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MEETING  
STATE OF CALIFORNIA  
CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD  
LOCAL ASSISTANCE AND PLANNING COMMITTEE

COPY

Board Room  
8800 Cal Center Drive  
Sacramento, California

Tuesday, May 4, 1993

1:30 p.m.

Janet H. Nicol  
Certified Shorthand Reporter  
License Number 9764

APPEARANCES

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COMMITTEE MEMBERS PRESENT:

Wesley Chesbro, Chairman

Kathy Neal

Paul M. Relis

STAFF PRESENT:

Elliott Block

Vicki Britt, Committee Secretary

Catherine Foreman

Martha Valdes

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COMMITTEE CHAIRMAN CHESBRO: Meeting of the Local Assistance and Planning Committee of the Integrated Waste Management Board is now in session.

Call the roll, please.

COMMITTEE SECRETARY BRITT: Board Member Neal.

COMMITTEE MEMBER NEAL: Here.

COMMITTEE SECRETARY BRITT: Relis.

COMMITTEE MEMBER RELIS: Here.

COMMITTEE SECRETARY BRITT: Chairman Chesbro.

COMMITTEE CHAIRMAN CHESBRO: Here.

I'm going to take things out of order a little bit since I know the folks from Lassen traveled a long distance and ask them if they want to go ahead and move on and go ahead and do that item.

So in case they're trying to get home this afternoon. I understand there was snow on the ground there. We don't want you to be driving at night.

I think it takes about the same amount of time to get to Susanville as it does to Arcata. Somewhat opposite directions once you get up to Redding.

Okay.

MS. FRIEDMAN: Good afternoon, Chairman Chesbro and Board Members. I'm Judy Friedman with the Local Assistance Branch.

1 Today we will be presenting for your consideration  
2 the County of Lassen's petition for reduction and diversion  
3 mandates and planning requirements.

4 Before I turn over the presentation to staff, I  
5 would like to provide you with a brief historical overview  
6 on the petitions the board has heard to date.

7 To date eight petitions have been heard by the  
8 committee and the board.

9 The diversion goal reductions have ranged from  
10 12.5 percent to 15 percent.

11 Those were granted in six cases.

12 Reductions in planning requirements have been  
13 granted in three of the eight cases.

14 Specifically, Mono County, the City of Isleton,  
15 Alpine County, the City of San Juan Bautista, Mammoth Lake,  
16 Trinity County, and the City of Biggs have all been granted  
17 petitions for reduction from this committee and the board.

18 I thought it would be nice to give you a brief  
19 historical overview and set the context.

20 Now, I'd like to turn to John Blue of my branch,  
21 who will make the staff presentation.

22 Following his presentation, staff and the county  
23 are available for any questions you may have.

24 COMMITTEE CHAIRMAN CHESBRO: Okay.

25 MR. BLUE: Good afternoon. I'm sorry I sat on

1 this side of the table now. I have to turn my back.

2 I'm sure you've had time to look at the agenda  
3 items. And I'll try to summarize the points of the petition  
4 and staff analysis and if you have any additional questions  
5 I'll be happy to answer them.

6 First off, Lassen County is an isolated rural  
7 mountainous county in northeastern California. Small  
8 population of about 28,700, including the prison in  
9 Susanville. It's about 5,000 people there.

10 60 percent of the property in the county is  
11 government owned and major employers are government and  
12 agriculture.

13 County's projecting about \$500,000 budgetary  
14 shortfall if they implement all the solid waste mandates  
15 from the State.

16 And I was noticing in their summary there, they  
17 didn't include any information about Subtitle D compliance  
18 as well, so you might want to consider that.

19 The solid waste picture in the county is  
20 complicated significantly by a large wood-burning power  
21 plant, which produces about 58 percent of the county's  
22 waste.

23 The ash is difficult to find diversion  
24 alternatives for currently.

25 The power company is diverting a small amount of

1 ash for use in the soil amendment. And this, I think, is  
2 about four percent of the county waste stream being diverted  
3 this way.

4 And they're currently negotiating for additional  
5 sites to use for land spreading.

6 The county qualifies the petition to the board for  
7 planning and diversion goals reductions based on low  
8 population density and the small quantity of waste  
9 generation.

10 There are currently about 42 tons per day, well  
11 below the 60 tons per day allowed.

12 The county is requesting the following things.

13 They're requesting that the board allow them to  
14 prepare a SRRE with a single existing conditions section and  
15 a single monitoring and evaluation section, as opposed to  
16 having each of these for each of the different components  
17 within the SRRE.

18 And they are requesting that the board reduce the  
19 diversion goals to 25 percent -- or to 12 percent for the  
20 short-term period and 35 percent for the medium-term period.

21 Based on previous board actions, staff are not  
22 recommending that granting the 35 percent for the  
23 medium-term period.

24 Under existing conditions if the county were to  
25 reach the 25 percent diversion goal on the existing

1 diversion of the ash they would be diverting 59 percent of  
2 their municipal solid waste.

3           At 12 percent diversion, that corresponds to about  
4 30 percent diversion of the municipal solid waste for the  
5 county.

6           If the board does grant a reduction of diversion  
7 requirements, county -- the power company is still motivated  
8 to increase their diversion efforts to avoid tipping fees.

9           And the county is proposing some significantly --  
10 the county is planning to count mostly on source reduction  
11 and public education for their achievement of the goals and  
12 reduced goals, focusing first on public education to bring  
13 around existing practices of illegal dumping and backyard  
14 burning, which due to the sparse population is a significant  
15 problem within the county.

16           They also are looking into establishing perhaps  
17 for the medium-term period of materials facility recovery  
18 facilities, possibly. There's been some discussion of  
19 using -- doing this at the prison.

20           So staff is recommending that the committee  
21 recommend board approval of Resolution 93-61, which is  
22 attached to the agenda item.

23           Are there any questions?

24           COMMITTEE MEMBER RELIS: Question.

25           What's Lassen charge the power plant for disposal?

1 MR. BLUE: Due to an unfortunate contract they  
2 entered into in July of '89, they allow the first 10,000  
3 cubic yards per year of ash to be disposed for free.

