient.

Board Mandate Supporting Concept:

It is statutorily mandated in PRC 42600 that the Board implement a Buy Recycled campaign. To carry out the mandated Buy Recycled campaign the Board adopted a Private Buy Recycled Strategy (Strategy) at its January 1995 Board meeting. The Strategy directs staff to work with five alliances: Paper; Building and Construction; Association of Motion Picture and Television Producers (AMPTP); Organics; and Plastic. This contract concept supports the paper alliance, the Recycled Paper Coalition. In addition, PRC 42560 requires the Board to initiate a high-grade white office paper recovery assistance program for state and local agencies and private businesses.

History/Background:

CIWMB has implemented two other model green programs: one in Glendale (a three-building complex managed by CB Commercial) and another at 10 offices of The Money Store in Sacramento. There are still premiums on some grades of recycled paper. The model green program demonstrates how integrated waste management saves enough money in avoided disposal costs and makes enough in recycling revenues to more than cover any additional premiums to buy recycled. These programs have a proven track record. For example, through our contractor's expertise in waste reduction and negotiating the most cost-effective recycling service agreements, Model Green-Glendale achieved a 37 percent recycling rate in the first year of operation and saved the building management firm \$24,729 in the combined sale of recyclables and avoided disposal costs. The model green program is based on a predecessor project in Woodland Hills, now operating for eight years, the Cash for Trash program. Cash for Trash achieved a 71 percent recycling rate and saved participating businesses \$1.2 million dollars in combined revenues for recyclables and avoided disposal costs in 1996. Tenants also saved 18 percent on their cooperative purchases of recycled products, which constitute 68 percent of new office products purchased. Cash for Trash demonstrates how a model green program can continuously improve over time to exceed AB 939 diversion rates and prove that companies can cost-effectively buy recycled for most of their products. Even the newest model green at The Money Store (implemented in November 1997) more than doubled its recycling rate from 8-17 percent, as soon as a new recycler was employed as a result of the contractor's recommendations.

7-16

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pro - Paper is the largest volume material in landfills. If approved, Model Green-San Diego would expand the Board's buy recycled campaign for the paper throughout the State, helping to provide markets for the huge quantities of paper collected in office buildings. The RPC has learned by experience that it takes local networking to achieve its buy-recycled goals. San Diego is currently cut off by geography from any direct participation in the organization. Experience has also demonstrated that without the tangible benefits, new local chapters rarely take form and existing ones have been known to disintegrate—the issue in the LA-area chapter which originally prompted the CIWMB-RPC partnership in Model Green.

Con - It is a challenge to get businesses to join the RPC. Membership requires that the CEO of an organization sign an agreement to buy paper with a 20 percent minimum postconsumer content and to report progress on its buy-recycled goals annually. If Model Green-San Diego is not implemented, it can be argued that the Board is not equally implementing its buy recycled campaign throughout California or responsive to local needs with respect to the major commodity of paper. There is demonstrated local interest in San Diego to start an RPC chapter, but the new chapter formation is likely to fail without the proven local model green program to demonstrate that buying recycled can be cost-effective.

Budget: How was requested amount calculated/determined?

This budget is based on staff's experience with two model greens and the amount of contractor time it has taken to implement the projects. Given the State's open-bid policy, it is necessary to assume a range of contractor rates and degrees of expertise when estimating costs. Costs assume an average 6 hours of contractor time per week x 52 weeks (one year average to fully implement) = 312 hours. Contractors typically charge \$75-100/hour for this kind of work. At a mid-range of \$87.50/hr., 312 hours would cost \$27,300; however, contractors typically round down their rates for government contracts and use at least some lower-cost ancillary help. Therefore, \$25,000 is requested.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Mindy Fox	Concept No. 8
Division: WP&MD	Divisional Priority:
Estimated Contract Amount: \$400,000 (2-year contract) (IWMA = \$100,000; RMDZ = \$100,000 = \$200,000 98-99 FY)	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Raffy Kouyoumdjian	Strategic Plan Goal:

Description: The proposed contract concept provides funding assistance to those Zone Administrators that are in need of additional tools to promote and market the RMDZ program. Funding could be provided for the production and distribution of marketing materials; conference and trade show participation; salaries for student assistants; equipment rental and other activities for the promotion of the RMDZ program. This contract concept is for two years. This will allow for the gradual and effective implementation of the above activities. This contract concept seeks the funds to implement those activities. Board staff will identify specific guidelines regarding eligible expenditures, reimbursement processes, periodic reports, and funding limitations. Staff will assist the Zone Administrators in preparing the request for funding of the activities, guidance in the preparation of progress reports, and the providing the Board with a final report describing the implementation of the activities and their results. A contractor will be hired to oversee and manage the contract.

The Board at its January meeting approved the agenda item that discussed providing incentives to RMDZs. In approving the agenda item, the Board also indicated its willingness to make funding availability for a broad range of loan and zone activities.

Board Mandate Supporting Concept: Responding to the passage of Assembly Bill 939 (Sher, Stats. 1989, Ch. 1095), the State of California established the Recycling Market Development Zone (RMDZ) program. Authorized by Senate Bill 1322 (Bergeson, Stats. 1989, Ch. 1096), the program objective was to create markets for diverted materials by increasing the use of recycled materials.

Providing funds for loan and zone activities implements statutory requirements by assisting businesses that utilize recycled materials.

History/Background: The California Legislature passed AB 939 and SB1322, it recognized that local jurisdictions would be faced with finding markets for thousands of tons of recycled materials. To stimulate the markets for recyclables, the Legislature directed the Board to establish the RMDZ program. In 1990, the Board set a goal of establishing 40 RMDZs by 1996. The goal was reached in March 1995. These 40 zones are geographically located throughout California from Humboldt County in the north to San Diego County in the south.

Funding at the local level for the RMDZ program has been minimal. Zone Administrators are in need of financial assistance from the Board to promote the RMDZ program.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pro: This contract concept will assist Zone Administrators in achieving AB 939 mandates by promoting the RMDZs effectively and by providing the Zone administrators the necessary tools to accomplish the activities that will be funded.