4 COMMITTEE MEMBER RELIS: That was free?

5 MR. BLUE: That was free.

6 COMMITTEE MEMBER RELIS: I did read that right?

7 MR. BLUE: You did read that right.

8 That was an unfortunate choice.

9 That does expire, though, in 1999.

10 COMMITTEE MEMBER RELIS: '99.

11 MR. BLUE: '99.

12 COMMITTEE CHAIRMAN CHESBRO: In our lifetimes.

13 COMMITTEE MEMBER NEAL: That power plant had some  
14 good attorneys. Very small print wheel.

15 COMMITTEE MEMBER RELIS: They've taken more than  
16 that?

17 MR. BLUE: The county is currently accepting more  
18 than that and charging them for it.

19 COMMITTEE MEMBER RELIS: What do they charge for  
20 the increment?

21 MR. BLUE: I'm not sure incrementally, but in '92  
22 it was about \$27,000.

23 COMMITTEE CHAIRMAN CHESBRO: Could we have your  
24 name?

25 MR. DIEHL: Marty Diehl from Lassen County.

1 D-i-e-h-l. I'm an associate engineer for Lassen County  
2 Public Works Department.

3 In regards to your question, sir, the first 10,000  
4 yards are for free.

5 John was correct, it was a little unfortunate  
6 contract we entered into.

7 We anticipated using this material as alternate  
8 source of daily cover and we don't now.

9 But anyway, after the first 10,000 we charge them,  
10 it's a sliding sale. I think they get 2,000 yards of \$2 a  
11 yard, the next two at \$4, the next two at \$6 a yard, and  
12 beyond that it's our actual cost what we figure we're  
13 losing.

14 COMMITTEE MEMBER RELIS: They pretty much have a  
15 free landfill?

16 MR. DIEHL: For the first 10,000 yards, although  
17 John was correct, we collected around \$21,000 in gate fees,  
18 disposal fees, from Honey Lake Power Company in 1992 and  
19 they also paid additional \$5,000 in waste management fees to  
20 the State Board of Equalization quarterly fees.

21 COMMITTEE MEMBER RELIS: Thank you.

22 COMMITTEE CHAIRMAN CHESBRO: Any other questions?

23 Let me ask if there's -- is this working? Okay.

24 Is there a representative of the county who would  
25 like to make further presentation? I mean, do you have a

1 presentation to make or you just here to answer questions?

2 MR. SCHENCK: Just very brief, Mr. Chairman.

3 Tom Schenck with Solution Resources Inc.

4 S-c-h-e-n-c-k.

5 I think what we see here in addition to just the  
6 facts that -- and contracts that John pointed out relative  
7 to the existing conditions there, what we see happening, and  
8 I think Marty is representative of the Public Works  
9 Department, with the things that are happening with Subtitle  
10 D and the changes that will be presenting themselves,  
11 regulatory mandates, et cetera, both state and federal, to  
12 Lassen County, a number of things in the next few years are  
13 going to really affect the overall economic picture relative  
14 to the management of solid waste, which will, of course,  
15 have to get the county to take a new look in terms of its  
16 fee structures and both for the MSW, but also for special  
17 weights like the power plant.

18 And I think that that issue is probably subject to  
19 renegotiation in the near future between the county and the  
20 power plant. There's a provision in the contract that will  
21 allow that.

22 So but in general --

23 COMMITTEE MEMBER RELIS: Even though there's a  
24 contract they can renegotiate it?

25 Did I hear you right? That they can renegotiate

1 it?

2 MR. SCHENCK: There's a provision in the contract  
3 that states if the county raises the disposal fees to the  
4 residential and commercial sector of the stream they can  
5 then do the same to the power plant and I think that the  
6 reality is that that's going to happen. We know that very  
7 readily. So that's going to open up that opportunity to  
8 bring that into parity, which I think is very important at  
9 this point.

10 But in general I don't have a need to go into much  
11 detail other than just state that with based upon the  
12 results of this petition the county looks forward to moving  
13 forward with its completing its planning requirements.

14 I think with having the guidelines set forth here  
15 it will have very specific targets regarding what's going to  
16 need to structure its source reduction recycling elements  
17 around and in a way that's in proper context for Lassen  
18 County.

19 Also most importantly one that's achievable so  
20 that as the county comes back to the board for subsequent  
21 review and they're able to hopefully move forward with  
22 programs that are getting them the diversion levels that are  
23 stipulated per this petition.

24 So that's all the presentation I have to make.

25 COMMITTEE CHAIRMAN CHESBRO: I have some

1 questions.

2 First of all, can you tell us what steps the  
3 county and/or the power plant operator are taking to seek  
4 diversion opportunities for the ash?

5 MR. SCHENCK: Marty might want to address that  
6 more specifically.

7 MR. DIEHL: Currently the Honey Lake Power Company  
8 is, as John indicated in his report, is using a small  
9 portion of the ash as a soil amendment in some of the rural  
10 ranching areas in the northern part of the county.

11 Some of our -- one person in particular, our road  
12 department, is attempting to deal with the ash as instead of  
13 a disposal problem, a use problem, or find a useful source  
14 for it as a additive in sand trucks for de-icing winter  
15 roadways there, snow and ice covered.

16 The theory being that the dark cast or shadow of  
17 the ash itself would promote melting of the ice.

18 Beyond that we really haven't got into many other  
19 options of dealing with this material.

20 COMMITTEE CHAIRMAN CHESBRO: Is the question of  
21 distances to agricultural land for further opportunities for  
22 spreading been looked at at all?

23 MR. DIEHL: The distance?

24 COMMITTEE CHAIRMAN CHESBRO: Well, I mean,  
25 obviously if there was agricultural available, that's a

1 potential opportunity and I was just curious whether those  
2 opportunities have been fully explored.

3 MR. DIEHL: No. In fact, they are exploring  
4 closer agricultural lands. Right now they're taking some of  
5 the soil amendment ash, as I said, to the northern part of  
6 the county up to the Madeline Plains district.

7 There are -- my last conversation with the people  
8 at the power company said they were exploring getting a  
9 variance from the Lahontan Water Quality Control Board for  
10 use in the Honey Lake Valley, which is right adjacent to the  
11 power plant.