Con: By not funding this contract concept the opportunity for Zone Administrators to effectively implement AB 939 mandates will seriously be compromised.

7-18

Budget: How was requested amount calculated/determined?

The Board is required to repay the IWMA account from the Loan subaccount. Subaccount funds that repay the IWMA could be used to fund the broad range of RMDZ activities. It is estimated that \$200,000 is required for these activities per year for a total of \$400,000 for two years to service 40 RMDZs. At this level of funding, each zone will be receiving slightly less than \$10,000 to allow for the compensation of the contractor. 40 zones at \$10,000 equals \$400,000.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Tom Unsell	Concept No. 9
Division: Permitting and Enforcement	Divisional Priority: Yes - legislative mandate
Estimated Contract Amount: \$80,000	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Jeff Watson/Rachel Morton	Strategic Plan Goal: #3 Organics and SB675

Description:

Research to develop odor standards for odor measurement and odor thresholds to resolve odor issues at composting and other organic material handling facilities and operations. The contract would include generation and publication of a technical guidance document for local enforcement agencies to assist with effective odor complaint response, investigation and enforcement. The manual would include odor sampling procedures and odor sampling equipment specifications, measurement and calculation of odor intensity and odor thresholds, development and use odor panels, complaint response procedures and odor investigation techniques, including calculation of odor dispersion patterns and identification of the odor source.

Board Mandate Supporting Concept:

SB 675 mandates the Board to convene a working group and make recommendations by April 1, 1999, on odor measurement and thresholds, complaint response procedures and enforcement tools and adopt and implement appropriate recommendations by January 1, 2000.

The Board has identified both assisting local jurisdictions in meeting diversion goals and reducing the amounts of organics in the waste stream as two of the Board's top four priorities. Odors and odor complaints interfere with siting and permitting of organic operations, limiting the amounts of organics able to be diverted from disposal.

History/Background:

SB 675 became law in October 1997 and when odors emanate from a composting facility (or operation) and a complaint there are complaints, LEAs are required to investigate, APCDs and AQMDs have to refer such complaints to the LEAs. The CIWMB is required to assist LEAs with implementation of the SB 675 mandates (odor complaint investigations) by convening a working group, developing, providing guidance/recommendations and implementing recommendations as appropriate. Since the law was adopted as an emergency measure, it is currently in effect. The due dates the Board is required to meet are coming up quickly. Guidance is needed ASAP to assist LEAs with current odor complaint investigations and indirectly, local jurisdictions with siting.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pro - meet mandates of PRC 43209.1 and diversion goals mandated in AB 939

Budget: How was requested amount calculated/determined?

Based on current contract costs for research and guidance document development, (more specific cost information will be provided as requested)

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Diane Kihara	Concept No. 10
Division: Permitting & Enforcement	Divisional Priority:
Estimated Contract Amount: \$90,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Diane Kihara	Strategic Plan Goal:

Description:

Because of the continuing public and LEA concerns and the wide range of potential respiratory responses to organic dusts, a study is needed to provide information and emissions data for composting facilities. This study will provide emissions data through environmental measurement of actual airborne levels. The study will also document annoyances as related to the presence or absence of bioaerosols and other factors such as malodor, irritation, malaise, noise, visual concerns and traffic. The contactor would be required to use state-of-the-art testing protocols, perform sampling and analysis, and report findings for emissions from various facilities statewide. The information generated from this study would assist in providing guidance for mitigation measures and siting requirements.

Board Mandate Supporting Concept:

The following Board mandates support this concept:

- Aggressively seeking to protect public health and safety
- Developing effective relationships with local governments and private industry to develop and implement its programs
- Encouraging the development of markets for recyclable materials

History/Background:

There has been ongoing concern raised by LEAs and the public on exposure to organic dusts from composting facilities. Inadequate data is available on emissions from these facilities compared with all other environmental sources.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pro:

- Provide information on organic dusts generated from composting facilities.
- Assist in determining if there is a need for air quality standards for these facilities.
- Provide guidance in the design and permitting of these facilities.

Con: Unable to address questions concerning bioaerosols and composting facilities.

Budget: How was requested amount calculated/determined?

Budget based on consultant's fee, monitoring requirements and frequency, equipment needs, laboratory analysis.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Darryl L. Petker	Concept No. 11
Division: Permitting and Enforcement	Divisional Priority:
Estimated Contract Amount: IWMA: \$15,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Darryl L. Petker	Strategic Plan Goal: Goal 1

Description: what will this contract do?

This contract, **Alternative Covers Assessment Program**, will provide the Board an opportunity to participate in and benefit from current and future research into engineered alternative final covers for solid waste landfills. Key benefits will be, but are not limited to, the following:

- Participation in the development of testing protocols for evaluation of engineered alternative final covers;
- Participation in the collection and evaluation of data from local, regional, national and international research projects involving landfill closure and postclosure maintenance of engineered alternative designs;
- Working closely and sharing information with the Desert Research Institute (DRI), USEPA, DoD, DoE, various owners/operators, academic institutions (Univ.'s of Nevada, Wisconsin and Texas),
- Work and share information with environmental agencies from Washington, Montana, Idaho, and Nevada on similar problems involving solid waste landfill closures and postclosure maintenance;
- Work with various owners and operators on issues relating to landfill closures, postclosure maintenance, and postclosure land use; and
- Interpret, qualify, and statistically analyze test results.

Board Mandate Supporting Concept:

The Board is the lead agency responsible for non-hazardous waste management in California and is mandated to protect public health and safety and the environment from the adverse effect of solid waste. The implementation of these mandates are embodied in its permitting, enforcement, closure/postclosure, corrective action, and other programs. With the Board either acting directly as the Enforcement Agency or in providing technical services in support of the local enforcement agencies, the "**Alternative Covers Assessment Program**" helps provide the necessary information that will be required to maintain the Boards status as a leader in technical issues for solid waste landfills in California.