12 COMMITTEE CHAIRMAN CHESBRO: I'm not sure which  
13 one of you to ask, so whoever is the right one to step up.

14 The next question has to do with diversion  
15 programs that you intend to pursue.

16 John mentioned some in the education, which are  
17 important, but only indirectly related to diversion,  
18 reducing backyard burning.

19 If anything I think it could inadvertently have  
20 the opposite effect of increasing the volume of the landfill  
21 if people were not illegally dumping.

22 But I'm interested in knowing, although the SRRE  
23 will detail this, I presume, what kinds of programs you  
24 intend to get to the 12 percent.

25 MR. SCHENCK: I think the major, basically, if

1 you, in reading the petition and the staff's report you  
2 probably gotten the impressions there's not a lot of  
3 existing recycling infrastructure in place in Lassen County.

4 And the only incorporated city is City of  
5 Susanville, which has currently one buyback-dropoff  
6 recycling center.

7 There's really a significant need to increase  
8 recycling opportunities.

9 And I think what we've seen in working with county  
10 staff and their -- is creating a hierarchy in terms of --  
11 the educational component really needs to move forward  
12 because in a community like that there is -- since those  
13 opportunities don't exist there's not a lot of high  
14 awareness currently for recycling. That needs to be brought  
15 to curb, all the rudimentary issues regarding that and more  
16 specific program-related education.

17 And then to support that, we need to have specific  
18 programs become available or how-to's established. And I  
19 think the education will go hand in hand with some kind of  
20 focused on-site and backyard composting program for the  
21 unincorporated area, because I think that's very appropriate  
22 and readily doable in a county such as Lassen.

23 The other part of that would be focusing on  
24 getting increased opportunities for dropoff and buyback  
25 recycling activities both in town and also at the existing

1 landfill and transfer stations.

2           There is some -- the county has established some  
3 dropoff collection programs at the landfills which are not  
4 very -- in other words, in the absence of an education  
5 program and really a focused program that they're not  
6 heavily, you know, not a lot of participation at this time,  
7 but it's a matter of expanding that activity.

8           And looking at the commercial sector in bringing  
9 in the private waste hauling companies that are -- have  
10 expressed interest in getting involved in recycling, getting  
11 commercial cardboard and high-grade paper programs going up  
12 there, which really in a community such as Lassen County  
13 involves having to get a public-sector private-sector  
14 arrangement going because of the fiscal limitations there.

15           But I think those things are doable and if they're  
16 done, I think incrementally, phased in with a proper public  
17 awareness kind of campaign, that's how we intend to really  
18 move forward with getting to the 12 percent in the  
19 short-term goal.

20           COMMITTEE CHAIRMAN CHESBRO: What's the 27,000 is  
21 the population of the county including Susanville?

22           MR. SCHENCK: Correct.

23           COMMITTEE CHAIRMAN CHESBRO: What's the proportion  
24 that's left after you subtract Susanville and the prison?

25           MR. SCHENCK: 16,000 unincorporated.

1 COMMITTEE MEMBER NEAL: When 939 was first drafted  
2 the focus was on diversion-based counting, but as you, I  
3 hope, are aware there's been some legislation that has  
4 changed that now to disposal base.

5 I think one of the shortcomings with the original  
6 drafting of 939 is when you have to focus on diversion --  
7 excuse me, generation base, then although source reduction  
8 is at the top of the hierarchy, it's very difficult to  
9 quantify.

10 So people were putting most of their attention on  
11 recycling activities.

12 And I hear you talk about also still talking about  
13 recycling activities and public education, but now that we  
14 are switching to disposal base counting I think that there  
15 is an opportunity to put more emphasis on source reduction,  
16 waste prevention, than public education, particularly in the  
17 area where you've got a smaller population. I mean, I don't  
18 know how easy or difficult it is to communicate with that  
19 population, but I would think at least maybe with  
20 Susanville, maybe even working with the prisoner -- the  
21 prison. There may be some opportunities to give increased  
22 attention to source reduction strategies, which cost less  
23 because you don't have to build the infrastructure to handle  
24 materials, and ultimately I think get you to your goal with  
25 a lot better sort of responses.

1           So as you're developing your public education and  
2 figuring out how you're going to accomplish your reduction  
3 outside of the ash problem, I would certainly suggest that  
4 you put more attention on source reduction and waste  
5 prevention activities.

6           MR. SCHENCK: I think you made a good point there.

7           I think one of the other factors, I think that's  
8 going to come to bear very soon with not only the Article 5  
9 California stipulation, but with the Subtitle D going into  
10 effect, we're going to see a significant shift in the rural  
11 counties regarding the costs for disposal.

12           I think historically the cost for disposal in  
13 rural counties has been artificially low and unfortunately  
14 that has also led to the ease of being able to do things  
15 other than diversion, either through source reduction or  
16 whatever.

17           I think that both for Lassen County and its  
18 surrounding counties, Plumas County and Modoc, they're all  
19 having to look at this changing picture up there. And I  
20 think if you combine both a focused educational effort  
21 that's trying to provide residents and business people with  
22 a better understanding of the waste stream and what they  
23 possibly can do, with that going forward and all of a sudden  
24 you get that economic impact of their disposal costs start  
25 to rise, you're going to start to see some people wanting to

1 do some other things. And they need to be empowered in  
2 terms of how to get from here to there, in terms of that.

3 Also with the power plant I think the county has a  
4 responsibility to divert that material because it's going in  
5 their facility, but on the other hand when it stops being,  
6 quote, unquote, "a free lunch" for that material, they're  
7 going to be very motivated to try to find alternatives to  
8 disposal that are regulatorily compliant too.

9 And I think that if the county and the power plant  
10 can work together on that, hopefully those processes will  
11 move forward in the near future.

12 COMMITTEE CHAIRMAN CHESBRO: To what degree is the  
13 county working cooperatively with either the City of  
14 Susanville or the state prison in a joint diversion programs  
15 that might help the county address its -- the economics of  
16 scaled problem with any kind of recycling program?

17 MR. SCHENCK: There's no current formal  
18 arrangement between the county and city currently, although  
19 I think that that's becoming an inevitable process. There's  
20 been some changeovers in politics and city management,  
21 whatever, and I think with some stability there that's going  
22 to go forward.

23 The prison has come forth with a proposal to  
24 prepare a feasibility study. Prison Industry Authority,  
25 with the prison presented -- is preparing a feasibility

1 study for some type of recovery and processing facility  
2 using prison labor up there. And that's midstream right  
3 now, in terms of looking at the economic realities that are  
4 going to be there.

5 I think the only limitations from the PIA  
6 standpoint is compared to, say, Folsom or San Diego or  
7 things, that you got a very limited volume of waste to  
8 spread the cost for that kind of recovery around.. So that's  
9 one issue.

10 On a regional level the Counties of Plumas, Modoc,  
11 and Lassen and also Sierra have been some regional meetings  
12 up there in the last couple years, which John has attended  
13 some of those meetings, and even though to date something  
14 hard and definitive hasn't necessarily come out of that, I  
15 think it's established a process that's going to be valuable  
16 in terms getting any jurisdictional cooperation going.

17 I don't know if, John, do you have any other or  
18 Marty?

19 MR. DIEHL: No. That would be about it.

20 MR. SCHENCK: I do think it's critical the City of  
21 Susanville and Lassen County work together because the  
22 bottom line is that they're right there, they share the same  
23 geographical setting and they really have to work together  
24 on that. They can't really go their separate ways.

25 COMMITTEE CHAIRMAN CHESBRO: I'll go on the record

1 as encouraging that. I think it's up to the local  
2 government to determine that. There's a lot of factors that  
3 I know nothing about, I'm sure, because they're on the local  
4 level, but just nonetheless I think it will be good to  
5 encourage it.

6 I'm ready to entertain a motion, but there's a  
7 couple of sort of caveats I wanted to put out there, perhaps  
8 for inclusion in the motion.

9 One of them is that my main reason for being  
10 willing to support this is that I think that Lassen County  
11 fits very well the intent of what the law was trying to get  
12 at, the kind of community that has a long distance,  
13 smallness of size, low-density population and long distance  
14 for markets. That's really the basis on which I support it.

15 I think the ash is a somewhat unique problem, but  
16 there are some other counties in the state that have similar  
17 problems that don't match that other criteria and may be  
18 able to do things with their ash.

19 So I would like for us to shy away from using that  
20 as the justification, even though I think it helps the  
21 argument in many ways, the fact that 12 percent of the total  
22 waste stream is about 30 percent of the MSW waste stream is  
23 significant.

24 But I think as a precedent it's a little bit  
25 dangerous for us to use that as a criteria.

1           Secondly, I'm a little concerned that the SRRE has  
2 not been under way yet.

3           And so I would like to see the committee and the  
4 board condition the reduction in percentage requirements  
5 from 25 to 12, that that would go into effect upon adoption  
6 of the reduced SRRE that we're authorizing here, so that if  
7 we didn't get an SRRE in place by 1995 then you would still  
8 have a 25 percent reduction in place.

9           I think that gives you a little bit of incentive  
10 to get the document done, but still shows you the  
11 flexibility that you're asking for.

12           Also, I would support the staff's recommendation  
13 as we have with the others that we hold off on determining  
14 the year 2000 percentage, because circumstance are so  
15 unpredictable that that's seven years away and I don't think  
16 we can predict what will be a satisfactory requirement for  
17 that far in advance, but I think for 1995 we can.

18           COMMITTEE MEMBER RELIS: I'd support those  
19 comments and make a motion that we provide them with the  
20 relief.

21           COMMITTEE MEMBER NEAL: Second.

22           MR. BLUE: Should I include that requirement in  
23 the resolution for the SRRE?

24           COMMITTEE CHAIRMAN CHESBRO: I don't know -- does  
25 that need to be in the resolution? What's the proper --

1 MR. BLOCK: That would be proper.

2 COMMITTEE CHAIRMAN CHESBRO: Why don't you leave  
3 the other one as -- the one about the ash as just a sense of  
4 the committee for purposes of analyzing these things in the  
5 future, but the language about the conditioning the  
6 percentage requirement on the adoption of the SRRE, put it  
7 into the resolution.

8 MR. BLUE: Okay.

9 COMMITTEE CHAIRMAN CHESBRO: Any further  
10 discussion?

11 Call the roll, please.

12 COMMITTEE SECRETARY BRITT: Board Members Neal.

13 COMMITTEE MEMBER NEAL: Aye.

14 COMMITTEE SECRETARY BRITT: Relis.

15 COMMITTEE MEMBER RELIS: Aye.

16 COMMITTEE SECRETARY BRITT: Chairman Chesbro.

17 COMMITTEE CHAIRMAN CHESBRO: Aye.

18 Thanks.

19 MR. SCHENCK: Appreciate it.

20 COMMITTEE CHAIRMAN CHESBRO: Thanks to the staff.

21 We can go back to Item 1, which is consideration  
22 of approval of the draft stabilized waste prevention plan.

23 MR. SCHIAVO: Good afternoon. My name is Pat  
24 Schiavo, and I'm with Lynne Cody, who will make the formal  
25 presentation.

1           And on April 7th we presented to you the first  
2 draft of our action plan, source reduction action plan, and  
3 at that time you made several recommendations for us to  
4 incorporate into the plan.

5           Since then we met with a couple of you  
6 individually and your advisors and we have attempted to  
7 incorporate your concerns into our plan.

8           And Lynne in a moment will go ahead and present  
9 that to you.

10           Since there's little time between this committee  
11 meeting and the formal board meeting, we've already sent the  
12 draft plan to our editor, who is starting to work on the  
13 edits to that and we can still have time to incorporate any  
14 more changes you may like.

15           And also one other thing I'd like to mention is  
16 for your review and we can discuss this later after Lynne's  
17 presentation, if you'd like, we've given you a spreadsheet  
18 that shows you resources that would be required to implement  
19 the plan.

20           So now Lynne will go ahead and address the  
21 recommendations.

22           MS. CODY: Thank you, Pat.

23           Overall there are nine diverse recommendations.

24           My name is Lynne Cody.

25           Overall there are nine diverse recommendations,

1 and they are covering topics such as the definition to waste  
2 prevention to activities to reduce grass clippings and yard  
3 trimmings.