History/Background:

The collection of comprehensive information on a national level for engineered alternative final covers has been sparse at best. The Desert Research Institute, affiliated with the University of Nevada, is attempting to coordinate federal, state, and local agencies in concert with landfill owners and operators to establish a comprehensive database regarding engineered alternative final covers. This will be accomplished by compiling information on existing projects and developing new projects throughout the nation. This project is designed to be an ongoing process for a minimum of five years. It is possible that additional funds may be requested in the future. There is no obligation for future financial assistance. The effort is to be a teamwork approach to problem solving; with team members have input into the process and access to the information obtained.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pros -

- Access to a comprehensive database of information on engineered alternative final covers;
- Ability of provide guidance on the goals of the project;
- Enable Board staff to support LEA's, owners, and operators with current and accurate technical information on engineered alternative final covers;
- Provide assistance and information to the Legislature and other State of California agencies enabling them to make informed judgements and decisions;
- Maintain staff's knowledge on state-of-the-art technology relating to landfill issues;
- Maintain the Board's national and international presence in the development and collection of relevant landfill knowledge; and
- Provide Board staff with training on technical landfill issues.
- Currently, there are approximately 8-10 landfills with engineered alternative covers being monitored for effectiveness

Cons-

Board staff may fall behind the learning curve for current information that is vital for the mission of supporting the LEAs and the protection of the public health and safety and the environment.

Budget: How was requested amount calculated/determined?

The Desert Research Institute is suggesting a sum of \$15,000 from state agencies wishing to participate in the project. This sum would help develop new sites and cover DRI staff time and expenses.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Michael Wochnick	Concept No. 12
Division: Permitting and Enforcement	Divisional Priority:
Estimated Contract Amount: IWMA: \$70,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Michael Wochnick	Strategic Plan Goal: Goal 3 and Goal 2

Description:

The contractor shall provide the Board with **Comprehensive Laboratory Services** to include, but not limited to:

- Qualitative and quantitative analyses of landfill gas, soil gas, ambient air, leachate, gas condensate, flue gas, soil, water, wastewater, plant materials, incinerator ash, sludge, compost, drilling wastes, and other waste materials and secondary materials;
- Field testing and sample collection;
- Design, implementation, and evaluation of sampling and analytical protocols; and
- Interpret, qualify, and statistically analyze test results.

This contract would provide services to both the Permitting and Enforcement and Waste Prevention and Market Development Divisions.

Board Mandate Supporting Concept:

The Board is the lead agency responsible for non-hazardous waste management in California and is mandated to protect public health and safety and the environment from the adverse effect of solid waste. The implementation of these mandates are embodied in its permitting, enforcement, closure/postclosure, corrective action, and other programs. With the Board either acting directly as the Enforcement Agency or in providing technical services in support of the local enforcement agencies, the "**Comprehensive Laboratory Services Contract**" provides the necessary analytical support to these programs.

PRC 4200 et. Seq. establishes diversion requirements and Board authority to conduct market development activities including strengthening demand for recycled materials by end use consumers and manufacturers. In support of this mandate the laboratory services contract can be used to ensure the performance of recycled content products by providing quality assurance testing. Examples include but are not limited to tests to support the use of recycled C & D materials and tests to determine compost quality

PRC 42750 et. Seq. requires newsprint to contain minimum content recycled newsprint. It also requires the Board to set standards for recycled content newsprint and review every 2 years. The lab services contract will ensure the continued availability of newsprint testing.

History/Background:

The Board historically has had a laboratory services contract to support ongoing board needs. The previous contract expired June 30, 1997. Currently, there is no lab services contract.

It is expected that Board demands for the services provided in this contract will continue. Therefore., this contract would be continued in the future by similar provisions.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

- **Sampling and Analysis for Inspection, Enforcement, Site Mitigation, and Compliance at Landfills:** The Board has the responsibility to implement and maintain inspection and enforcement programs (PRC 43303) which historically and currently have included the testing of various media (air, water, soil) and biotic samples taken from solid waste facilities during inspections, enforcement actions, and site mitigation. Confirmatory tests to determine compliance are also necessary. Pursuant to PRC 43306, laboratory results from media tested under the contract, as part of an enforcement action, become official records of Board inspections and any other official action taken as a port of inspection and enforcement.
- **Sampling and Analysis of Closed, Illegal, and Abandoned (CIA) Sites:** PRC 45013 requires the Board to provide guidance and assistance to the local enforcement agencies in the inspection and investigation of CIA sites to ensure public health and safety and the environment are protected.
- **Recycled Content Products:** The laboratory services contract can be used to ensure the performance of recycled content products by providing quality assurance testing. The lab services contract will ensure the continued availability of newsprint testing so that the Board can set standards.

Laboratory services provided for in this contract are continually utilized by the Permitting and Enforcement and Waste Prevention and Market Development Divisions and the LEAs. Deferring the contract would hamper fulfilling numerous statutorily mandated activities by the Division.

Budget: How was requested amount calculated/determined?

For site investigation and compliance monitoring aspects, the requested contract amount was based on (1) the sample costs for the previous contract, (2) the minimum number of samples for a site investigation, and (3) the estimated number of sites investigated in one year. Also, additional funds were included for compliance sampling (e.g., split sampling with owner/operator).

For secondary material aspects, cost estimates are based on previous years testing costs, cost estimates from program managers, estimated number of samples and testing cost per sample.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: DPLA	Concept No. 13
Division: DPLA	Divisional Priority: 1
Estimated Contract Amount: \$500,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Pat Schiavo	Strategic Plan Goal: 2

Description:

Statewide characterization of disposed wastes, including rigid plastic packaging containers (RPPC's). This contract would provide the Board with an updated characterization of the major waste types still being disposed in California, along with detailed data on rigid plastic packaging containers. It would also provide information on the major sources of specific materials being disposed.