4 One of the first recommendation concerns the  
5 introduction. And it was suggested that what we do is we  
6 state that one way to accomplish the waste prevention is  
7 through individual actions and eliminating items is a form  
8 of waste prevention.

9 To accommodate this recommendation we reworked the  
10 introduction.

11 And additionally what we have done is to add Table  
12 1, which is on page two of the report.

13 And what this does, it just graphically  
14 illustrates the resources used through reduction activities.

15 And many people attempt to understand waste  
16 prevention through recycling and that's why we put recycling  
17 in there as well.

18 We have also provided some examples that people  
19 could relate to so that they can understand what waste  
20 prevention is.

21 Another recommendation made was that we delete the  
22 phrase "throughout the life of product" from the definition  
23 of waste prevention. And that change was easily made.

24 The next recommendation affects two of the  
25 activities under Goal 4, which is to assist local

1 governments. And it was stated that we should really  
2 highlight the assistance that the board will provide to  
3 local governments to divert grass clippings and yard  
4 trimmings from the landfill.

5 And also the recommendation was to delete the word  
6 "banned" from the activity titles.

7 It was also suggested under the text of those  
8 activities that if we are going to implement a ban that we  
9 can make exceptions and just provide an example, say if a  
10 community -- a ban would not affect a community that had an  
11 X percent specified percentage of yard waste if it was such  
12 a small percentage we don't have expending a lot of money on  
13 a program that could be prohibitively expensive.

14 Another exception would be that jurisdictions are  
15 already meeting their 50 percent goals.

16 So essentially we just rewrote portions of the  
17 text to more clearly illustrate that first we're going to  
18 increase technical assistance. We'll also research  
19 different kinds of incentives such as maybe a surcharge at a  
20 landfill to divert land clippings and grass yard trimmings  
21 and grass from the landfill.

22 Additionally, instead of using the word "ban" in  
23 the activity headings, what we've done is just replace that  
24 with "divert" grass clippings and yard trimmings from  
25 disposal at landfills.

1           This next recommendation concerns Table 4, and  
2 that just highlights the key products in the waste stream.

3           And we have used federal data and it was brought  
4 up that we should more clearly explain why we used federal  
5 data instead of California data and that's just placed at  
6 the bottom of Table 4.

7           We did keep inerts, which is California data,  
8 because the federal data does not include that information.

9           The fifth recommendation includes providing a list  
10 of the activities in a rank order.

11           And what we've done is we included this in  
12 Appendix D, which is on the very last appendix of your plan.  
13 It's on page 39.

14           Now, these activities are ranked without respect  
15 to their goals.

16           And I just wanted to mention in the report just  
17 that these activities ranked were based on five criteria,  
18 and that was potential impact to the waste stream, potential  
19 long-term economic savings to society, potential cost to the  
20 board, cost to target audience, and basic support for other  
21 activities.

22           And in many cases the forces for an activity  
23 scoring really high were that they had a large impact on the  
24 waste stream and also they were -- cost less than other  
25 programs to the board.

1           So the intention of the scoring process, if you  
2 will, is just so we can get the most bang for our buck in  
3 implementing these programs.

4           Now, as Pat mentioned we also individually met  
5 with some of the board members and advisors and the next  
6 recommendations that I'm going to go over are some of the  
7 suggestions made in those meetings.

8           The editorial comments I'm not going to go over,  
9 but they were included in this draft plan.

10           One of the things as in the report we have a  
11 category entitled "where waste prevention occurs" and it has  
12 a discussion in it and also has a table. And under that  
13 discussion we have a distribution level.

14           And the point was brought up that distribution  
15 efficiencies are more of a subcategory of product and  
16 packaging redesign.

17           Say, for example, you could design a package to be  
18 smaller so ideally you could get more packages on a truck so  
19 it ends up you're making your distribution more efficient.

20           So what we've done is just deleted that  
21 distribution level from the discussion.

22           Another recommendation was to modify a goal to  
23 more broadly address educating individuals. And after  
24 reviewing the goals it made the most sense to change Goal  
25 No. 1. And what we did is change it to create awareness and

1 encourage individuals to incorporate waste prevention  
2 practices into daily activities.

3           Now, originally the goal title, it focused on  
4 creating a demand for source-reduced products, but after  
5 evaluating all the different activities that fall under that  
6 goal, it was much broader in scope.

7           And certainly when we're doing education we can  
8 educate citizens about creating a demand for source-reduced  
9 products, so that would be a part of the component.

10           In addition, under Activity B, the title, we just  
11 added "education" into that and it now states, "Conduct a  
12 statewide waste prevention, education, and outreach  
13 campaign."

14           It was also suggested that there's two activities  
15 that are listed, not as top priorities, but we start some  
16 initial research on those activities, and those are  
17 developing manufacturing responsibilities and establishing  
18 waste prevention requirements for certain types of packages  
19 and those are under Goal 6.

20           And as it stands, Ed Boisson is currently  
21 conducting research on manufacturing responsibilities.

22           And, secondly, there is the rigid plastic  
23 packaging problem which is currently underway and we closely  
24 monitor that and evaluate it and see how that can be applied  
25 to other packages.

1           So what we've done is reworded the activity under  
2 Goal No. 2, conduct primary research, to include those  
3 topics to begin research with.

4           And then finally what we've done is brought up  
5 that we should include program descriptions in Appendix A.  
6 Originally we had proposed to take those out, so we've left  
7 those in.

8           But one of the things we did take out were the key  
9 steps. So that's different from the top priorities. We  
10 have the key steps listed.

11           In summary we feel that we've tried to take all  
12 your changes and incorporate them into the plan. So we hope  
13 you feel the same way.

14           COMMITTEE CHAIRMAN CHESBRO: Okay. Comments?

15           COMMITTEE MEMBER NEAL: What do you feel about the  
16 end result product?

17           MS. CODY: I'm happy with it. I'm ready to  
18 implement some programs.

19           COMMITTEE CHAIRMAN CHESBRO: Comments from  
20 Committee Members?

21           COMMITTEE MEMBER NEAL: Just one tiny one and this  
22 is probably editorial.

23           But first I just wanted to say thank you for  
24 sitting down and we sat down and we tried to figure out  
25 exactly what we -- we knew what we were talking about, but

1 being able to commit that to paper in a way that was  
2 understandable by an uneducated, and I don't mean that in  
3 terms of general education but in terms of the topic here,  
4 audience was something that we were trying to get to and I  
5 think we've done a good job.

6 So I wanted to just commend you and acknowledge  
7 that fact.

8 Did have one little small additional editorial  
9 comment on page 39 with the overall ranking of activities in  
10 Appendix D. And the introductory paragraph on here, I know  
11 has been expanded because there was no explanation of how  
12 the ranking came about at first.

13 And one additional piece of information that I  
14 think you may have or should included in there is also who  
15 it was ranked by. We've explained that, but understanding  
16 that this report is going over to the Legislature, they just  
17 may pick it up, they'll look and say, oh, we have a ranking  
18 here. All they're going to do is pick it up. They're not  
19 going to refer back to the methodology to figure out whose  
20 ranking it is, et cetera, et cetera. So I think we have to  
21 be even a little more clear about where this ranking came  
22 from, who it came from.

23 COMMITTEE MEMBER RELIS: I just wanted to commend  
24 you for completing it.

25 And I share I think probably all our feeling, it's

1 nice to get on with implementing this and getting this to  
2 the Legislature and forwarding it because like the market  
3 plan it's a critical part of our mandate.

4 And I'm also struck by 14 percent is grass, I mean  
5 grass clippings. Grass and yard.

6 How much of that is grass? Do --

7 MS. CODY: About half.

8 COMMITTEE MEMBER RELIS: About seven percent.

9 COMMITTEE MEMBER NEAL: Is the reason for  
10 separating the two because with grass you're targeting  
11 backyard composting and with larger volume green waste  
12 you're targeting landfill compost activities?

13 Because I know with one you talk about backyard  
14 composting and one you talk about on-site composting. So I  
15 wanted to hear the distinction.

16 MS. CODY: The reason for splitting it, one is  
17 that you just target grass, what you can do with that is  
18 just grass cycle, leave it on the lawn, whereas when you  
19 start focusing on yard trimmings, you can backyard compost  
20 it, but there can be portions of the yard trimmings that  
21 have to possibly go off-site to another facility. And with  
22 that you start getting a lot more expense as opposed to just  
23 grass cycling. You don't have any collection.

24 COMMITTEE MEMBER NEAL: And that's why you have  
25 the two consistently separate throughout the --

1 MS. CODY: Right.

2 COMMITTEE MEMBER RELIS: So when are we starting  
3 our grass cycle program?

4 MR. SCHIAVO: A few internal problems we have to  
5 work out.

6 COMMITTEE MEMBER NEAL: Similar to when we wanted  
7 to do our white paper collections?

8 COMMITTEE CHAIRMAN CHESBRO: I guess we do have --

9 COMMITTEE MEMBER NEAL: Building manager just  
10 doesn't quite get it.

11 COMMITTEE CHAIRMAN CHESBRO: Someone from the  
12 executive staff.

13 But let's say that it's a real important program  
14 and we want to make sure that it gets some attention, how's  
15 that?

16 COMMITTEE MEMBER NEAL: One time we were talking  
17 about seeking some legislation to state that in leases that  
18 the State signs with private building owners that there has  
19 to be allowance for office paper collection. This is the  
20 problem we have here.

21 We may also want to suggest that in or those  
22 buildings that have lawns that we also include a requirement  
23 for -- I can't talk straight this morning. What's with this  
24 lunch we had today -- include a requirement for grass  
25 cycling.

1 COMMITTEE MEMBER RELIS: It's interesting on that  
2 point. I don't know how many of you have seen one of the  
3 manufacturers of lawn equipment really makes a plug for  
4 grass -- I mean they basically are saying buy this one  
5 because you don't have to collect it and dispose of it.

6 COMMITTEE CHAIRMAN CHESBRO: One of the great  
7 things about grass cycling is that it's one of the things  
8 that you can do that involves less work and less hassle.

9 COMMITTEE MEMBER NEAL: That's right.

10 COMMITTEE CHAIRMAN CHESBRO: You do less in order  
11 to recycle.

12 COMMITTEE MEMBER NEAL: That's the hook for the  
13 public message. It's okay to be lazy.

14 COMMITTEE CHAIRMAN CHESBRO: Use less by doing  
15 less or something. I don't know.

16 I would like to say for the record, somewhat  
17 facetiously, that I don't grass cycle and the reason is  
18 because I really need those grass clippings to get my  
19 compost bin cooking. They're a great contribution to  
20 getting the temperatures up in that compost bin.

21 But I do have a couple of comments myself, if  
22 there aren't any others from Committee Members.

23 One is a specific one. You may recall that there  
24 were several of us asked about, I think, five or six of the  
25 implementation action items that had been dealt with in

1 different ways by the staff's recommendation. One is that  
2 was determined that they weren't -- they didn't make the  
3 criteria and I'm not pushing them any more at this point,  
4 but a couple of them were folded in on page 15 under  
5 research, which I think is satisfactory.

6 The question of the manufacturers' responsibility  
7 is one of those and but waste prevention for certain types  
8 of packaging is the other. And the manufacturers -- the  
9 discussions are tied together about both items here,  
10 focusing mainly on manufacturers' responsibility.

11 And I would like some specific words in there that  
12 make reference to the -- I'm under Goal 2, 2a. I don't know  
13 if you're following me.

14 COMMITTEE MEMBER NEAL: No. We're not. Where are  
15 you?

16 COMMITTEE CHAIRMAN CHESBRO: Page 15, 2a.

17 COMMITTEE MEMBER RELIS: That the second  
18 paragraph?

19 COMMITTEE CHAIRMAN CHESBRO: Yes. In the middle  
20 of the second paragraph under (a), there's a sentence that  
21 says: "The California Integrated Waste Management Board  
22 needs to further investigate the implications and potential  
23 impacts of such approaches."

24 I would like that sentence to continue to say:  
25 "Including the possibility of establishing waste prevention

1 requirements for certain types of packaging."