The scope of work consists primarily of four tasks:

- 1) Develop a representative sample of at least 10 landfills in various regions of California to characterize the entire waste stream.
- 2) Develop a representative sample of major sources of commercial waste by material type through a generator-based study in various regions in California.
- 3) Using the Board's standard characterization method, sample the selected sites to determine the type and quantity of materials being disposed, including material subtypes of RPPC's.
- 3) Compile and analyze the data for specified regions, prepare a comprehensive report supporting the methodology and describing summary results, and add new generator data to the waste characterization database.

Board Mandate Supporting Concept:

PRC 41770 (waste characterization) and 42310 (recycling of RPPC's) while ultimately supporting two distinctly different Board programs and clients have a lot in common regarding methodology. These two programs both require a detailed analysis of the solid waste stream. Waste stream information is more crucial than ever to solid waste planning on both local and statewide levels as jurisdictions increase efforts to reach the 50% goal. The results of this study will assist jurisdictions in reaching the 50% goal, and will help California achieve a 50% diversion rate statewide, as well as provide information for measuring RPPC's in California's waste stream.

History/Background:

One of the Board's missions is to improve the management of solid waste in California to conserve resources, and develop sustainable recycling markets. To accomplish this requires updated information. Board staff frequently receive questions from the public, jurisdictions, the media, and manufacturers about the types and amounts of materials in the state's waste stream. However, the Board does not have good information on the types and amounts of materials currently disposed. The only previous study, done in 1992, was simple compilation of the individual jurisdiction studies that were used to establish base-year data in jurisdictions' Source Reduction and Recycling Elements. Most of those studies are now at least 7 years out of date. Some of the jurisdiction surveys have since been found to contain measurement errors and most of the studies used different sampling protocols. As a result, staff is unable to provide useful characterization data to the public. A new statewide and regional study would provide the Board with much more accurate and reliable disposal information.

The Board developed the Uniform Disposal Characterization Method in response to a statutory mandate. The method included a database for jurisdictions to use as default information for analyzing their waste streams, to save them the expense of waste stream field studies. The database provides information not only on major types of materials, but the sources of the materials in the waste stream. This is especially important for the business sector, which contributes approximately 60% of the state's waste stream. The database relies on generator-based data which was originally donated by cities performing studies which followed the Board's method. Since the database was dependent on these donations, the data focuses on large urban cities in southern California. Data from northern

and rural jurisdictions needs to be added to make the database representative of the entire state. Rural data must be collected at the state level, since these small jurisdictions cannot afford costly field studies.

Also, the Legislature passed Rigid Plastic Packaging Containers (RPPC) Act in Senate Bill 235 (SB 235) in 1991 and amended it in SB 951 in 1993. The Act was codified in Public Resources Code (PRC) Title 14, Chapter 5.5, Articles 1 through 5. The Act requires product manufacturers to provide certification of the recycled content, the source reduction, or the recycling rate of RPPC packaging on or after January 1, 1995. Specifically, PRC Section 42310 requires all RPPC's (80oz. to 5 gallons) made or solid in California to meet one of the following: contain 25% recycled post-consumer content, be recycled at an overall rate of 25% (55% for PETE), be reusable or refillable 5 times, or be source-reduced by 10%. The plastics industry has indicated that they prefer to use the recycling standard to meet the requirements of the Act; however, previous initiatives by industry to develop estimates of the actual RPPC recycling rate have been difficult, expensive, and of limited reliability.

The Board has developed a fairly simple and accurate standard method of characterizing and measuring waste disposed in landfills, which can also include sub-sampling of RPPC material types. While disposal data alone cannot be used to determine the RPPC recycling rate, it would provide an independent estimate of the denominator for the needed calculation.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pros:

Characterizes the types and amounts of materials still going into landfills, and the major sources of these materials, thereby improving the data support for targeted diversion programs and material marketing efforts.
Combines purposes of data gathering in one study.
Meets the Board's responsibility to determine overall statewide RPPC recycling rate.
Shows statewide and regional progress in disposal reduction of different material types when compared to base-year studies done by jurisdictions in their SRREs.
Serves as a partial crosscheck to disposal data in previous RPPC studies presented by the American Plastics Council.
Develops a denominator for future use in a formula which would calculate a recycling rate for RPPC as mandated by PRC 42310.
Allows cross-regional analysis of disposal problems and diversion efforts by using a single standard sampling and characterization method across the state.
Adds to the Board's database of characterization information available to assist jurisdictions with waste analysis problems.
The cost of adding subcategories such as RPPC types to a standard waste sort is marginal.

Cons:

Comprehensive sampling is needed to measure RPPCs since they are a smaller component in the waste stream, but nevertheless the measurement is needed.
Landfill sampling cannot determine specific sources of materials, other than gross sector source (residential, commercial, etc.), therefore the data is not as useful for program planning.

Budget: How was requested amount calculated/determined?

The overall project is expected to cost approximately \$500,000. This amount was calculated using the costs paid for similar services, and the advice of independent industry experts.

The \$500,000 will be funded by a spending authority recently requested through Department of Finance for this specific activity, which is anticipated to be approved in the Budget Act for 98/99 Funding. This contract concept would not use any C&P Discretionary IWMA Funds.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Greening Team	Concept No. 14
Division: WPMD	Divisional Priority:
Estimated Contract Amount: \$40,000	Fund: <input checked="" type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Bill Orr	Strategic Plan Goal: Organics Waste Diversion

Description:

"Commercial Food Waste Partnership"

This contract concept provides funding for the Board to establish partnerships with restaurants, groceries, and food service providers to develop and implement "best management practices" designed to reduce the amount of wasted food generated by these entities.

Board Mandate Supporting Concept:

This contract concept creates a framework for establishing voluntary, cooperative partnerships with major commercial and institutional sectors that generate food waste, which makes up 3.5 percent of the state's wastestream. These partnerships would comply with the provisions of SB 1066 (Ch 672, Statutes of 1997) and support the Board's efforts to assist local jurisdictions in meeting their AB 939 waste diversion mandates. They would be the primary vehicle used by staff to implement Target 2.1 of the Board's draft "Greening Team Performance Plan."