2 It's still referring to research, mind you, but I  
3 just think by mentioning it specifically we give it a little  
4 more focus than --

5 COMMITTEE MEMBER RELIS: Could you go over the  
6 wording again?

7 COMMITTEE CHAIRMAN CHESBRO: Including the  
8 possibility of establishing waste prevention requirements  
9 for certain types of packaging.

10 COMMITTEE MEMBER NEAL: That's fine.

11 Any more?

12 COMMITTEE CHAIRMAN CHESBRO: I don't have any more  
13 changes.

14 COMMITTEE MEMBER NEAL: I have another one.

15 COMMITTEE CHAIRMAN CHESBRO: You have a specific  
16 one?

17 COMMITTEE MEMBER NEAL: Back to Appendix D. I'm  
18 having problems with Appendix D and now that I've gotten a  
19 copy of what I had said originally.

20 The reason why I want it really clearly explained  
21 if, in fact, we're not going to change the ranking of these  
22 priorities, in looking at it we have got -- okay. We've got  
23 as a number one goal doing awareness and outreach and  
24 basically education to the public.

25 And if you look at the top 16 priorities and you

1 look at the last one, we're talking about doing what is our  
2 number one goal.

3 MS. CODY: We didn't rank the goals, though.

4 COMMITTEE MEMBER NEAL: I understand.

5 But I know we didn't, someone is going to pick  
6 this report up does not have the ability to sit and talk  
7 with you or any of us so that also we can explain that these  
8 were not the board's priorities, these are not the ones that  
9 we're saying, you know, that we have ranked ourselves, that  
10 another group did it, so they'll just look at it and say,  
11 okay, well, obviously this education and outreach is not one  
12 of the top top priorities.

13 So just --

14 COMMITTEE CHAIRMAN CHESBRO: I assume that's  
15 because of the cost effectiveness or the cost question.

16 And I would think that at some point policy  
17 priorities need to be an overlay on the cost question. You  
18 can say something costs a tremendous amount of money, but if  
19 it's critical that's not a reason not to do it, I guess.

20 COMMITTEE MEMBER NEAL: If it's the thing that's  
21 going to work.

22 COMMITTEE CHAIRMAN CHESBRO: It seems to me that  
23 there's an overlap between the second priority and the  
24 sixteenth priority and we could somehow merge them and --

25 COMMITTEE MEMBER NEAL: But I think the difficulty

1 that we're having here is that these were actual rankings  
2 were done by a working group. We weren't the working group,  
3 but these were rankings that were done by a working group.

4 And I either want something really clearly  
5 outlined that these are not, you know, the way we may view a  
6 ranking --

7 COMMITTEE CHAIRMAN CHESBRO: In the markets plan  
8 we dealt with some of these kinds of questions by combining  
9 some, you know, as a way to not completely throw the ranking  
10 system out the window but to try to elevate some things that  
11 might send the wrong message by being in the wrong place.

12 COMMITTEE MEMBER NEAL: And that's what I'm  
13 concerned with.

14 MR. SCHIAVO: The main reason that ended up at  
15 Item No. 16 is again because of the cost. This was  
16 extremely expensive to operate a statewide outreach  
17 campaign.

18 The difference between Item 2 and 16, again, is  
19 Item 2 is more of a micro approach where we develop  
20 brochures and the pamphlets and the booklets that you can  
21 focus in on different material types, where No. 16, again,  
22 you can do that, you still have the big macro approach to  
23 it. So there was a distinction.

24 COMMITTEE CHAIRMAN CHESBRO: Well, the other  
25 solution would be to put some additional language in there

1 highlighting that. I wouldn't just have it be disclaimer.  
2 I mean, I think we need to somehow say that the education  
3 and outreach campaign is a high priority for the board.

4 It's not just --

5 COMMITTEE MEMBER NEAL: I mean, just asterisk  
6 them?

7 MS. CODY: Okay.

8 COMMITTEE MEMBER NEAL: And put it down here that  
9 all this ranking and stuff, this is why this is here, it is  
10 a high priority of the board.

11 COMMITTEE CHAIRMAN CHESBRO: Yeah. And I'm  
12 considering, you know, being the optimist that I am, I guess  
13 you could describe it as pessimist, too, but we don't know  
14 what our revenue is going to be like. Optimist if you look  
15 at it from the standpoint of having money to operate  
16 programs. Pessimist is because the revenues depend on more  
17 waste going into the landfill.

18 COMMITTEE MEMBER NEAL: I'm not pointing this out  
19 because of our revenues.

20 I'm pointing out because this report is going to  
21 the Legislature and somebody over there may pick it up and  
22 say, okay, let's --

23 COMMITTEE CHAIRMAN CHESBRO: I know.

24 The point I was going to make is that our  
25 economic -- the financial condition of this board today, we

1 don't know what it's going to be six months from now.  
2 There's a lot of factors that have been affecting our  
3 revenue.

4 The board had previously identified, in fact, the  
5 Legislature had previously identified the statewide public  
6 education campaign as a very high priority.

7 And so it's important for us and this is  
8 reinforcing what you're saying, Kathy. I'm not arguing with  
9 you. I think it's very important for us to put some kind of  
10 caveat on it because the cost -- we put the cost overlay and  
11 the current financial context of the current budget.

12 But, you know, broader policy would say that if  
13 you have the resources you've got to go back to one of your  
14 highest priorities, both in terms of legislative mandate and  
15 the philosophy of the board.

16 MS. MACHT: I'm Pat Macht for the record,  
17 Assistant Director for Public Affairs and Education.

18 I don't know if this would be helpful or not, but  
19 would it be possible to have a caveat that said under  
20 statewide waste prevention education that just said in  
21 parentheses "high return on investment." Because, I mean,  
22 it does cost a lot of money, but when you amortize that  
23 cost, so to speak, over the number of people reached, it's,  
24 you know, it's fairly inexpensive.

25 COMMITTEE CHAIRMAN CHESBRO: Well, let's work that

1 into --

2 COMMITTEE MEMBER NEAL: Can you do an asterisk?

3 MR. SCHIAVO: Sure.

4 COMMITTEE CHAIRMAN CHESBRO: I think that's one of  
5 the several good points that have been raised here.

6 MR. SCHIAVO: This is a complementary item to all  
7 of the other 15 programs and that's where a strong tie can  
8 be made. Maybe we can do that in the caveat.