History/Background:

The diversion of organic materials is one of the priority areas pursuant to the CIWMB's Strategic Plan. Organic materials comprise approximately 34 percent of the state's overall waste stream, with food waste making up over one-fifth of this total. Restaurants, groceries, and food service providers account for almost one-half of all food wasted in the commercial and institutional sectors in California.

Previously, the Board has funded hotel workshops and other pilot programs that addressed certain aspects of food waste generation. Additionally, the Board has funded several agricultural compost demonstration projects that target the beneficial use of compost and mulch on agricultural crops and promote markets for urban-derived organic materials. To date, however, the Board has not developed a comprehensive program designed to address the majority of food wastes generated in the commercial and institutional sectors. The Board's draft "Greening Team Performance Plan" identifies commercial and institutional food waste as one of the key targets warranting increased emphasis.

This concept proposes to: 1) identify restaurants, groceries, and food service providers that generate 70 percent of commercial and institutional food waste; 2) establish voluntary, cooperative partnerships with relevant trade associations and businesses; and 3) in association with our partners, help develop and begin implementing best management practices designed to decrease the amount of food wasted.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Increases the amount of organic materials diverted from California's landfills.

Develops voluntary best management practices that can be replicated by other food waste generators.

Helps local jurisdictions meet the 50 percent diversion mandate.

Continues the Board's efforts to develop voluntary public/private partnerships.

Budget: How was requested amount calculated/determined?

Total request is \$40,000. This amount would enable the Board to fund three to four partnership programs.

1998-99 FISCAL YEAR

Requestor: Used Oil and Household Hazardous Waste Br.	Concept No. 15
Division: DPLA	Divisional Priority:
Estimated Contract Amount: \$50,000 (Admin)	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input checked="" type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Don Peri	Strategic Plan Goal: 3

<p>Description: Through an interagency agreement with a college or university such as UCLA, a study of the dynamics of the industrial oil market in California will be made. A market study is warranted due to the lack of other avenues to gain sufficient data on industrial oil consumption volumes in California. This is a one-year concept.</p>
<p>Board Mandate Supporting Concept: Supports statutory requirement that the Board biannually report industrial oil and lubricating oil sales and used oil recycling rates (PRC section 48676).</p>
<p>History/Background: Since the used oil recycling program began collecting data in 1992, reported industrial oil sales have increased to levels exceeding that of lubricating oils. The amount of used industrial oil recycled has not increased at a rate commensurate with sales. National oil sales volume data suggest that industrial oil volumes should be on the order of 60% of lubricating oils. However, it is recognized that California is a net producer of oil products. Oil manufacturers report initial sales data for both lubricating and industrial oil to the Board. Manufacturers also make a payment to the Board on lubricating oil sold, unless exported or used in an exempt manner, hence, staff believe that the reporting is more accurate for lubricating oils. The Board receives information in the form of a refund request on fees paid if a subsequent lubricating oil purchaser exports the oil or uses it in an exempt manner. This is not the case for industrial oil, so no information is available as to its final disposition after the initial sale is reported. As a result, great uncertainty about the actual industrial oil consumption in the state exists. Using the reported industrial oil sales volumes results in significantly lower calculated recycling rates. The recycling rates are reported to the legislature and may be viewed as an index of program efficacy. The uncertainty in the consumption volumes has lowered program's confidence in the calculated recycling rates to significant degree.</p>
<p>Benefit to the Board: (Pros/Cons if we approve/disapprove) Pro: The used oil recycling program will be able to better quantify industrial oil consumption volumes and report recycling rates more accurately. The recycling rates will then be valued as measurements of the effectiveness of the program. Con: No downsides were identified with this concept.</p>
<p>Budget: How was requested amount calculated/determined? The requested amount was based on staff's estimate of the cost of the anticipated project.</p>

**CONTRACT CONCEPTS
1998-99 FISCAL YEAR**

Requestor: Bob Boughton	Concept No. 16
Division: DPLA	Divisional Priority: 1
Estimated Contract Amount: \$300,000	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input checked="" type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Natalie Lee	Strategic Plan Goal: 3

<p>Description: The funds will be used for the distribution of public outreach materials and advertisements in support of the Used Oil Program. Contracts will be established with these funds to purchase advertising packages at venues which reach appropriate target audiences. Possible outreach venues include racetracks, sports arenas, and billboards. Activities will include, but not be limited to, the development and production of outreach materials, purchase of advertising space, and development of partnerships. Staff will integrate other Board program messages into materials when appropriate opportunities arise. Activities under this proposal are projected to be implemented over two fiscal years.</p>
<p>Board Mandate Supporting Concept: Supports Public Resources Code Sections 3464 which requires the Board to develop and implement an information and education program for the promotion of alternatives to the illegal disposal of used oil.</p>
<p>History/Background: As the Used Oil Recycling Program matures, the role of statewide public outreach is better defined and effective opportunities are identified. Program staff have identified potential audiences for outreach through research, contracts, and grant recipient activities. Priorities for statewide efforts have been identified and experience on contracts and grants has helped staff develop a model for planning, implementing and evaluating statewide efforts. The proposed activities will complement existing contracts and grants and provide outreach to areas and audiences best addressed by a statewide effort.</p>
<p>Benefit to the Board: (Pros/Cons if we approve/disapprove) Pro: The used oil recycling program will be able to expand public outreach and place advertising of a high quality in a timely manner to support its mandate. Con: No negative impact has been identified.</p>
<p>Budget: How was requested amount calculated/determined? The requested amount was projected from previous advertising proposals presented to program staff and costs associated with previous Board activities.</p>

**CONTRACT CONCEPTS
1998-99 FISCAL YEAR**

Requestor: Used Oil and Household Hazardous Waste Br.	Concept No. 17
Division: DPLA	Divisional Priority:
Estimated Contract Amount: \$50,000	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input checked="" type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Don Peri	Strategic Plan Goal: 3

Description:

The funds will be used to contract with the Department of Water Resources (DWR) for public education program assistance and consultation, including the development and production of educational materials, such as video programs, public service announcements, booth graphics, posters, brochures, and other products. Through consultation, DWR will assist staff to implement the public outreach and educational component of the used oil program by tailoring appropriate messages and design for the target audiences. This is an annual renewal concept.