9 MS. MACHT: To the extent that you have some  
10 flexibility in that list, even if you moved it from the  
11 last, even in the middle, I think it just still sticks out.

12 COMMITTEE MEMBER NEAL: Put an asterisk and the  
13 people go immediately to the --

14 COMMITTEE MEMBER RELIS: Just observation, we have  
15 a lot of flexibility. I mean, the board -- I'm not as  
16 concerned, I think, about that. I mean, I think that we can  
17 deal with whatever concern by board emphasis.

18 COMMITTEE CHAIRMAN CHESBRO: Well, asterisk to a  
19 footnote, I think, solves the problem.

20 I want to emphasize that this is the first step,  
21 adopting a plan and the tougher part is to make the plan  
22 happen.

23 Staff has given us, what would you call it, a  
24 implementation grid here that in terms of resources and  
25 staffing allocation.

1           And I think it's very important for us as a  
2 committee if we're really committed to this to look at this  
3 closely and speak with the executive director about  
4 allocation of resources to make this plan a reality.

5           At this particular point in time, \$3.7 million of  
6 expenditure is not very likely.

7           We're talking right now as a result of the overlap  
8 study and the strategic planning process and other things.  
9 about some staffing shifts within the organization.

10           And I think it's very important for us to  
11 emphasize the necessity of these numbers to make this plan  
12 get off the ground.

13           COMMITTEE MEMBER NEAL: Get to zero base  
14 budgeting?

15           COMMITTEE CHAIRMAN CHESBRO: So as with, if  
16 there's not disagreement with the committee, I'm sure we'll  
17 all be talking to him, but I will on behalf of the committee  
18 be talking to the executive director about implementation,  
19 as well as forwarding the motion which I hope will forward  
20 this plan to the board.

21           COMMITTEE MEMBER RELIS: I'm prepared.

22           Should we move it along?

23           Move.

24           COMMITTEE MEMBER NEAL: I'll second.

25           COMMITTEE CHAIRMAN CHESBRO: Moved and seconded,

1 with the two changes. Were there more than two? I think I  
2 can remember two. Okay.

3 Moved and seconded.

4 And I would urge the other Committee Members to  
5 look at this list real carefully and view it as a  
6 implementation plan and we'll be working with staff to move  
7 forward with it.

8 COMMITTEE MEMBER NEAL: We're not approving this?

9 COMMITTEE CHAIRMAN CHESBRO: No.

10 COMMITTEE MEMBER NEAL: I think we still need some  
11 discussion on it to understand what went into the thinking.

12 COMMITTEE MEMBER RELIS: Yeah.

13 COMMITTEE MEMBER NEAL: What's anticipated on --

14 COMMITTEE CHAIRMAN CHESBRO: It's not part of the  
15 motion, but I think it's important for purposes of working  
16 with staff to move the plan forward.

17 COMMITTEE MEMBER RELIS: Mr. Chair, I was just  
18 wondering, as with -- I know this will be forwarded on to  
19 the board, but are we going to receive regular progress  
20 updates on implementation?

21 MR. SCHIAVO: Sure.

22 COMMITTEE MEMBER RELIS: I'd say that's true of  
23 all our other reports. We should make it a practice.

24 COMMITTEE CHAIRMAN CHESBRO: Okay. It's been  
25 moved and seconded.

1           Before we vote I want to echo Ms. Neal's earlier  
2 comments thanking the staff for putting this together and  
3 for working with each of us on our particular concerns.

4           COMMITTEE MEMBER NEAL: You have the patience to  
5 try and sit there and listen to me and try to figure out  
6 what I was trying to say.

7           COMMITTEE CHAIRMAN CHESBRO: I said each of us.  
8 You weren't the only one.

9           So call for the question, please.

10          COMMITTEE SECRETARY BRITT: Board Members Neal.

11          COMMITTEE MEMBER NEAL: Aye.

12          COMMITTEE SECRETARY BRITT: Relis.

13          COMMITTEE MEMBER RELIS: Aye.

14          COMMITTEE SECRETARY BRITT: Chairman Chesbro.

15          COMMITTEE CHAIRMAN CHESBRO: Aye.

16          Before we break, is there any objection to placing  
17 the Lassen County item on a consent agenda?

18          COMMITTEE MEMBER NEAL: Consent, fine.

19          COMMITTEE CHAIRMAN CHESBRO: We'll leave the  
20 discussion of the waste prevention plan on the regular  
21 agenda.

22          COMMITTEE MEMBER NEAL: Do you think that they'll  
23 be a lot of discussion?

24          COMMITTEE CHAIRMAN CHESBRO: Well, I don't know.

25          COMMITTEE MEMBER NEAL: Why don't we put it on

1 consent and see what he wants to talk about and we'll pull  
2 it off.

3 COMMITTEE CHAIRMAN CHESBRO: Okay.

4 COMMITTEE MEMBER RELIS: Congratulations.

5 MS. CODY: Thank you.

6 COMMITTEE MEMBER NEAL: Are we adjourned?

7 COMMITTEE CHAIRMAN CHESBRO: Yes. We're  
8 adjourned.

9 (Thereupon the committee meeting was  
10 adjourned at 2:33 p.m.)

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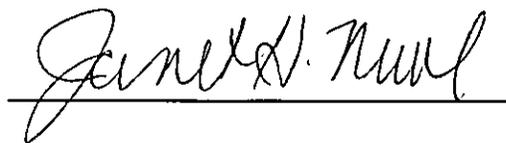
## CERTIFICATE OF SHORTHAND REPORTER

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I, JANET H. NICOL, a Certified Shorthand Reporter of the State of California, do hereby certify that I am a disinterested person herein; that I reported the foregoing committee meeting in shorthand writing; that I thereafter caused my shorthand writing to be transcribed into typewriting.

I further certify that I am not of counsel or attorney for any of the parties to said committee meeting, or in any way interested in the outcome of said committee meeting.

IN WITNESS WHEREOF, I have hereunto set my hand this 24th day of May 1993.



Janet H. Nicol  
Certified Shorthand Reporter  
License Number 9764