Board Mandate Supporting Concept:

Supports Public Resources Code Sections 3465 and 48631 which requires the Board to develop and implement an information and education program for the promotion of alternatives to the illegal disposal of used oil.

History/Background:

DWR has the capability to advise in the development of methods to deliver messages and to motivate the public to recycle oil. DWR shot and edited several videos for the program and have provided support for publications and graphics. DWR staff spoke at the last oil forum and prepared materials on effective brochure development for local government program staff.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pro: The used oil recycling program will be able to provide educational and outreach materials of a high quality in a timely manner to support mandates. In-house capabilities in many of the needed services are not available. DWR maintains a high quality graphics and video production unit.

Con: No downsides were identified with this concept.

Budget: How was requested amount calculated/determined?

The requested amount was based on staff's experience of the cost of anticipated projects.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Used Oil/HHW Branch	Concept No. 18
Division: DPLA	Divisional Priority:
Estimated Contract Amount: \$150,000	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input checked="" type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Carol Mortensen	Strategic Plan Goal: #3

<p>Description: Pursue a contract with Department of Food and Agriculture and/or Farm Bureaus to conduct education and outreach to farmers and ranchers and their employees about the proper management of used oil. The contract would allow the used oil recycling message to be delivered by agencies that farmers and ranchers are familiar with giving it more credibility. When opportunities arise, other Board programs could be supported by this contract as well.</p>
<p>Board Mandate Supporting Concept: Supports Public Resources Code Sections 3465 and 48631 which require the Board to develop and implement an information and education program for the promotion of alternatives to the illegal disposal of used oil.</p>
<p>History/Background: California has the largest agricultural economy in the United States. Twenty-nine million acres are devoted to farms and ranches. The equipment needed to support these farms and ranches uses large quantities of lubricating oil. The agriculture industry also employs hundreds of thousands of workers, including migrant workers. These workers typically fit the profile of the 'Do-It-Yourself' oil changer. Work currently under way by a Non-Profit Grant recipient indicates that the agricultural community is a prime target for outreach and education at this time. Staff believes that these factors combine to warrant an outreach and education campaign to target the agricultural community in California about used oil recycling.</p>
<p>Benefit to the Board: (Pros/Cons if we approve/disapprove) This contract will allow the Board to target education and outreach efforts to groups that are often not included in local government outreach efforts made possible through other used oil funds (grants).</p>
<p>Budget: How was requested amount calculated/determined? There are over fifty Farm Bureaus in California. They produce various print materials such as brochures, handbooks, and newsletters. To place information in these types of publications is estimated to cost approximately \$2500 per bureau depending on number and types of publications. This would allow some funds to be used by the Bureaus and/or the Department for administrative costs.</p>

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Bob Boughton	Concept No. 19
Division: DPLA	Divisional Priority:
Estimated Contract Amount: \$175,000	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input checked="" type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Natalie Lee	Strategic Plan Goal: 3

Description:

The funds will be used for general promotional expenses and to support existing contracts for used oil public education efforts. Activities will include, but not be limited to, purchase of signs and premiums, participation at conferences and workshops, printing costs and logo placement, editorial support, placement of advertisements, and sponsorships. Staff will integrate other Board program messages into materials when appropriate opportunities arise.

Board Mandate Supporting Concept:

Supports Public Resources Code Section 48631 mandate requiring the Board to develop and implement an information and education program for the promotion of alternatives to the illegal disposal of used oil.

History/Background:

As the Used Oil Recycling Program matures, the public education and outreach effort increases. Program staff have identified target audiences for outreach through research, contracts, and grant recipient activities. Outreach materials and distribution avenues are constantly being developed to expand the outreach effort. Contracts have been established to address a number of high priority audiences, and these contracts often require additional staff support to further the distribution of materials, coordinate with newly identified activities, and enhance the original scope of each contract.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pro: The used oil recycling program will be able to provide educational and outreach materials of a high quality in a timely manner to support its mandate.

Con: No negative impact has been identified.

Budget: How was requested amount calculated/determined?

The requested amount was based on expenditures in previous fiscal years and projections based on identified program priorities.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Used Oil and Household Hazardous Waste Br.	Concept No. 20
Division: DPLA	Divisional Priority:
Estimated Contract Amount: \$70,000	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input checked="" type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Don Peri	Strategic Plan Goal: 3

<p>Description: The funds will be used to contract with the Department of Motor Vehicles (DMV) and the Office of State Publishing (OSP) for costs to include the used oil logo and advertisements in DMV materials such as envelopes, brochures and the drivers handbook.</p>
<p>Board Mandate Supporting Concept: Supports Public Resources Code Sections 3465 and 48631 which requires the Board develop and implement an information and education program for the promotion of alternatives to the illegal disposal of used oil.</p>
<p>History/Background: The Board currently has an interagency agreement with DMV for the services cited above. DMV has requested that the Board include OSP in a three-party interagency agreement to directly pay printing costs. The license renewal and annual registration envelopes have been the most cost effective outreach effort the Board has undertaken for oil. DMV publications result in the highest number of hotline calls for oil recycling locations. Over 60 million mailings are made annually at a cost of only hundreds of dollars to the Board. The advertisement in the Drivers handbook costs about \$50,000 per year for over 4 million issues. Under this new agreement, staff will work with DMV to place the logo and recycling message on additional DMV brochures as well.</p>
<p>Benefit to the Board: (Pros/Cons if we approve/disapprove) Pro: The used oil recycling program will be able to place a used oil message in over 60 million DMV mailings per year and an advertisement in over 4 million driver handbooks per year at very low cost. Con: No downside to approval of this concept has been identified.</p>
<p>Budget: How was requested amount calculated/determined? The amount was based on the current fiscal year's interagency agreement and DMV staff's estimate of costs for anticipated advertisements on DMV materials and in DMV publications.</p>

**CONTRACT CONCEPTS
1998-99 FISCAL YEAR**

Requestor: Used Oil/HHW Branch	Concept No. 21
Division: DPLA	Divisional Priority:
Estimated Contract Amount: \$50,000	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input checked="" type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Carol Mortensen	Strategic Plan Goal: #3

Description:

Pursue a contract with Department of Parks and Recreation to conduct used oil education and outreach through the Off-Highway Vehicle Program. This contract would allow the Board to deliver a used oil recycling message to a targeted group of Californians who service their off-road and on-road vehicles. When opportunities arise, other Board programs could be supported by this contract as well.

Board Mandate Supporting Concept:

Supports Public Resources Code Sections 3465 and 48631 which require the Board to develop and implement an information and education program for the promotion of alternatives to the illegal disposal of used oil.

History/Background:

The Off-Highway Vehicle Program (OHV), under the Department of Parks and Recreation, oversees 8 off-highway vehicle parks in California. They also implement the license program for users of the parks. The visitors to these parks can typically be categorized as 'Do-It-Yourselfers' and are considered prime targets for used oil education. The OHV Program produces various publications and other outreach materials. The Department also prints many publications. The Board could work with the Department to incorporate a used oil recycling message into existing Department materials and could coordinate the production of new outreach materials.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

This contract will allow the Board to direct education and outreach efforts to targeted groups that are often not included in local government outreach efforts made possible through other used oil funds (grants).

Budget: How was requested amount calculated/determined?

The amount was determined to be adequate based on an existing contract with DMV for similar tasks.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Bob Boughton	Concept No. 22
Division: DPLA	Divisional Priority:
Estimated Contract Amount: \$30,000	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input checked="" type="checkbox"/> Oil <input type="checkbox"/> Tire <input type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Natalie Lee	Strategic Plan Goal:

Description:

The funds will be used to develop and implement a contract with California Department of Transportation for public outreach. CALTRANS currently manages an outreach effort which includes the Adopt-A-Highway Program. CALTRANS is also active in statewide education networks. CALTRANS existing efforts offer the Board an opportunity to reach motorists throughout the state. Working with other agencies and using existing programs and materials as a vehicle for used oil recycling messages has allowed the Used Oil Program to expand its outreach efforts cost-effectively and with little to no additional waste. Staff will integrate other Board program messages into this effort when possible.

Board Mandate Supporting Concept:

Supports Public Resources Code Section 3465 and 48631 which require the Board to develop and implement an information and education program for the promotion of alternatives to the illegal disposal of used oil.

History/Background:

Interagency agreements with other agencies have provided cost effective mechanisms for the Used Oil Program to extend its outreach efforts. Efforts such as those with Department of Motor Vehicles and Department of Water Resources have been very successful. CALTRANS is involved in the Stormwater Pollution Prevention Education Task Force, the goals of which coincide with Used Oil Program education goals, and this affiliation can be leveraged to benefit the Used Oil Program.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pro: The used oil recycling program will be able to expand outreach through a cooperative agreements with another state agency to support its mandate.

Con: No negative impact has been identified.

Budget: How was requested amount calculated/determined?

The requested amount was based on costs associated with current Board contracts for outreach with other state agencies.

Requestor: Bob Boughton	Concept No. 23
Division: DPLA	Divisional Priority:
Estimated Contract Amount: 100,000	Fund: IWMA Project Recycle Oil Tire RMDZ AB2136
Primary Staff Contact: Natalie Lee	Strategic Plan Goal: 3

Description:

The funds will be used to develop and implement the monitoring and evaluation phase of the Earth Resources Curriculum Project. The curriculum is nearly completed. There is a strong need for ongoing promotion to additional teachers, as well as tracking and follow-up with teachers implementing the materials. The information gathered will help to discern needs for refinement of the curriculum. Next steps such as re assembling of lessons for non-science, drivers ed, and auto shop classes need to be explored as well. Staff will continue to integrate this project with other Board programs, specifically the efforts of the Schools Section in the Public Education and Programs Implementation Branch.

Board Mandate Supporting Concept:

Supports Public Resources Code Sections 3465 and 48631 mandate requiring the Board to develop and implement an information and education program for the promotion of alternatives to the illegal disposal of used oil.

History/Background:

High school students were identified through research and program activities as a high priority audience to receive used oil recycling messages. To address this audience, a contract was established with CSUS Foundation for the development and dissemination of a secondary schools curriculum. The curriculum, Earth Resources: A Case Study -Oil, is nearing completion and will be distributed to teachers via training workshops through the term of the contract (Fall of 1998). The proposed activities will complement the existing contract by providing for follow-up, continued distribution and evaluation. Because ongoing teacher trainings and feedback mechanisms were not part of the original contract scope of work, this new concept is needed. The momentum gained through the avenues of outreach and training need to be maintained. The ongoing assessment of the curriculum from teachers needs to be done not only to quantify the use of the curriculum but to help focus future efforts.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Pro: The used oil recycling program will be able to expand school outreach and evaluate materials and methods being used to support its mandate.

Con: No negative impact has been identified.

Budget: How was requested amount calculated/determined?

The requested amount was based on experience with current Board contracts for school outreach and projections of costs to achieve goals outlined above.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Keri Spaulding	Concept No. 24
Division: Legal	Divisional Priority: 1
Estimated Contract Amount: \$150,000.00	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input checked="" type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Elizabeth Clayton	Strategic Plan Goal: Market Development/Recycling

Description:

Implementation and Administration of RMDZ Loan Program

Since December of 1992, we have been utilizing the services of Attorney Doug Hodell to assist with implementation and administration of our Recycling Market Development Zone (RMDZ) Loan Program. Mr. Hodell is now with the law firm of Boutin Dentino Gibson & DiGiusto. To date, Mr. Hodell has developed all of the documentation for the RMDZ Loan Program, and has provided training and consultative services as needed to assist with the implementation and operation of the loan program, including processing and closing new loans, maintaining existing loans, assisting on problem loans such as foreclosures and effectuating the sale of certain loans.

Board Mandate Supporting Concept:

Market Development/Recycling

History/Background:

Prior requests for approval for outside legal services for the RMDZ program were made in 1992, 1993, 1994, 1995 and 1996.

Contract #C2025: In September 1992, outside legal services were authorized in an amount of \$100,000 for fiscal year 1992/93.

Contract #C2039: An expenditure of \$60,000 was authorized in December 1992 for fiscal year 1992/93. In August 1993, an additional \$100,000 for fiscal year 1992/93. In August 1993, an additional \$100,000 for fiscal year 1993/94 was authorized. In November 1993 an additional \$60,000 for fiscal year 1993/94 was authorized. An additional \$15,000 for services related to loan authorized. An additional \$15,000 for services related to loan closings for fiscal year 1993-94 was authorized in May 1994.

Contract #C4001: An expenditure of up to \$158,000 was authorized for the fiscal year 1994-95. In May 1995, an augmentation of that contract was approved for an additional \$50,000.

Contract #C5026: In October 1995, an amount of \$188,000 was approved for fiscal year 1995-96. An additional \$50,000 for legal services for fiscal year 1996/97 was authorized in October 1996. On June 30, 1996, \$55,698.96 was disencumbered.

Contract #C6033: An expenditure of \$90,000 was authorized for fiscal year 1996/97 in October 1996. An additional \$50,000 for legal services for fiscal year 1997/98 was authorized in August 1997.

Contract #C7038 - An expenditure of \$250,000 was authorized for fiscal year 1997/98 in September 1997.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

Since this is a highly specialized field of law and all of our loans are individualized, continued retention of outside legal counsel with expertise in lending ensures that the loans are structured, closed and administered in a manner consistent with commercial lending practices, while also ensuring compliance with statutory mandates and

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implementation of the Board's policies. In addition, outside legal counsel with expertise in problem loans, workout agreements, foreclosures, etc., ensures that the Board's interests are fully protected in the situation where a borrower defaults on a Board loan.

Budget: How was requested amount calculated/determined?

The amount for this request was calculated based on consideration of past years' actual costs for same/similar services and the cost per hour times estimated hours to include legal matters such as loan defaults, workout agreements, collateral modifications and foreclosures.

CONTRACT CONCEPTS 1998-99 FISCAL YEAR

Requestor: Charles E. Haubrich	Concept No. 25
Division: Waste Prevention & Market Development.	Divisional Priority: High
Estimated Contract Amount: \$40,000.00	Fund: <input type="checkbox"/> IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input checked="" type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Charles E. Haubrich	Strategic Plan Goal: Generate RMDZ Loans

Description: Market Prospect Lists/Credit Reports

The Board will be obtaining two primary services, they are:

1. The contractor will provide the Board with business prospect listings. These listings will be used in the marketing efforts of the Board to generate RMDZ loan applications.
2. The contractor will provide the Board with current business credit reports for prospective RMDZ loan customers.

Board Mandate Supporting Concept:

In response to the concerns raised in the passage of Assembly Bill 939 (Sher, Stats. 1989, Ch. 1095)(AB939), the State of California established the Recycling Market Development Zone (RMDZ) program. Authorized by Senate Bill 1322 (Bergeson, Stats. 1989, Ch. 1096), the program objective was to create markets for diverted materials by increasing the use of recycled materials as manufacturing feedstock.

The Board established its revolving loan program as a valued part of the RMDZ program. In 1990, Senate Bill 2310 (Bergeson, stats. 1990, ch 1543) authorized the Board to make low interest loans to both local governments for infrastructure development and to businesses located in the RMDZ's using recycled materials in their manufacturing processes.

History/Background:

The Board has been ordering lists and credit reports from Dun & Bradstreet during fiscal year 97-98. The current contractual agreement is in the amount of \$10,000.00. The Board's contract is under a CMAS contract with Department of General Services.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

The lists provided by the contractor will offer the Board a continual source of qualified prospective RMDZ loan customers. In addition, the business credit reports will assist the Board's Loan Officers in making proper credit decisions.

Budget: How was requested amount calculated/determined?

The dollar amount was calculated by taking into consideration the actual money used during fiscal year 97-98. This information was coupled with the projected number of state wide prospect lists that will be required and the number of business credit reports that will be requested during the contract period.

**CONTRACT CONCEPTS
1998-99 FISCAL YEAR**

Requestor: Mindy Fox	Concept No. 26
Division: Waste Prevention and Market Development	Divisional Priority
Estimated Contract Amount: \$80,000	Fund: IWMA <input type="checkbox"/> Project Recycle <input type="checkbox"/> Oil <input type="checkbox"/> Tire <input checked="" type="checkbox"/> RMDZ <input type="checkbox"/> AB2136
Primary Staff Contact: Mary Farr	Strategic Plan Goal: 2

Description: Training for Zone Administrators

Zone Administrators (ZAs) require a variety of support to effectively market their RMDZ programs. Training should be provided to the ZAs to help identify leads, conduct lender meetings, market their local RMDZ program, and hone skills in loan origination. Training courses, seminars, conferences and forums may all be appropriate venues for such training.

Board Mandate Supporting Concept:

RMDZ efforts support the AB 939 mandate by assisting in the facilitation of markets for recovered/diverted materials; therefore, this concept supports Goal 2 of the Strategic Plan.

History/Background:

At the October 24, 1995 Board meeting, an agenda item was approved to provide additional support and assistance to zone administrators. At the same time, ZAs were to assume more of the loan origination role. Board staff have continually heard from the ZAs that they need training to be effective in this role. ZAs have received some training to date, but there is such a high turnover rate among ZAs that additional training is necessary.

Benefit to the Board: (Pros/Cons if we approve/disapprove)

If approved, the contract will better enable Zone administrators to bring qualified borrowers to the loan program and to better market the local RMDZ program.

Budget: How was requested amount calculated/determined?

This was based on the cost of 7 training sessions previously offered to the ZAs.

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